OP \$115.00 103385

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM376259

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Standard Publishing Group LLC		12/07/2015	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Christian Standard Media LLC	
Street Address:	8805 Governor's Hill Drive	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45249	
Entity Type:	Limited Liability Company: DELAWARE	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1033851	THE LOOKOUT
Serial Number:	85791964	CHRISTIAN STANDARD
Registration Number:	1054291	CHRISTIAN STANDARD
Serial Number:	85802477	SUPERSIMPLE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-241-2324

Email: lkrafte@whe-law.com

Correspondent Name: Lori Krafte, Wood Herron & Evans LLP

Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Lori Krafte
SIGNATURE:	/Lori Krafte/
DATE SIGNED:	03/10/2016

Total Attachments: 3

source=Christian Standard Media - Name Change Doc#page1.tif

TRADEMARK REEL: 005749 FRAME: 0077 source=Christian Standard Media - Name Change Doc#page2.tif source=Christian Standard Media - Name Change Doc#page3.tif

TRADEMARK REEL: 005749 FRAME: 0078

201534401024

DATE 12/10/2015 DOCUMENT ID 201534401024

DESCRIPTION CORRECT REG/FOREIGN LLC (LFC) FILING 50.00 EXPED 100.00 PENALTY

CERT

COPY

Receipt

This is not a bill. Please do not remit payment.

CORPORATION SERVICE COMPANY DEANNE E. SCHAUSEIL 50 W. BROAD STREET - SUITE 1800 COLUMBUS, OH 43215

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, Jon Husted
1637179

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

CHRISTIAN STANDARD MEDIA LLC

and, that said business records show the filing and recording of:

Document(s):

CORRECT REG/FOREIGN LLC

Document No(s):

201534401024

Effective Date: 12/09/2015



United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 10th day of December, A.D. 2015.

Jon Hastil

Ohio Secretary of State

TRADEMARK
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Delaware The First State

Page 1

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "STANDARD PUBLISHING GROUP LLC", CHANGING ITS NAME FROM "STANDARD PUBLISHING GROUP LLC" TO "CHRISTIAN STANDARD MEDIA LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF DECEMBER, A.D. 2015, AT 1:55 O'CLOCK P.M.

()

4147049 8100 SR# 20151224928

You may verify this certificate online at corp.delaware.gov/authver.shtml

MSIS.

Authentication: 10563201

Date: 12-07-15

TRADEMARK REEL: 005749 FRAME: 0080

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:55 PM 12:07:2015
FILED 01:55 PM 12:07:2015
SR 20151224928 - File Number 4147049

CERTIFICATE OF AMENDMENT

OF THE

CERTIFICATE OF FORMATION

OF

STANDARD PUBLISHING GROUP LLC

The undersigned, under the provisions and subject to the requirements of the State of Delaware (particularly Chapter 18, Title 6 of the Delaware Code and the acts amendatory thereof and supplemental thereto, and known, identified, and referred to as the "Delaware Limited Liability Company Act"), hereby certifies that:

FIRST. The name of the limited liability company is: Standard Publishing Group LLC (the "Company").

SECOND. Paragraph FIRST of the Certificate of Formation of the Company is hereby amended and restated to read in its entirety as follows:

FIRST: The name of the limited liability company is:

Christian Standard Media LLC

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the $7^{\rm th}$ day of December, 2015.

/s/ Denna M. Smith
Denna M. Smith, Authorized Person

2420552.2

TRADEMARK REEL: 005749 FRAME: 0081

RECORDED: 03/10/2016