

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376261

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIS Resources Ltd.		10/28/2015	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	Nu Mark Innovations LTD		
Street Address:	P.O. Box 674		
City:	Bet Shemesh		
State/Country:	ISRAEL		
Postal Code:	99000		
Entity Type:	Corporation: ISRAEL		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Serial Number:	86188511	MENTHOL FUSION	
Serial Number:	86220440	GREEN MEANS GO	
Serial Number:	86172743	FEEL GREAT ABOUT WHAT YOU SMOKE	
Serial Number:	86152388	SENSORSAFE	
Serial Number:	85846992	MOCHA MIST	
Serial Number:	85490443	TOBACCO GOLD	
Serial Number:	85370968	FLAVORMAX	
Serial Number:	85817522	FLAVORSHIELD	
Serial Number:	85954799	MOUNTAIN CLOVE	
Serial Number:	85847012	MENTHOL ICE	
Serial Number:	85847000	RED LABEL TOBACCO	
Serial Number:	85846985	SMOOTH CHOCOLATE	
Serial Number:	85842421	VANILLA DREAMS	
Serial Number:	85817531	GREENSEAL	
Serial Number:	85412105	STERLING MIST	
CORRESPONDENCE DATA			
Fax Number:	2027994000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$390.00 86188511

Phone: 2027994000
Email: gregory.esau@dlapiper.com
Correspondent Name: Gregory Esau
Address Line 1: 500 Eighth Street, NW
Address Line 4: Washington, D.C. 20004

NAME OF SUBMITTER: Gregory C. Esau

SIGNATURE: /Gregory C. Esau/

DATE SIGNED: 03/10/2016

Total Attachments: 2

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מדינת ישראל

משרד המשפטים – רשות התאגידים

רשם החברות והשותפויות



תעודת שינוי שם של חברה

וזאת לתעודה כי החברה

אס איי אס משאבים בע"מ

SIS RESOURCES LTD

שמספרה 514412204

שינתה את שמה ומעתה תקרא בשם

נו מרק חדשנות בע"מ

NU MARK INNOVATIONS LTD



ניתנה בירושלים ביום:

28/10/2015

ט"ו חשוון תשע"ז

אייל גלובוס, עו"ד

רשם החברות והשותפויות

ראש רשות התאגידים

בוצע על ידי סריה בדיה, עו"ד

TRADEMARK

REEL: 005749 FRAME: 0086

State of Israel

Ministry of Justice

Israeli Corporation Authority

Certificate of Company Name Change

This is the certification that the company:

SIS RESOURCES LTD

Company ID # 514412204

Changed its name and as of today will be called

NU MARK INNOVATIONS LTD

Given in Jerusalem on:

10/28/2015

Eyal Globus , Attorney at law

Israeli Corporation Authority

Completed by Seria Badir , Attorney at law

I , Peggy Rabinowicz Saft , certify that I am fluent in the English and Hebrew languages, and that the above document is an accurate translation of the attached Certificate of Company Name Change in Hebrew

"תעודת שינוי שם של חברה" issued by the State of Israel, Israeli Corporation Authority.

