

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yosef Hanoch		01/20/2016	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	DAVID JR, LLC		
Street Address:	5010 Hiatus Road		
City:	Sunrise		
State/Country:	FLORIDA		
Postal Code:	33351		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3066870	LOTUS	
CORRESPONDENCE DATA			
Fax Number:	2125750671		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2127909200		
Email:	trademark@cll.com, mrm@cll.com, tay@cll.com		
Correspondent Name:	Meichelle R. MacGregor		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	21934-22		
NAME OF SUBMITTER:	Meichelle R. MacGregor		
SIGNATURE:	/Meichelle R. MacGregor/		
DATE SIGNED:	03/10/2016		
Total Attachments: 1			
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OP \$40.00 3066870

ASSIGNMENT

This ASSIGNMENT, effective JAN 20, 2016, is from Yosef Hanoch, an individual with an address at IM sonnigen Winkel 4 70193 Stuttgart, Germany ("Assignor") to DAVID JA, LLC, 5010 HIATUS RD SUNRAISE FL 33351
(the "Assignee").

WHEREAS, Assignor is the owner of the trademark LOTUS for "smoking articles, namely, outdoor lighters for cigarettes, cigars and pipes, not of precious metals; table lighters for cigarettes, cigars and pipes, not of precious metals; pipes; matches; tobacco; cigars; cigarette holders; cigarette rolling papers; smoking pipe cleaners; humidors for cigars; pocket humidors for cigars; cigarette cases; cigar cutters; cigar punchers; and ashtrays" in International Class 34 (the "Mark") and United States Registration No. 3066870 for the Mark (the "Trademark Registration"); and

WHEREAS, Assignor desires to transfer all of its right, title and interest in the Mark together with the goodwill of the business symbolized thereby, and the Trademark Registration to the Assignee, and Assignee desires to accept said transfer;

NOW, THEREFORE, for the sum of \$1.00 and other good and valuable consideration, the receipt, sufficiency and adequacy of which are hereby acknowledged, Assignor assigns and transfers to Assignee, his successors and assigns, absolutely and forever, all of Assignor's rights, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized thereby, and the Trademark Registration, in the U.S., together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute such further papers and do such other acts as may be necessary and proper to vest full title in and to the Mark and Trademark Registration in the Assignee or which may be necessary to obtain, renew, issue or enforce the Mark and Trademark Registration.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed and delivered as of this 20 day of JAN, 2016.


Name: YOSEF HANOCH