

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376334

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Boston Professional Hockey Association, Inc.		03/13/2015	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Bank of America, N.A., as Administrative Agent		
Street Address:	214 North Tryon Street, 21st Floor		
Internal Address:	NC1-027-21-05		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28255		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1745873	B	
Registration Number:	0872363	B	
Registration Number:	3517481	B	
Registration Number:	3517482	B	
Registration Number:	1883643	B	
Registration Number:	2193991		
Registration Number:	2079896		
Registration Number:	0953886	BOSTON BRUINS	
Registration Number:	1823805	BOSTON BRUINS	
Registration Number:	3517478	BOSTON BRUINS	
Registration Number:	3517479	BOSTON BRUINS	
Registration Number:	1718316	BRUINS	
Registration Number:	0872364	BRUINS	
Registration Number:	3517483	BRUINS BOSTON	
Registration Number:	3517484	BRUINS BOSTON	
Registration Number:	2066758	BRUINS STREET BRIGADE	
CORRESPONDENCE DATA			
TRADEMARK			

OP \$415.00 1745873

Fax Number: 6172484000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: tmadmin@choate.com

Correspondent Name: Sara M. Bauer

Address Line 1: Two International Place

Address Line 2: Choate Hall & Stewart LLP

Address Line 4: Boston, MASSACHUSETTS 02110

ATTORNEY DOCKET NUMBER:	0263349-0007
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NAME OF SUBMITTER:	Sara M. Bauer
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SIGNATURE:	/Sara Bauer/
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DATE SIGNED:	03/10/2016
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Total Attachments: 68

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**AMENDED AND RESTATED
TRADEMARK COLLATERAL SECURITY AND
PLEDGE AGREEMENT**

Dated as of March 13, 2015

by and between

BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC.
as Borrower

and

BANK OF AMERICA, N.A.,
as Administrative Agent

**BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC.
AMENDED AND RESTATED
TRADEMARK COLLATERAL SECURITY AND
PLEDGE AGREEMENT**

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AMENDED AND RESTATED TRADEMARK COLLATERAL
SECURITY AND PLEDGE AGREEMENT

AMENDED AND RESTATED TRADEMARK COLLATERAL SECURITY AND PLEDGE AGREEMENT (this "Agreement") dated as of March 13, 2015 by and between BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., a Massachusetts corporation having its principal place of business at 100 Legends Way, Boston, Massachusetts (the "Borrower"), and BANK OF AMERICA, N.A., as successor by merger to Fleet National Bank, as Administrative Agent for the Lenders from time to time party to the Credit Agreement referred to herein (in such capacity, the "Administrative Agent").

WHEREAS, the Borrower is a party to an Amended and Restated Credit Agreement, dated as of September 9, 2011 (as amended to date, the "Original Credit Agreement"), with the Administrative Agent and the Lenders party thereto; and

WHEREAS, the obligations of the Borrower under the Original Credit Agreement are secured pursuant to an Amended and Restated Trademark Collateral Security and Pledge Agreement, dated as of September 9, 2011 (the "Original Trademark Security Agreement"), between the Borrower and the Administrative Agent; and

WHEREAS, the Borrower, the Administrative Agent and the lenders party thereto (the "Lenders") have amended and restated the terms of the Original Credit Agreement pursuant to the Amended and Restated Credit Agreement, dated as of the date hereof (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have agreed, subject to the terms and conditions contained therein, to extend credit to the Borrower; and

WHEREAS, it is a condition precedent to the effectiveness of the Credit Agreement that the Borrower execute and deliver to the Administrative Agent a trademark collateral security and pledge agreement in substantially the form hereof, amending and restating the Original Trademark Security Agreement.

NOW, THEREFORE, in consideration of the promises contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Definitions.

(a) All capitalized terms used herein without definitions shall have the respective meanings provided therefor in the Credit Agreement.

(b) The following terms shall have the specific meanings set forth below:

"Associated Goodwill" shall mean all goodwill of the Borrower or its business, products and services appurtenant to, associated with or symbolized by the Trademarks and/or the use thereof.

“Licensed Trademarks” shall mean all Trademarks other than Owned Trademarks, including but not limited to those referenced in Schedule B attached hereto.

“Owned Trademarks” shall mean all Trademarks in or to which the Borrower has or shall in the future have title or an ownership interest, including but not limited to those referenced in Schedule A attached hereto.

“Proceeds” shall mean any consideration received from the sale, exchange, license, lease or other transfer or disposition of any right, interest, asset or property which constitutes Trademark Collateral, any value received as a consequence of the ownership, possession, or use of any Trademark Collateral, and any payment received from any insurer or other person or entity as a result of the destruction, loss, theft or other involuntary conversion of whatever nature of any right, interest, asset or property which constitutes Trademark Collateral.

“PTO” shall mean the United States Patent and Trademark Office.

“Related Assets” shall mean all assets, rights and interests of the Borrower which uniquely reflect or embody the Associated Goodwill, including but not limited to the following: all patents, copyrights, trade secrets, confidential information, methods, processes, know-how, operating systems, drawings, descriptions, formulations, quality control procedures, product and service specifications, catalogs and advertising materials, relating to the production, delivery, provision, licensing and sale of goods or services under or in association with any of the Trademarks, and all books and records describing or used in connection with any or all of the foregoing; and the following documents and things in the possession or under the control of the Borrower, or subject to its demand for possession or control, related to the production, delivery, provision, licensing and sale by the Borrower, or any affiliate, licensee or contractor, of products or services sold by or under the authority of the Borrower in connection with the Trademarks or Trademark Rights, whether prior to, on or subsequent to the date hereof:

(i) all lists, contracts, ancillary documents and other information which identify, describe or provide information with respect to any customers, dealers or distributors of the Borrower, its affiliates or licensees or contractors, for products or services sold under or in connection with the Trademarks or Trademark Rights, including but not limited to all lists and documents containing information regarding each customer’s, dealer’s or distributor’s name and address, credit, payment, discount, delivery and other sale terms, and history, pattern and total of purchases by brand, product, style, size and quantity;

(ii) all agreements, product and service specification documents, technical-specifications and information, and operating, production and quality control manuals relating to or used in the design, manufacture, production, delivery, provision, licensing, and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iii) all documents and agreements relating to the identity and locations of all sources of supply, all terms of purchase and delivery, for all materials, components, raw materials and other supplies and services used in the

manufacture, production, provision, delivery, licensing and sale of products or services under or in connection with the Trademarks or Trademark Rights;

(iv) all agreements and documents constituting or concerning the present or future, current or proposed advertising and promotion by the Borrower (or any of its affiliates, licensees or contractors) of products or services provided, licensed or sold under or in connection with the Trademarks or Trademark Rights.

“Trademarks” shall mean all of the trademarks, service marks, designs, logos, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles, elements of package or trade dress, and/or other source and/or product or service identifiers, and general intangibles of like nature, used or associated with or appurtenant to the products, services and business of the Borrower, which (i) are set forth on Schedules A and B attached hereto, or (ii) have been adopted, acquired, owned, held or used by the Borrower and are now owned, held or used by the Borrower, in the Borrower’s business, or with the Borrower’s products and services, or in which the Borrower has any right, title or interest, or (iii) are in the future adopted, acquired, owned, held and/or used by the Borrower in the Borrower’s business or with the Borrower’s products and services, or in which the Borrower in the future acquires any right, title or interest.

“Trademark Collateral” shall mean all of the Borrower’s right, title and interest in and to all of the Trademarks, the Trademark Registrations, the Trademark License Rights, the Trademark Rights, the Associated Goodwill, the Related Assets, and all additions, improvements and accessions to, substitutions for, replacements of, and all products and Proceeds (including insurance proceeds) of any and all of the foregoing.

“Trademark License Rights” shall mean any and all past, present or future rights and interests of the Borrower pursuant to any and all past, present and future, licensing agreements in favor of the Borrower, or to which the Borrower is a party, pertaining to any Trademarks (whether Owned Trademarks or Licensed Trademarks), Trademark Registrations, or Trademark Rights owned or used by third parties in the past, present or future, including the right in the name of the Borrower or the Administrative Agent to enforce, and sue and recover for, any past, present or future breach or violation of any such agreement. Such agreements shall include but not be limited to those set forth on Schedule C attached hereto. Notwithstanding the foregoing, Trademark License Rights shall not include those trademark or trade name rights which are held by the Borrower as licensee, to the extent that such items are not assignable or capable of being encumbered as a matter of law or without the consent of the licensor thereof under the terms of such license (but solely to the extent that any such provision of any license or other agreement shall be enforceable under applicable law).

“Trademark Registrations” shall mean all past, present or future federal, state, local and foreign registrations of the Trademarks (and all renewals and extensions of such registrations), all past, present and future applications for any such registrations of the Trademarks (and any such registrations thereof upon approval of such applications), together with the right (but not the obligation) to apply for such registrations (and prosecute such applications) in the name of the Borrower or the Administrative Agent, and to take any and all actions necessary or appropriate to maintain such registrations in effect and/or renew and extend such registrations.

“Trademark Rights” shall mean any and all past, present or future rights in, to and associated with the Trademarks throughout the world, whether arising under federal law, state law, common law, foreign law or otherwise, including but not limited to the following: all such rights arising out of or associated with the Trademark Registrations; the right (but not the obligation) to register claims under any state, federal or foreign trademark law or regulation; the right (but not the obligation) to sue or bring opposition or cancellation proceedings in the name of the Borrower or the Administrative Agent for any and all past, present and future infringements or dilution of or any other damages or injury to the Trademarks, the Trademark Rights, or the Associated Goodwill, and the rights to damages or profits due or accrued arising out of or in connection with any such past, present or future infringement, dilution, damage or injury; and the Trademark License Rights.

“use” of any Trademark shall include all uses of such Trademark by, for or in connection with the Borrower or its business or for the direct or indirect benefit of the Borrower or its business, including but not limited to all such uses by the Borrower itself, by any of the affiliates of the Borrower, or by any licensee or contractor of the Borrower.

2. Grant of Security Interest.

(a) The Borrower hereby (i) confirms its grant of a security interest in, and its pledge, mortgage and hypothecation of (but without any transfer of title to), the Trademark Collateral to the Administrative Agent for the benefit of the Secured Parties under the Original Trademark Security Agreement, and, (ii) to the extent that such confirmation does not result in the Administrative Agent holding a security interest, pledge, mortgage and hypothecation of the Trademark Collateral, grants, pledges or mortgages and hypothecates (but does not transfer title to) the Collateral to the Administrative Agent, in each case to secure the payment and performance in full of the Obligations.

(b) In addition to, and not by way of limitation of, the grant, pledge, mortgage and hypothecation of the Trademark Collateral provided in Section 2(a), the Borrower hereby grants, assigns, transfers, conveys and sets over to the Administrative Agent its entire right, title and interest in and to the Trademark Collateral; provided, however, that such grant, assignment, transfer and conveyance shall be and become of force and effect only upon or after the occurrence and during the continuance of an Event of Default under the Credit Agreement and (ii) either upon the written demand of the Administrative Agent at any time during such continuance or immediately and automatically (without notice or action of any kind by the Administrative Agent) upon an Event of Default specified in Section 8.01(f) or (g) of the Credit Agreement or upon the sale or other disposition of or foreclosure upon the Trademark Collateral pursuant to the Security Agreement and Article 9 of the Uniform Commercial Code (including the transfer or other disposition of the Trademark Collateral by the Borrower to the Administrative Agent in lieu of foreclosure). The foregoing grant, assignment, transfer and conveyance shall be referred to from time to time herein as the “Section 2(b) Assignment”.

(c) The Borrower acknowledges and agrees that, upon the effectiveness of the Section 2(b) Assignment, the Administrative Agent shall have the cumulative rights in and to the Trademark Collateral as are provided in this Agreement and in the Security Agreement, and shall

have the rights in and to the Collateral (other than the Trademark Collateral) as are provided in the Security Agreement.

(d) The parties expressly acknowledge and agree that they have executed and delivered certain other Security Documents (as defined in the Credit Agreement), pursuant to which the Borrower has unconditionally granted to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in and first priority lien on the Collateral. Such Security Documents and all rights and interests of the Administrative Agent in and to the Collateral thereunder, are hereby ratified, confirmed, adopted and approved. In no event shall this Agreement, the Section 2(b) Assignment of the Trademark Collateral hereunder, or the recordation of any Notice of Security Interest with the PTO, adversely affect or impair, in any way or to any extent, any other Security Document, the security interest of the Administrative Agent in the Collateral pursuant to any other Security Document, the attachment and perfection of such security interest under the Uniform Commercial Code, or the present or future rights and interests of the Administrative Agent in and to the Collateral under or in connection with this Agreement, any other Security Document, and/or the Uniform Commercial Code. Any and all rights and interests of the Administrative Agent in and to the Collateral (and any and all obligations of the Borrower with respect to any of the Collateral) provided herein, or arising hereunder or in connection herewith, shall only supplement and be cumulative and in addition to the rights and interests of the Administrative Agent (and the obligations of the Borrower) in, to or with respect to the Collateral provided in or arising under or in connection with the other Security Documents.

3. Effect of Section 2(b) Assignment - Administrative Agent's Rights. Upon the effectiveness of the Section 2(b) Assignment, the Administrative Agent shall own the entire right, title and interest in and to the Trademark Collateral, free and clear of any lien, charge, encumbrance or claim of the Borrower or any other party, except for any rights of the NHL. Subject to the requirements of the NHL, upon such effectiveness, in addition to all other rights and remedies of the Administrative Agent, whether under law, the Credit Agreement, any Security Document, or otherwise (all such rights and remedies being cumulative, not exclusive, and enforceable alternatively, successively or concurrently, without notice to or consent by the Borrower except as expressly provided otherwise herein), the Administrative Agent's rights and remedies with respect to the Trademark Collateral shall include but not be limited to the following, without payment of royalty or compensation of any kind to the Borrower except as expressly provided otherwise herein:

(a) The Administrative Agent may exercise, in respect of the Trademark Collateral, all the rights and remedies of a secured party under the Uniform Commercial Code (whether or not such Code applies to the affected Trademark Collateral).

(b) The Administrative Agent may operate the business of the Borrower using the Trademark Collateral.

(c) The Administrative Agent may, to the same extent that the Borrower has the right to do so immediately prior to the effectiveness of the Section 2(b) Assignment, license or sublicense, whether general, special or otherwise, and whether on an exclusive or nonexclusive basis, any of the Trademark Collateral, throughout the world for such term or

terms, on such conditions, and in such manner, as the Administrative Agent shall in its sole discretion determine.

(d) The Administrative Agent may (without assuming any obligations or liability thereunder), at any time, enforce (and shall have the exclusive right but not the obligation to enforce) against any licensor, licensee or sublicensee all Trademark License Rights of the Borrower, and take or refrain from taking any such action.

(e) The Administrative Agent may, subject to the requirements of the NHL, assign, sell, transfer or otherwise dispose of the Trademark Collateral and exercise any and all of its rights and remedies pursuant to Section 8 hereof.

(f) In addition to the foregoing, in order to implement the assignment, sale, transfer or other disposition of any of the Trademark Collateral pursuant to Section 8 hereof, the Administrative Agent may, pursuant to the authority granted in the power of attorney provided in Section 7 hereof (such authority becoming effective upon the occurrence and during the continuation of an Event of Default), execute and deliver on behalf of the Borrower one or more instruments of assignment of the Trademark Collateral, in form suitable for filing, recording or registration in any jurisdiction or country.

4. Effect of Section 2(b) Assignment - Borrower's Obligations. Subject to the requirements of the NHL:

(a) Upon the effectiveness of the Section 2(b) Assignment, the Borrower shall have no right, title or interest in or to any of the Trademark Collateral, and the Borrower shall immediately cease and desist in the use of the Trademarks or any colorable imitation thereof, and shall, upon written demand of the Administrative Agent, deliver to the Administrative Agent (or the Administrative Agent's designee) all unused or unsold goods owned by the Company bearing the Trademarks.

(b) In addition, upon the effectiveness of the Section 2(b) Assignment, and upon the written demand of the Administrative Agent, the Borrower shall execute and deliver to the Administrative Agent an assignment or assignments of the Trademark Collateral and such other documents as are necessary or appropriate to carry out the intent and purposes of this Agreement; provided that the failure of the Borrower to comply with such demand will not impair or affect the validity of the Section 2(b) Assignment. The Borrower agrees that any such assignment (including a Section 2(b) Assignment) and/or any recording thereof shall be applied to reduce the Obligations outstanding only to the extent that the Administrative Agent actually receives cash proceeds in respect of the assignment, sale or disposition of, or other realization upon, the Trademark Collateral.

(c) In the event of any such license, assignment, sale, transfer or other disposition of the Trademark Collateral, or any of it, after the occurrence and during the continuation of an Event of Default, whether to or by the Administrative Agent, the Borrower shall supply to the Administrative Agent (or the Administrative Agent's designee) the Borrower's know how and expertise relating to the products and services sold and provided under the Trademarks, and other records relating to the Trademark Collateral and to the

production, marketing, delivery and sale of said products and services. Without limiting the generality of the foregoing, within five (5) Business Days of written notice thereof from the Administrative Agent, the Borrower shall make available to the Administrative Agent, to the extent within the Borrower's power and authority, such personnel in the Borrower's employ on the date of the Event of Default as the Administrative Agent may reasonably designate, by name, title or job responsibility, to permit the Borrower (or if the Administrative Agent so elects, the Administrative Agent or the Administrative Agent's designee) to continue, directly or indirectly, to manufacture, produce, supply, advertise, provide, license, sell and deliver the products or services sold by the Borrower under the Trademarks, such persons to be available to perform their prior functions on the Administrative Agent's behalf and, if the Administrative Agent so elects to utilize their services, to be compensated by the Administrative Agent on a per diem, pro rata basis consistent with the wages and salary structure applicable to each as of the date of such Event of Default.

5. Representations, Warranties and Covenants. The Borrower represents and warrants to, and covenants and agrees with, the Administrative Agent as follows:

(a) The Borrower is and will continue to be the sole and exclusive owner of the entire legal and beneficial right, title and interest in and to the Trademarks and the Trademark Collateral (other than ownership and other rights reserved by the owners of the Licensed Trademarks), free and clear of any lien, charge, security interest or other encumbrance, except for the security interest and conditional assignment created by this Agreement and the other Security Documents, liens and encumbrances expressly permitted pursuant to the Credit Agreement, and the rights of the NHL therein. The Borrower will defend its right, title and interests in and to the Trademarks and the Trademark Collateral against any and all claims of any third parties.

(b) Schedule A and B together comprise true and complete lists of all Trademarks. All license and other agreements applicable to the Trademarks are the valid and binding obligations of all of the parties thereto, enforceable against each such parties in accordance with their respective terms.

(c) The Owned Trademarks and the Trademark Registrations and Trademark Rights related thereto are valid, enforceable and subsisting and have not been adjudged invalid or unenforceable. The Borrower has not received any written claim by any third party that any of the Owned Trademarks and the Trademark Registrations and Trademark Rights related thereto are invalid or enforceable.

(d) There is not on file in any governmental or regulatory authority, agency or recording office, in the United States or in any foreign country, any effective financing statement, security agreement, assignment, license or transfer or notice of any of the foregoing (other than those that have been filed in favor of the Administrative Agent) covering any of the Trademark Collateral, and the Borrower is not aware of any such filing. So long as this Agreement shall be in effect, the Borrower shall not execute and shall not knowingly permit to be on file in any such office or agency, any such financing statement or other document or instrument (except financing statements, documents or instruments filed or to be filed in favor of the Administrative Agent).

(c) To the best of the Borrower's knowledge after due inquiry, no claim has been made that the Borrower's use of any of the Owned Trademarks does or may violate the rights of any third parties. There has been no decision adverse to the Borrower's claim of ownership rights and or exclusive rights to use the Owned Trademarks or any material part of the Trademark Collateral associated therewith, or to its right to use and register the Owned Trademarks in any jurisdiction or to keep and maintain such registration in full force and effect, and there is no proceeding involving said rights, threatened or pending in the PTO or any similar office or agency of the United States, any state or foreign country or in any court.

6. Assurances.

(a) The Borrower shall do, make, execute and deliver all such additional and further acts, things, deeds, assurances and instruments as the Administrative Agent may require more completely to vest in and assure to the Administrative Agent its rights hereunder or in any of the Trademark Collateral, including without limitation execution and delivery of financing statements which the Administrative Agent deems appropriate to perfect and continue the assignment and security interest hereby granted.

(b) The Borrower agrees that, upon its commencement of use or acquisition of any right, title or interest in or to any Trademark, Trademark Registration or Trademark Right other than the Trademarks, Trademark Registrations or Trademark Rights set forth in Schedules A and B hereto (including any variation or new versions of such scheduled Trademarks, Trademark Registrations and Trademark Rights), or upon commencement of use of any Trademark (or the addition to any Trademark Registration of), the Borrower shall promptly notify the Administrative Agent in writing thereof and the provisions of this Agreement shall automatically apply thereto. The Administrative Agent shall be authorized to amend such Schedules A and B as appropriate to include such additional Trademarks, Trademark Registrations and Trademark Rights, without the necessity for the Borrower's approval of or signature to such amendment, and the Borrower shall do all such other acts (at its own expense) deemed necessary or appropriate by the Administrative Agent to implement and preserve the Administrative Agent's interest therein (including, but not limited to, executing and delivering and recording in all places where this Agreement or notice thereof is recorded, an appropriate counterpart of or supplement to this Agreement). Such additional Trademarks, Trademark Registrations and Trademark Rights shall be automatically included in the definition of the terms "Trademarks", "Trademark Registrations" and "Trademark Rights", as such terms are used herein.

7. Power of Attorney.

(a) The Borrower hereby irrevocably constitutes and appoints the Administrative Agent (or the Administrative Agent's designee), with full power of substitution, as its true and lawful attorney-in-fact with full irrevocable power and authority in the place and stead of the Borrower and in the name of the Borrower or in the Administrative Agent's own name (or the Administrative Agent's designee), for the purpose of carrying out the term of this Agreement, to take any and all appropriate action and to execute any and all documents and instruments that may be necessary or desirable to accomplish the purposes of this Agreement and, without limiting the generality of the foregoing, hereby gives the Administrative Agent the

power and right, on behalf of the Borrower, without notice to or assent by the Borrower, to do the following:

(i) Subject to the requirements of the NHL, upon the occurrence and during the continuance of an Event of Default, generally to sell, transfer, pledge, make any agreement with respect to or otherwise deal with any of the Trademark Collateral in such manner as is consistent with the Uniform Commercial Code as enacted by the Commonwealth of Massachusetts and as fully and completely as though the Administrative Agent were the absolute owner thereof for all purposes, and to do at the Borrower's expense, at any time, or from time to time, all acts and things which the Administrative Agent deems necessary to protect, preserve or realize upon the Trademark Collateral and the Administrative Agent's security interest therein, in order to effect the intent of this Agreement, all as fully and effectively as the Borrower might do, including, without limitation, execution and delivery of any and all agreements, documents, instruments of assignment, licenses or transfers of any of the Trademark Collateral, and do all other acts, which the Borrower is obligated to execute or deliver or perform under any provision of this Agreement and which the Borrower fails to execute, deliver or perform, and execution of any and all documents, statements, certificates, instruments or agreements deemed necessary or advisable by the Administrative Agent (or the Administrative Agent's designee) to effect any purpose set forth herein; and

(ii) To file such financing statements with respect hereto, with or without the Borrower's signature, or a photocopy of this Agreement in substitution for a financing statement, as the Administrative Agent may deem appropriate and to execute such financing statements and continuation statements which may require the Borrower's signature.

(b) To the extent permitted by law, the Borrower hereby ratifies all that said attorneys shall lawfully do or cause to be done by virtue hereof. This power of attorney is a power coupled with an interest and shall be irrevocable.

(c) The powers conferred on the Administrative Agent hereunder are solely to protect its interests and the interests of the Administrative Agent in the Trademark Collateral and shall not impose any duty upon it to exercise any such powers. The Administrative Agent shall be accountable only for the amounts that it actually receives as a result of the exercise of such powers and neither it nor any of its officers, directors, employees or agents shall be responsible to the Borrower for any act or failure to act, except for its own gross negligence or willful misconduct.

8. Remedies. If an Event of Default shall have occurred and be continuing, the Administrative Agent may, without notice or demand to the Borrower, declare this Agreement to be in default, and the Administrative Agent shall, subject to the restrictions contained in the NHL Documents and the NHL Consent Agreement, thereafter have in any jurisdiction in which enforcement hereof is sought, in addition to the right to collect, enforce and settle claims in respect of the Trademark Collateral and all other rights and remedies of a holder of the Trademark Collateral, the rights and remedies of a secured party under the Uniform Commercial Code. The Administrative Agent shall give to the Borrower at least ten Business Days' prior written notice of the time and place of any public sale of any of the Trademark Collateral, including negotiable or non-negotiable instruments, securities or other writings evidencing any

of the Trademark Collateral, or of the time after which any private sale or any other intended disposition is to be made. The Borrower hereby acknowledges that ten Business Days' prior written notice is reasonable notice. In addition, the Borrower waives any and all rights that it may have to judicial hearing in advance of the enforcement of any of the Administrative Agent's rights hereunder.

9. Enforcement of Trademark Rights.

(a) Except as otherwise provided in Section 3 hereof, and notwithstanding Section 2(b) hereof, the Borrower shall have the right and the obligation to commence and prosecute in its own name, as a real party in interest, for its own benefit and at its own expense, such suits, proceedings or other actions to restrain, prevent or recover for infringement, misuse, unfair competition, dilution or other damage as are in its reasonable business judgment necessary or appropriate to maintain, protect and enforce the Trademarks, Trademark Registrations, Trademark Rights and Associated Goodwill. The Borrower shall indemnify and hold harmless the Secured Parties from and against any and all liabilities, obligations, losses, damages, penalties, claims, actions, judgments, suits, costs, expenses or disbursements (including but not limited to attorneys' fees) of any kind whatsoever which may be imposed on, incurred or suffered by or asserted against the Secured Parties in connection with or in any way arising out of such suits, proceedings or actions.

(b) Upon the occurrence and during the continuance of an Event of Default, the Administrative Agent shall have the right, but in no way shall be obligated, to bring suit in the name of the Borrower or the Administrative Agent (in the sole discretion of the Administrative Agent) to protect, maintain or enforce any of the Borrower's rights or interest in, to or under the Trademark Collateral or any part thereof, in which event the Borrower shall at the request of the Administrative Agent (and at the Borrower's expense) do any and all lawful acts and things, and execute any and all documents and instruments requested by the Administrative Agent, in furtherance of such protection, maintenance or enforcement; the Borrower shall promptly upon demand indemnify and reimburse the Administrative Agent for all liabilities, obligations, costs, expenses or disbursements imposed on, incurred or suffered by or asserted against the Administrative Agent in the exercise of its rights under this Section 9(b) and any unreimbursed amounts shall constitute Obligations for all purposes hereof. In the event the Administrative Agent shall elect not to bring suit to protect, maintain or enforce any such rights or interests of the Borrower, the Borrower shall use all reasonable measures, whether by action, suit, proceeding or otherwise, to protect, maintain and enforce such rights and interests, and for that purpose shall diligently maintain any such action, suit or proceeding necessary or appropriate for such protection, maintenance or enforcement.

10. Indemnification. The Borrower shall indemnify and hold harmless the Secured Parties from and against, and shall pay to the Secured Parties on demand, any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities of any kind or nature (except, with respect to any Secured Party, those resulting from such Secured Party's gross negligence or willful misconduct) arising in any way out of or in connection with this Agreement, the Trademark Collateral, custody, preservation, use, operation, sale, license (or other transfer or disposition) of the Trademark Collateral, any alleged infringement of the intellectual property rights of any third party, the production, marketing,

delivery and sale of the goods and services provided under or in connection with any of the Trademarks or the Trademark Collateral, the sale of, collection from or other realization upon any of the Trademark Collateral, the failure of the Borrower to perform or observe any of the provisions hereof, or matters relating to any of the foregoing, prior to the effectiveness of the Section 2(b) Assignment. The Borrower shall also indemnify and hold harmless the Secured Parties from and against any and all claims, actions, suits, judgments, penalties, losses, damages, costs, disbursements, expenses, obligations or liabilities arising out of or in connection with any fault, negligence, act or omission of the Borrower (regardless of whether such fault, negligence, act or omission occurred or occurs prior to or after such effectiveness). The amounts of any unpaid indemnity provided for in this Section 10 shall constitute Obligations for all purposes hereof. The Borrower shall not make any claim against the Administrative Agent for or in connection with the exercise or enforcement by the Administrative Agent of any right or remedy granted to it hereunder, or any action taken or omitted to be taken by the Administrative Agent hereunder (except for the gross negligence or willful misconduct of the Administrative Agent).

11. No Obligation of the Administrative Agent. The rights granted to the Administrative Agent hereunder are solely for the protection of the Administrative Agent and nothing herein contained shall impose on the Administrative Agent any duties or obligations with respect to the Trademark Collateral or any property of the Borrower received hereunder beyond reasonable care in its custody and preservation while in the Administrative Agent's possession.

12. Termination of Agreement. The obligations of the Borrower and the rights and powers granted to the Administrative Agent hereunder shall continue in full force and effect until the Obligations have been indefeasibly paid or satisfied in full (provided that the Lenders are no longer obligated to make Loans or issue Letters of Credit under the Credit Agreement), at which time such obligations, rights and powers shall terminate and be of no further force and effect, provided, however, that this Agreement shall continue to be effective or shall be reinstated, as the case may be, if at any time payment or other satisfaction of any of the Obligations is rescinded or must otherwise be restored or returned upon the bankruptcy, insolvency, or reorganization of the Borrower, or otherwise, as though such payment had not been made or other satisfaction occurred. No invalidity, irregularity or unenforceability by reason of the Bankruptcy Code or any insolvency or other similar law, or any law or order of any government or agency thereof purporting to reduce, amend or otherwise affect, the Obligations, shall impair, affect, be a defense to or claim against the Obligations of the Borrower under this Agreement.

13. GOVERNING LAW. THIS AGREEMENT IS INTENDED TO TAKE EFFECT AS A SEALED INSTRUMENT, SHALL BE BINDING UPON THE BORROWER, ITS SUCCESSORS AND ASSIGNS, SHALL INURE TO THE BENEFIT OF THE ADMINISTRATIVE AGENT, ITS SUCCESSORS AND ASSIGNS AND SHALL BE CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF MASSACHUSETTS. Except as prohibited by law, the Borrower waives any right which it may have to claim or recover in any litigation any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Borrower (a) certifies that neither the Secured Parties nor any representative, agent or attorney of any Secured Party has represented, expressly or otherwise, that the Secured Parties would not, in the event of litigation, seek to enforce the foregoing waivers and (b) acknowledges that, in entering into the

Loan Documents to which the Secured Parties are, the Secured Parties are relying upon, among other things, the waivers and certifications contained in this Section 13.

14. Jurisdiction. The Borrower agrees that any suit for the enforcement of this Agreement may be brought in the courts of the Commonwealth of Massachusetts or any federal court sitting therein and consents to the non-exclusive jurisdiction of such court and to service of process in any such suit being made upon the Borrower by certified or registered mail at the address specified in the Credit Agreement. The Borrower hereby waives any objection that it may now or hereafter have to the venue of any such suit or any such court or that such suit is brought in an inconvenient court.

15. Waiver of Jury Trial. THE BORROWER WAIVES ITS RIGHT TO A JURY TRIAL WITH RESPECT TO ANY ACTION OR CLAIM ARISING OUT OF ANY DISPUTE IN CONNECTION WITH THIS AGREEMENT, ANY RIGHTS OR OBLIGATIONS HEREUNDER OR THE PERFORMANCE OF ANY SUCH RIGHTS OR OBLIGATIONS. Except as prohibited by law, and except in the case of the Administrative Agent's gross negligence or willful misconduct, the Borrower waives any right which it may have to claim or recover in any litigation referred to in the preceding sentence any special, exemplary, punitive or consequential damages or any damages other than, or in addition to, actual damages. The Borrower (a) certifies that neither the Secured Parties nor any representative, agent or attorney of any Secured Party has represented, expressly or otherwise, that the Secured Parties would not, in the event of litigation, seek to enforce the foregoing waivers and (b) acknowledges that, in entering into the Credit Agreement and the other Loan Documents to which the Secured Parties are a party, the Secured Parties are relying upon, among other things, the waivers and certifications contained in Sections 13, 14 and this Section 15.

16. Assignment. In the event of a sale or assignment by any Lender of all or any of the Obligations held by it in accordance with the provisions of the Credit Agreement, such Lender may assign or transfer its rights and interests under this Agreement in whole or in part to the purchaser or purchasers of such Obligations, whereupon such purchaser or purchasers shall become vested with all of the powers and rights of such Lender hereunder, and such Lender shall thereafter be forever released and fully discharged from any liability or responsibility hereunder with respect to the rights and interests so assigned.

17. Miscellaneous. The headings of each section of this Agreement are for convenience only and shall not define or limit the provisions thereof. This Agreement and all rights and obligations hereunder shall be binding upon the Borrower and its respective successors and assigns, and shall inure to the benefit of the Administrative Agent and its successors and assigns. If any term of this Agreement shall be held to be invalid, illegal or unenforceable, the validity of all other terms hereof shall in no way be affected thereby, and this Agreement shall be construed and be enforceable as if such invalid, illegal or unenforceable term had not been included herein. This Agreement may be executed in any number of counterparts and by the different parties hereto on separate counterparts, each of which shall be an original, but all of which together shall constitute one instrument. The Borrower acknowledges receipt of a copy of this Agreement.


18. Notices. All notices and other communications made or required to be given pursuant to this Agreement shall be made or given, and shall take effect, in accordance with the manner specified in Schedule 10.02 of the Credit Agreement.

19. Amendment and Restatement. This Agreement amends, restates, consolidates and supersedes in its entirety the Original Trademark Security Agreement.

20. NHL Requirements. It is acknowledged, understood and agreed that, notwithstanding anything in this Agreement or any other Loan Document to the contrary, (a) the exercise by the Administrative Agent or any Lender of remedies under any Loan Document will be made in accordance with the terms and provisions of the NHL Consent Agreement, the terms, conditions and provisions of which each of the parties to any Loan Document has accepted as reasonable and appropriate, and (b) in the event of any conflict or inconsistency between the terms of the NHL Consent Agreement and the terms of any Loan Document (including this Agreement), the terms of the NHL Consent Agreement will control. All capitalized terms used in this Section and not defined in this Section are defined in the NHL Consent Agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first above written.

BOSTON PROFESSIONAL HOCKEY
ASSOCIATION, INC.

By: 
Title: Vice President of Finance


BANK OF AMERICA, N.A.,
as Administrative Agent

By: _____
Title: Vice President

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)
)
) ss
COUNTY OF SUFFOLK)

Before me, the undersigned notary public, on this 13 day of March, 2015, personally appeared James K. Bednarek, in his capacity as Vice President of Finance of BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., whose name is signed on the preceding document, and such person acknowledged to me that he signed such document voluntarily for its stated purpose. The identity of such person was proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, oath or affirmation of a credible witness, or personal knowledge of the undersigned.



Notary Public

My commission expires: *November 2, 2018*

STATE OF CALIFORNIA)
)
) ss
COUNTY OF SAN FRANCISCO)

Before me, the undersigned notary public, on this ____ day of March, 2015, personally appeared Bridgett J. Manduk Mowry, in her capacity as Vice President of BANK OF AMERICA, N.A., whose name is signed on the preceding document, and such person acknowledged to me that she signed such document voluntarily for its stated purpose. The identity of such person was proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, oath or affirmation of a credible witness, or personal knowledge of the undersigned.

Notary Public


My commission expires:

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first above written.

BOSTON PROFESSIONAL HOCKEY
ASSOCIATION, INC.

By: _____
Title: Vice President of Finance

BANK OF AMERICA, N.A.,
as Administrative Agent

By:  _____
Title: Vice President

[Signature Page to Amended and Restated Trademark Collateral Security and Pledge Agreement]

TRADEMARK
REEL: 005749 FRAME: 0514

CERTIFICATE OF ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)

SS

COUNTY OF SUFFOLK)

Before me, the undersigned notary public, on this ____ day of March, 2015, personally appeared James K. Bednarek, in his capacity as Vice President of Finance of BOSTON PROFESSIONAL HOCKEY ASSOCIATION, INC., whose name is signed on the preceding document, and such person acknowledged to me that he signed such document voluntarily for its stated purpose. The identity of such person was proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, oath or affirmation of a credible witness, or personal knowledge of the undersigned.

Notary Public

My commission expires:

STATE OF _____)

SS

COUNTY OF _____)

Before me, the undersigned notary public, on this ____ day of March, 2015, personally appeared _____, in his/her capacity as _____ of BANK OF AMERICA, N.A., whose name is signed on the preceding document, and such person acknowledged to me that he/she signed such document voluntarily for its stated purpose. The identity of such person was proved to me through satisfactory evidence of identification, which was photographic identification with signature issued by a federal or state governmental agency, oath or affirmation of a credible witness, or personal knowledge of the undersigned.

Notary Public

My commission expires:

[Signature Page to Amended and Restated Trademark Collateral Security and Pledge Agreement]

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California)
County of San Francisco)
On March 13, 2015 before me, Bridgett J. Manduk, Notary Public,
Date Here Insert Name and Title of the Officer
personally appeared Kevin Ahart
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: _____ Document Date: _____

Number of Pages: _____ Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____ Signer's Name: _____

Corporate Officer — Title(s): _____ Corporate Officer — Title(s): _____

Partner — Limited General Partner — Limited General

Individual Attorney in Fact Individual Attorney in Fact

Trustee Guardian or Conservator Trustee Guardian or Conservator

Other: _____ Other: _____

Signer Is Representing: _____ Signer Is Representing: _____

SCHEDULE A

OWNED TRADEMARKS (U.S.)

SEE ATTACHED

In addition, as a Member Club of the NHL, Borrower has the necessary rights to use NHL and other Member Club trademarks in the conduct and promotion of NHL games involving the Club, pursuant to and subject to the NHL Documents.

BOSTON BRUINS

U.S. Trademarks

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Wheel Design	0000001984/ United States of America	74/230,494 16-Dec-1991		1,745,873 12-Jan-1993	Registered 12-Jan-2023

Class(es): 25

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Goods: Clothing, namely shirts, jerseys, sweaters, sweatshirts, T-shirts, jackets, pants, sweatpants, warm-up suits, wristbands, shorts, caps, hats, socks, nightshirts, mittens and cloth bibs.

Available Images:

B & Spoked Circle Design

F:\CPT\NHL\images\B & Spoked Wheel Design.JPG



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Wheel Design	0000001985/ United States of America	72/313,368 02-Dec-1968		872,363 01-Jul-1969	Registered 01-Jul-2019

Class(es): 41

Division: Boston Bruins

Agent Name:

Owner Name: Boston Professional Hockey Association, Inc.

Sub Division:

Goods: Professional ice hockey contests.

Attorney(s):

Division Ref:

Agent Ref:

Custom Recordation #:

Available Images:

B & Spoked Circle Design

F:\CP\NHL\images\B & Spoked Wheel Design.JPG



Trademark

B & Spoked Wheel Design (2007)

Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
0000002895/ United States of America	77/211.071 20-Jun-2007		3,517,481 14-Oct-2008	Registered 14-Oct-2018

Class(es): 25*Division:* Boston Bruins*Agent Name:**Owner Name:* Boston Professional Hockey Association, Inc.*Sub Division:**Attorney(s):**Division Ref:**Agent Ref:**Custom Recordation #:*

Goods: Clothing, namely, bandannas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.

Available Images:

B & Spoked Wheel Design (2007)

F:\CP\NHL\images\B & Spoked Wheel Design (2007).jpg



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B & Spoked Wheel Design (2007)	0000002896/ United States of America	77/211,095 20-Jun-2007		3,517,482 14-Oct-2008	Registered 14-Oct-2018

Class(es): 41*Division:* Boston Bruins*Agent Name:**Owner Name:* Boston Professional Hockey Association, Inc.*Sub Division:**Goods:* Entertainment services, in the nature of ice hockey exhibitions.Available Images:

B & Spoked Wheel Design (2007)

F:\CP\NHL\images\B & Spoked Wheel Design (2007).jpg



B (Stylized)

0000000396/

United States of America

74/283,261

09-Jun-1992

1,883,643

14-Mar-1995

Registered



14-Mar-2015

Class(es): 25*Division:* Boston Bruins*Agent Name:**Owner Name:* Boston Professional Hockey Association, Inc.*Sub Division:**Goods:* Clothing, namely jerseys.Available Images:

B (Stylized)

F:\cp\NHL\images\B (Stylized).gif




Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
Bear Head Design	0000001982/ United States of America	74/704,507 24-Jul-1995		2,193,991 06-Oct-1998	Registered 06-Oct-2018
	<p><i>Class(es):</i> 25 <i>Division:</i> Boston Bruins <i>Agent Name:</i> <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i> <i>Goods:</i> Caps, hats. <u>Available Images:</u> Bear Head Design F:\CP\NHL\images\Bear Head Design.gif</p>				
					
Bear Head Design	0000001983/ United States of America	74/704,506 24-Jul-1995		2,079,896 15-Jul-1997	Registered 15-Jul-2017
	<p><i>Class(es):</i> 41 <i>Division:</i> Boston Bruins <i>Agent Name:</i> <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i> <i>Goods:</i> Entertainment services, namely providing professional hockey exhibitions. <u>Available Images:</u> Bear Head Design F:\CP\NHL\images\Bear Head Design.gif</p>				
					

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS	0000001986/ United States of America	72/413,201 20-Jan-1972		953,886 20-Feb-1973	Registered 20-Feb-2023
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Professional ice hockey contests.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
BOSTON BRUINS & Bear Design	0000000316/ United States of America	74/308,193 24-Aug-1992		1,823,805 22-Feb-1994	Registered 22-Feb-2024
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely jerseys, caps, T-shirts, sweatshirts and jackets.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BOSTON BRUINS & Bear Design				
	F:\cpl\NHL\images\BOSTON BRUINS & Bear Design.jpg				



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS & Bear Design (2007)	0000002897/ United States of America	77/211,024 20-Jun-2007		3,517,478 14-Oct-2008	Registered 14-Oct-2018
<p><i>Class(es):</i> 25 <i>Division:</i> Boston Bruins <i>Agent Name:</i> <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i></p>					
<p><i>Goods:</i> Clothing, namely, bandannas; beach cover-ups; boxer shorts; caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.</p>					
<p><i>Remarks:</i> Disclaimer: "BOSTON"</p>					
<p><u>Available Images:</u></p>					
<p>BOSTON BRUINS & Bear Design (2007) F:\CP\NHL\images\BOSTON BRUINS & Bear Design (2007).jpg</p>					



Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS & Bear Design (2007)	0000002898/ United States of America	77/211,050 20-Jun-2007		3,517,479 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Entertainment services, in the nature of ice hockey exhibitions.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BOSTON BRUINS & Bear Design (2007)				
	F:\CP\NHL\images\BOSTON BRUINS & Bear Design (2007).jpg				
					
BRUINS	0000001987/ United States of America	74/230,495 16-Dec-1991		1,718,316 22-Sep-1992	Registered 22-Sep-2022
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Clothing, namely shirts, jerseys, sweaters, sweatshirts, T-shirts, jackets, sweatpants, warm-up suits, shorts, caps, hats, mittens.				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BRUINS	0000001988/ United States of America	72/313,369 02-Dec-1968		872,364 01-Jul-1969	Registered 01-Jul-2019
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Professional ice hockey contests.				

BRUINS BOSTON & Bear Design (2007)	0000002899/ United States of America	77/211,132 20-Jun-2007		3,517,483 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 25			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				

Goods: Clothing, namely, bandannas, beach cover-ups, boxer shorts, caps, cloth bibs, coats, footwear, ear muffs, gloves, hats, headbands, jackets, jerseys, mittens, nightshirts, pajamas, pants, rain coats, rain wear, robes, scarves, shirts, shorts, socks, sun visors, sweaters, sweatpants, sweatshirts, swimsuits, t-shirts, ties, toques, underwear, warm-up suits, wristbands.


Remarks: Disclaimer: "BOSTON"

Available Images:

BRUINS BOSTON & Bear Design (2007)

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Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BRUINS BOSTON & Bear Design (2007)	0000002900/ United States of America	77/211,144 20-Jun-2007		3,517,484 14-Oct-2008	Registered 14-Oct-2018
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Entertainment services in the nature of ice hockey exhibitions.				
	<i>Remarks:</i> Disclaimer: "BOSTON"				
	<u>Available Images:</u>				
	BRUINS BOSTON & Bear Design (2007)				
	F:\CPM\HL\images\BRUINS BOSTON & Bear Design (2007).jpg				
					
BRUINS STREET BRIGADE	0000001989/ United States of America	75/079,779 28-Mar-1996		2,066,758 03-Jun-1997	Registered 03-Jun-2017
	<i>Class(es):</i> 41			<i>Attorney(s):</i>	
	<i>Division:</i> Boston Bruins			<i>Division Ref:</i>	
	<i>Agent Name:</i>			<i>Agent Ref:</i>	
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.			<i>Custom Recordation #:</i>	
	<i>Sub Division:</i>				
	<i>Goods:</i> Organizing and administering community based street hockey programs and competitions for youths.				

BOSTON BRUINS

Massachusetts State Trademarks

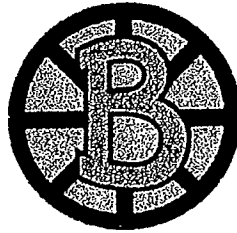
Trademark List

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
B	0000002812/ Massachusetts	15-Aug-2001 International Class 20, 25 (Official State Class 25) Division: Boston Bruins	60557 15-Aug-2001 Attorney(s): CLB Division Ref: Agent Ref: Custom Recordation #:	60557 15-Aug-2001	Registered 15-Aug-2016
	<p><i>Class(es):</i> International Class 20, 25 (Official State Class 25) <i>Division:</i> Boston Bruins <i>Agent Name:</i> Hinckley, Allen & Snyder LLP <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i></p> <p><i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)</p> <p><i>Remarks:</i> Team Responsibility.</p>				
B	0000002813/ Massachusetts	15-Aug-2001 International Class 41 (Official State Class 35) Division: Boston Bruins	60560 15-Aug-2001 Attorney(s): CLB Division Ref: Agent Ref: Custom Recordation #:	60560 15-Aug-2001	Registered 15-Aug-2016
	<p><i>Class(es):</i> International Class 41 (Official State Class 35) <i>Division:</i> Boston Bruins <i>Agent Name:</i> Hinckley, Allen & Snyder LLP <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i></p> <p><i>Goods:</i> Playing ice hockey contests. (Manner of Display: Used in advertisements of the service, in connection with the service rendered.)</p> <p><i>Remarks:</i> Team Responsibility.</p>				
BOSTON BRUINS	0000002808/ Massachusetts	15-Aug-2001 International Class 41 (Official State Class 35) Division: Boston Bruins	60558 15-Aug-2001 Attorney(s): CLB Division Ref: Agent Ref: Custom Recordation #:	60558 15-Aug-2001	Registered 15-Aug-2016
	<p><i>Class(es):</i> International Class 41 (Official State Class 35) <i>Division:</i> Boston Bruins <i>Agent Name:</i> Hinckley, Allen & Snyder LLP <i>Owner Name:</i> Boston Professional Hockey Association, Inc. <i>Sub Division:</i></p> <p><i>Goods:</i> For the playing of ice hockey contests. (Manner of Display: Used in Connection with the services rendered.)</p> <p><i>Remarks:</i> Team Responsibility.</p>				

Trademark	Case Number/Subcase Country Name	Application Number/Date	Publication Number/Date	Registration Number/Date	Status Next Renewal
BOSTON BRUINS	0000002810/ Massachusetts	International Class 20, 25 (Official State Class 28) Division: Boston Bruins	60555 15-Aug-2001	60555 15-Aug-2001	Registered 15-Aug-2016
	<i>Class(es):</i> International Class 20, 25 (Official State Class 28)		<i>Attorney(s):</i> CLB		
	<i>Division:</i> Boston Bruins		<i>Agent Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)				
	<i>Remarks:</i> Team Responsibility.				
BRUINS	0000002807/ Massachusetts	International Class 41 (Official State Class 35) Division: Boston Bruins	60559 15-Aug-2001	60559 15-Aug-2001	Registered 15-Aug-2016
	<i>Class(es):</i> International Class 41 (Official State Class 35)		<i>Attorney(s):</i> CLB		
	<i>Division:</i> Boston Bruins		<i>Agent Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> For the playing of ice hockey contests. (Manner of Display: Used in connection with services rendered.)				
	<i>Remarks:</i> Team Responsibility.				
BRUINS	0000002809/ Massachusetts	International Class 20, 25 (Official State Class 16) Division: Boston Bruins	60556 15-Aug-2001	60556 15-Aug-2001	Registered 15-Aug-2016
	<i>Class(es):</i> International Class 20, 25 (Official State Class 16)		<i>Attorney(s):</i> CLB		
	<i>Division:</i> Boston Bruins		<i>Agent Ref:</i>		
	<i>Agent Name:</i> Hinckley, Allen & Snyder LLP		<i>Agent Ref:</i>		
	<i>Owner Name:</i> Boston Professional Hockey Association, Inc.		<i>Custom Recordation #:</i>		
	<i>Sub Division:</i>				
	<i>Goods:</i> Souvenirs and novelty merchandise, clothing. (Manner of Display: Used directly to the goods and the containers for the goods, by displaying it in physical association with the goods in the sale or distribution thereof, on tags or labels affixed directly to the goods.)				
	<i>Remarks:</i> Team Responsibility.				

Unregistered Marks

Spoked B - Winter Classic



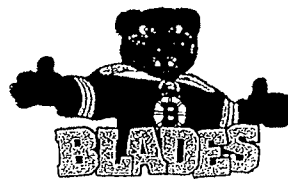
First Use: September 2009

Playoffs



First Use: March 2010

Blades Mascot



First Use: November 2010

The Company's Trademarks include certain historical trademarks and logos used by the Boston Bruins and trademarks, and logos that incorporate Trademarks and additional text to identify specific services, groups and events of the Company. In addition, the Company has rights in trademarks or logos that combine third party sponsor trademarks or logos with Trademarks and/or additional text to identify specific promotions, events or services (pursuant to agreements set forth on Schedule C), and trademarks or logos that combine Trademarks with trademarks of the Boston Bruins Foundation.

SCHEDULE B

LICENSED TRADEMARKS

NONE

TRADEMARK LICENSE RIGHTS

1. The Borrower ("Company"), together with all other NHL member clubs, entered into a License Agreement with NHL Enterprises, L.P. ("Enterprises"), dated July 1, 1996, pursuant to which Enterprises was granted a license to use, and license the use of, the Company's Trademarks in the United States. This license is exclusive, except in the Company's Local Territory (defined as the area within a 75-mile radius of the Company's home arena), where such license may be exercised by the Company. Attached as Exhibit A is a list of manufacturers licensed by Enterprises to use the Company's Trademarks.
2. By Agreement with The Coca-Cola Company and Coca-Cola Enterprises Inc. (collectively, "Coca-Cola"), Coca-Cola has a license to use certain Company marks to advertise and promote certain beverage products of the Sponsor through December 31, 2015.
3. By agreement with CBS Radio Stations Inc., operator of radio Station WBZ FM (the radio broadcaster of Boston Bruins games), the station has the right, for the promotion of games to be broadcast, to use the Trademarks of the Company and the names, biographies and likenesses of any players, with the prior written approval of the Company through the conclusion of the 2016-17 NHL Season, plus any extension agreed by the parties.
4. By agreement with New England Sports Network, Limited ("NESN") Partnership (for the cablecast of Boston Bruins games), the Company licenses NESN to use all Trademarks belonging to the Company for the promotion of the network, the network's promotion of its cablecast of Bruins games or in conjunction with such cablecasting.
5. By agreement with certain third party sponsors, who may use certain of the Trademarks in promotions or advertising subject to the Company's prior approval and in accordance with NHL regulations ("Logo Rights") or may claim "Official" status with respect to the Boston Bruins. Attached as Exhibit B is a list of such sponsors.
6. By agreement with Meigray Group, L.L.C., ("Meigray"), Meigray has the right to use certain Trademarks for the promotion and sale of authentic game won jerseys through the conclusion of the 2014-15 NHL Season.
7. By agreement with Pro Ambitions Hockey, Inc., ("Pro Ambitions"), Pro Ambitions has the right to use certain Trademarks for the promotion and operation of certain youth hockey camps through December 31, 2015.
8. By agreement with University Sports Publications, Co., and its subsidiary Professional Sports Publications, Inc., (collectively, "PSP"), PSP has the right to (1) produce, prepare, publish and distribute the Bruins program (2) sell certain advertising for the Bruins Program and

collect all revenue (3) use certain Trademarks for the promotion of the Bruins Program. Agreement automatically continues on a year-to-year basis unless either party sends written notice the April 1st immediately preceding the commencement of the NHL season.

In addition, on an occasional basis, the Company permits use of its Trademarks by advertisers on NESN or in other local media and by Delaware North Companies, Inc. – Boston, the operator of the Bruins' home arena. Use of the Trademark is also made by the NHL and by Enterprises in connection with retail and event promotions, merchandising and licensing.

In addition, from time to time by written agreement, the Company permits third parties to identify themselves as "an official partner of" (or similar designation of affiliation) of the Boston Bruins in a specified field of use.

In addition, the Company has granted rights to the Boston Bruins Foundation to use the name Boston Bruins and certain Trademarks in the conduct of its charitable activities.

EXHIBIT A

SEE ATTACHED

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
877057 Ontario Inc. d/b/a Niagara River Trading Co.	key rings, personalized, hanging figurines, personalized, water bottles, personalized, personalized mugs, bottle openers, personalized, zipper pulls, personalized, puzzles, personalized, street signs, personalized, magnets, personalized, personalized photo frames, magnetic pen, snow globe, placemats, ornaments, personalized drinkware, prints, caricature figurines, bobblehead caricature, money jar	Canada, United States	All Teams
Accolade Group Inc. dba Levelwear	boys t-shirt, girls t-shirt, mens t-shirts, womens t-shirts, boys golf shirts, girls golf shirts, men's golf shirts, womens golf shirts, womens polo shirts, mens polo shirts, girls polo shirt, boys polo shirt, boys fleece sweatshirts, girls fleece sweatshirts, mens fleece sweatshirts, women's fleece sweatshirts, boys outerwear, girls outerwear, mens outerwear, womens outerwear, boys fashion top, girls fashion tops, mens fashion top, womens fashion top, belt key fobs, tote bag, golf towel, men's belts with ribbon applications, women's belts with ribbon applications, women's headwear, girls headwear, boys headwear	United States, Canada, Worldwide	All Teams
Adrenaline Challenge Coins	medallions/coins, non-precious, bottle openers	United States, Canada	All Teams
Advance Watch Company Ltd. dba Game Time LLC	schedule watches, watches, precious, quartz analog watches, watches, non-precious, clocks	United States, Canada	All Teams
Airos Group Inc.	chocolate, confectionery	United States	All Teams
Alifmix OY	chocolate candy eggs (w toy inside), advent calendars, confectionary in bags/nets, pastilles in box, chocolate coins in nets	Finland, Estonia, Sweden, Norway, Denmark	All Teams
Aliga AB	board games	Sweden, Finland	All Teams
All Square Golf	curling broom, curling broom head, curling broom head cover	Canada	All Teams
All Star Dogs	pet accessories, pet apparel, pet magnets	United States, Canada	All Teams
Always Books Ltd.	The Home Team book	Canada, United States	All Teams
Aminco International	key rings, lapel pins, non-precious, money clips, non-precious, magnets, pet ID tags, pendants, non-precious, charms, non-precious, luggage tags, golf divot repair tools, ball markers, ticketholder, holiday decor, necklaces, non-precious, bracelets, non-precious, rings, non-precious, earrings, non-precious, cufflinks, non-precious, zipper pulls, luggage strap, luggage handle wrap, passport neck wallet, wallets, compact mirrors, travel neck pillows, sleep mask, bag tag, leather valet organizer, hair accessories, purse clips, compact mirrors, travel neck pillows, ID card badge reels, security locks, coin purses, toiletry bags, wrist bands; Zamboni Products - key rings, lapel pins, non-precious, earrings, non-precious, pendants, non-precious, bag tag	United States, Worldwide	All Teams
Angel Dough Ventures	custom bobbleheads, plush stuffed animals	United States, Canada	All Teams
Anglo Oriental Ltd.	throw rugs, area rugs, carpet runners, carpet tiles, mats, wall-to-wall carpeting	Canada, United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Antigua Group, Inc.	mens polo shirts, womens polo shirts, boys polo shirt, mens sweater, women's sweater, boys sweater, girls sweater, mens fleece top, girls fleece tops, women's fleece top, boys fleece top, girls shorts, women's shorts, mens short, boys short, girls t-shirt, mens t shirt, womens t shirts, boys t-shirt, mens casual pants, girls casual pants, women's casual pants, boys casual pants, mens fashion top, mens tank top, girls fashion tops, girls tank tops, womens fashion top, women's tank top, boys fashion top, boys tank tops, mens outerwear, women's outerwear, girls outerwear, boys outerwear, mens woven shirt, boys woven shirt, girls woven shirt, women's woven shirt, luggage, backpack, shoe bag, mens coaches style caps, mens visors, girls polo shirts, attache, dobby travel kit	United States, Canada	All Teams
Art 'N Stone	sandblasted memorabilia plaques	Canada, United States	All Teams
Artissimo Designs	original and reproduction fine art on canvas, framed posters, laminated poster	United States, Canada	All Teams
Attantia	headphones, earbuds, chargers for electronic devices, speakers, stylus, tablet computer case, tablet computer sleeve, laptop sleeve, smartphone sleeve, touch screen gloves, car mount for electronic devices, cables for electronic devices, screen protectors	Canada	All Teams
Battle Sports Science, LLC	mouth guards	United States, Canada, Worldwide	All Teams
Bauer Hockey, Inc.	certified ice hockey goaltender masks, ice hockey facial protection (visors/full facial protection)	United States, Canada, Worldwide	All Teams
Baumeie- Corporation	die cut wall decor	Canada, United States	All Teams
BIC, Inc.	pocket lighters, lighter cases, utility lighters	Canada, United States	All Teams
Birks Group Inc. fka Birks & Mayors Inc.	business card holders, charm bracelets, precious, necklaces, precious, money clips, precious, wine glass charms, snowflake ornaments, hockey puck paperweights, pens, watches, precious, pins, precious, charms, precious, cufflinks, precious	Canada	All Teams
Bjorna ApS	bedding set, towels, bean bag chair, blanket, duvets, pillow cases, cushions, mugs	Sweden, Norway, Denmark, Finland, Iceland	All Teams
Blakeway Worldwide Panoramias, Inc.	unframed posters, lithographs, digital images	United States, Canada	All Teams
Bleacher Creature LLC	wood train, princess tiara, wand, cape, wind-up toys, plush toys with clips, plush finger puppets, wind-up caps, wind-up robots, plush hand puppets, masks, plush toys, action figures, wigs, ornaments	United States, Canada	All Teams
Boelter Brands LLC	drinkware, pint glasses, shot glasses, tankards, pilsner glasses, straw tumbler, pitchers, pitcher sets, jars, ice buckets, ice bucket drinkware sets, freezer mug, magnets, folding water bottle, filtered water bottles, hand painted collectible drinkware, salt and pepper shakers, dinnerware, cookie cutter, coasters, bottle openers, mini bar refrigerators, food storage containers, wine bottle stoppers, cutting board, chip clips, night lights, holiday ornaments, holiday stocking, key rings, candles, pumpkin carving kit, six pack coolers, magna coolies, wood nutcrackers, fishing lures, novelty lights, snowman kits, snack containers, protein shaker	United States, Canada, Worldwide	All Teams
Brax Ltd.	plastic cups, lenticular cups	United States	All Teams
Bridgestone Golf, Inc.	golf balls, golf head covers, golf bag, golf den caddies, golf backpacks	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Brunswick Bowling & Billiards	bowling balls, bowling ball bags, bowling pins	United States, Canada	All Teams
Build-A-Bear Retail Management Inc.	plush stuffed animal clothing, plush stuffed animal accessories	United States, Canada	All Teams
Bulls I Toy	wind-up toys, dangler (small toy on chain), erasers, slap bands, human ID tags (military style)	United States, Canada	All Teams
Bunzi Canada Inc./dba McCordick Glove & Safety	measuring tape, work gloves, protective glasses, mens hard hats, ice scraper	Canada	All Teams
CaddyPro Golf Products Inc.	golf tees, golf scope, golf bag, golf ball marker, golf ball, golf divot repair tools, spike golf brushes, golf swing training poles, golf gloves, golf umbrellas, golf club grips, putters, golf head covers, lip balm, novelty driver head covers, valuables bag, ball retriever, golf putter cover, golf watch clip sets, travel golf bag, golf towel, golf bag desk set, snow brush in shape of hockey stick	Canada, United States	All Teams
Canada Post Corporation	stamp dispenser, stamps, stamp sets, collectible stamped envelope, coin bank, coasters in shape of stamps, frames, stationery products, "NHL Collectors Album"; Zamboni Products- stamp dispenser, stamps, stamp sets, collectible stamped envelope, coin bank, coasters in shape of stamps, frames, stationery products, "NHL Collectors Album", refrigerator magnets, prints, framed, plaques, framed	Canada, United States	All Teams
Canadian Controlled Media Communications	nonfiction books	Canada, United States	All Teams
Canadian Graphics West	boys t-shirts, girls t-shirt, mens t-shirts, womens t-shirts, boys fleece bottoms, boys fleece top, girls fleece bottoms, girls fleece tops, mens fleece bottoms, mens fleece top, toddler & infant fleece bottom, toddler & infant fleece top, women's fleece top, womens sleep sets, womens boxer shorts, women's camisol and short sets, women's fleece bottoms, women's tank and short sets, men's winter accessories, women's winter accessories, men's light-weight outerwear, women's light-weight outerwear, infant/toddler t-shirts, womens woven bottoms, mens woven bottoms, boys woven bottoms, toddler & infant woven bottoms, women's woven tops, boys woven tops, men's woven tops, girls woven tops, girls woven bottoms, infant/toddler woven tops, gift sets	Canada	All Teams
Card Sports & Entertainment Inc. d/b/a CSE Games	dice games, boom box carrying case/bag, puzzles, standing board, picture frames, "Ice Breaker" board game, replacement sets for "Ice Breaker" game, "Spot It" card games, boom box resembling scoreboard, "Fastrack" board game	Canada, United States	All Teams
Carlton Books Limited	nonfiction books, commemorative book	Worldwide, Canada, United States	All Teams
Catfish Calhoun Inc. o/a Calhoun Sportswear	beach bags, men's boardshorts, women's boardshorts, boys boardshorts, womens swimtrunks, mens swimtrunks, boys swimtrunks, womens bikinis, womens swimsuits, boys swimsuits, girls swimsuits, toddler & infant swimwear, mens fleece bottoms, women's tube top, women's beach wrap, mens tank tops, women's tank top, womens tankinis	Canada	All Teams
Chicago Blackhawks Hockey Team, Inc.	2013 Stanley Cup Champions book, 2014 NHL Stadium Series book	United States, Canada	All Teams
Chrome Girl Nails, LLC	nail polish, nail file	United States, Canada	All Teams
Cirrus Fitness	foam roller, stability ball, yoga mats, medicine ball	United States, Canada	All Teams
Cleer Products Corporation	toy vehicles, wine bottle stoppers, 3D Shadow Box, beverage insulators, business card holder, paint by number kits, lighted keychain, jersey, bottle opener, puck, coin bank, standing board	Canada, United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Duck House, Inc.	Pocket Pint (collapsible drinkware)	United States, Canada	All Teams
Duckhorn Wine Company	wine bottles, wines	United States, Canada	All Teams
Eagles Wings	boys ties, mens ties	United States, Canada	All Teams
East Point Sports	darts/dart flights, dart boards, air powered hockey table game, non-air powered hockey table game, air powered table top games, non-air powered table top game, lawn games, tailgate games, billiard accessories, table tennis accessories, dart accessories, electronic hockey trainers (with light up mats and electronics), clip-on table top hockey games, table games	United States, Canada	All Teams
Electronic Arts Inc., Octopus Interactive C.V.	video/computer game software; joystick for Nintendo Wii; video/computer game software for play on social media websites	United States, Canada, Worldwide	All Teams
Evergreen Enterprises of Virginia, LLC	holiday ornaments, clocks, bird house, barbecue grill covers, wind chimes, drink umbrellas, bottle openers, pool floats (not children's swim aids), inflatable drink holders, portfolios, wallets, money clips, pens, flags, banners, fly swatter, night lights, plush toys (holiday characters and stuffed animals), yard ornaments, fiber optic figures for all holiday use, inflatable lawn figures, inflatable sleds, key rings, lamps, faux forest face, garden signs, wine bottle stoppers, faux stepping stones, bird baths, welcome mats, drink picks, light up reusable ice cubes, wine chiller bags, glass figures, geo spinners, beach balls, outdoor lights, light up key chains, bottle opener key chains, shoe-shaped wine bottle holders, wallet/pen set, silicone barware accessories, cork trivets, cork wine charms, cork coasters, "remote pillows" (pillow tv remote control), "PLOCK" (clock in the shape of a block/plaque), "evergreetings" (greeting cards containing a flag), plush animal backpacks, BBQ tank covers, toy musical dinosaurs, pins, lighted hand fans, portly garden statue, bluetooth speaker, sun catchers, ollas (plant watering system), totem, bbq aprons, cork and cap caddy, cork holder, metal wall art, metal wreath, glass tabletop serveware, lunch bags, memento holder, helmet cool tool (wine bottle chill stick), shoe-shaped bottle opener, pacifier holder, baby double bottle bag, diaper travel case, wrist keychains, stroller caddy, garden stools, door decor, platters, bowls	United States, Canada	All Teams
Everlasting Images, Inc.	posters, lithographs	United States, Canada	All Teams
Fabrique Innovations Inc. d/b/a Sykel Enterprises	Angry Bird's plush, "Orbies" plush, "Bottle Skinz" stretch fabric bottle covers, Reverse-A-Pal, pillow pets, men's hospital scrubs, women's hospital scrubs; fabric by the yard	United States, Canada	All Teams
Fan Fever LLC	remote control goal light, metal collectible die-cast airplanes, revolving lights, goal light party lights, goal light alarm clocks, goal light fan torch, goal light pizza cutter, goal light key ring, goal light pen, "Sounds of the Game" machine, mini NHL player sticks, goal light horn/bottle opener, goal light mini sticks, wristers, night lights; Zamboni Products - ice resurfacer, night lights, play tent	United States, Canada	All Teams
Fan Ink Limited f/k/a Recreational Sport Distributors Limited	mens temporary tattoos, womens temporary tattoos, silicone wristband sets, mens head tubes, womens head tubes, boys temporary tattoos, girls temporary tattoos	Canada	All Teams
Fanatic Group dba Fanatic Cards	greeting cards, notecards, thank you cards, memo pads, post-it note pads, paper cubes, musical greeting cards, gumballs, jelly beans, desk caddy, coloring books, musical bottle openers, "spirit finger" pom pom gloves, pens, wine sets	United States, Canada	All Teams
Fathead, LLC	Real Big vinyl graphic, Tradeables vinyl graphic, Junior vinyl graphic, Teammates vinyl graphic, skins, floor vinyl graphic, Fat-Dots, Big Heads, standees, Total Coverage (wall decor), Stand Off (wall mount)	United States, Canada, Worldwide	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Fipo Group Aps	mens sweatshirts, womens sweatshirts, boys sweatshirts, girls sweatshirt, boys t-shirt, girls t-shirt, mens t-shirts, womens t shirts, mens sweatpants, boys sweatpants, girls sweatpants, womens sweatpants, mens flip flops, womens flip flops, girls flip flops, boys flip flops, toddler & infant onesies, bandanas, beach towel, mens sweaters, womens sweaters, boys sweater, girls sweater, mens underwear, womens underwear, boys underwear, girls underwear, mens loungewear, boys loungewear, womens pajamas, mens pajamas, girls pajamas, boys pajamas, womens swimwear, mens swimwear, boys swimwear, girls swimwear, boys tops, girls tops, men's tops, womens tops, womens knitted headwear, men's knitted headwear, girls knitted headwear, boys knitted headwear, girls loungewear, womens loungewear, toddler & infant bodysuits, mens socks, womens socks, boys socks, girls socks, toddler & infant socks, toddler & infant pajamas, toddler & infant sweatpants, toddler & infant t-shirt, gloves, boys belts, girls belts, mens belts, womens belts, infant & toddler knitted headwear, infant/toddler tops	Worldwide	All Teams
First Time Fan Inc.	pacifier clips, pacifiers, sippy cups, teething devices, rattles, infant bibs, glass baby bottles, plastic baby bottles, stainless steel baby bottles, infant/toddler dinner set, infant/toddler cutlery, baby-related novelty signs, baby-related clothing decals, infant plush sets, infant bootie sets, infant gift sets	Canada, United States	All Teams
Foam Fanatics LLC	foam headwear, foam signs, plastic masks	United States, Canada	All Teams
For Bare Feet, Inc.	mens slipper socks, womens slipper socks, boys slipper socks, toddler & infant slipper socks, mens sandals, womens sandals, boys sandals, girls sandals, toddler & infant sandals, mens flip flops, womens flip flops, boys flip flops, toddler & infant flip flops, girls slipper socks, girls flip flops, mens socks, womens socks, boys socks, girls socks, toddler & infant socks, mens sweatbands, toddler & infant sweatbands, womens sweatband, boys sweatbands, girls sweatbands, hair accessories, slippers, one-size fits all, slides, one-size fits all, footwear sets, boys boots, boys rain boots, girls boots, girls rain boots, mens boots, mens rain boots, toddler and infant boots, womens boots, women's rain boots, leg warmers, womens wrist bands, mens wrist bands, toddler & infant rain boots	United States, Canada, Worldwide	All Teams
Fox 40 International	metal pea whistle, wipe off memo boards, pealess whistle	United States, Canada, Worldwide	All Teams
Framework Custom Framing, Inc.	collectible plaques, clocks, playing cards, greeting cards, cribbage boards, framed print, lithographs, canvas poster prints, autographed prints, autographed lithographs, autographed canvases, autographed plaques, special event tickets (metal), ornaments (metal), trays (metal), refrigerator magnets, nonprecious trophies, coloring prints/plaques	Canada, United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Franklin Sports Industries, Inc.	elbow pads, knee pads, wrist protectors, chest protectors, neck protectors, shoulder pads, shin guards, mouth guards, goalie gloves, goalie pads, goalie blockers, goalie neck/chest protectors, goaltender masks, official street hockey sticks, street hockey replacement blades, official street hockey pucks, official street hockey balls, street hockey puck/ball sets, street hockey stick and puck/ball sets, hockey return trainer, back stop net accessory, replacement nets, corner target for goal net, stick butt cups, stick tape, equipment bags, youth hockey starter sets, Soft Sport pucks, Soft Sport balls, Soft Sport combination sets, ball passing machines, goal nets, goal net sets, mini hockey sticks, mini pads, mini balls, mini nets, miniature goalie mask, miniature goaltender masks (collectible), mini hockey product sets, mini hockey stick sets, goal mask standings tracker, fan faces, rubber bouncy balls, fan face helmets, inflatable rubber balls, Nok board hockey, table top hockey games, carpet hockey game, goalie equipment sets, mini ball sets, mini net sets	United States, Canada, Worldwide	All Teams
Fremont Die Consumer Products, Inc.	wastebaskets, tire covers, steering wheel covers, license plate holders, fuzzy dice, window static clings, inflatable punching bag, automobile seat covers, seat belt cover, automobile visor organizer, "hoppers" (hopping balls), automotive floor mats, banners, car shades, automobile seat support cushion, magnetic stickers, flags, signs	United States, Canada	All Teams
Gentec International	headphones, cases, electronic devices, sleeves, electronic devices	Canada, United States	All Teams
Gertex Hosiery	mens socks, womens socks, boys socks, girls socks, boys mittens, girls mittens, mens mittens, womens mittens, boys gloves, girls gloves, mens gloves, womens gloves, shoelaces, womens leggings, womens tights, toques, mens boxer shorts, mens baseball style hats, infant booties, wrist bands, women's ballet slippers, boys accessories sets, girls accessories sets, mens accessories sets, womens accessories sets, womens under garments, headbands, scarves, ear muffs	Canada, United States	All Teams
G-III Leather Fashions, Inc.	womens outerwear, mens outerwear, boys outerwear, girls outerwear, mens big & tall outerwear, mens sportswear, womens sportswear, mens big & tall sportswear, girls sportswear, womens fashion tops, mens sportswear bottoms, womens sportswear bottoms, mens swimwear, womens swimwear, boys swimwear, girls swimwear, big & tall swimwear	United States, Canada	All Teams
Graham USA	Chronofighter watch, automatic Swiss-made watch	United States	All Teams
Great American Products, Inc.	key rings, belt buckles, frames, coasters, plaques, photo albums, flashlights, trailer hitch covers, money clips, desk clock, desktop pen and pencil holders, corkscrew, bottle openers, holiday ornaments, magnetic clip, switchplates, coat hooks, light pulls, flasks, vases, purse clips, measuring tape, can holders, shot glasses, Stainless steel water bottle, jewelry boxes, compact cases, lipstick holder, credit card holders, "Bubba Grub" oversized food and beverage container, tumblers, travel mugs, chair mats, acrylic drinkware, water bottles, glass tankard, mugs, candy jar, drawer and cabinet knobs, steins, trailer hitch cover, wine glasses	United States, Canada	All Teams
Gredico Footwear Limited	mens sneakers, womens sneakers, boys sneakers, toddler & infant sneakers, mens sandals, womens sandals, boys sandals, toddler & infant sandals, mens slippers, womens slippers, boys slippers, toddler & infant slippers, mens rain boots, toddler & infant rain boots, womens rain boots, boys rain boots, mens flip flops, womens flip flops, boys flip flops, toddler & infant flip flops, womens slides, mens slides, boys slides, toddler & infant slides, girls sneakers, girls sandals, mens winter boots, womens winter boots, boys winter boots, girls winter boots, toddler & infant winter boots, girls slippers, girls rain boots, girls flip flops, girls slides	Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Green Biscuit, LLC	Green Biscuit Original training aid puck	United States, Canada, Worldwide	All Teams
Grosnor Industries Inc. (dba Pro Hockey Zone) f/k/a Blade Pro Products Inc.	stick tape	United States, Canada, Worldwide	All Teams
H&M Hennes & Mauritz GBC AB	boys sweatshirts, boys t-shirt, girls sweatshirt, girls t-shirt, mens sweatshirts, mens t-shirts, toddler & infant sweatshirt, toddler & infant t-shirt, womens sweatshirts, womens t shirts, mens casual pants, womens casual pants, boys casual pants, girls casual pants, toddler & infant casual pants, mens sweaters, womens sweater, boys sweater, girls sweater, boys tank tops, girls tank tops, mens tank top, toddler & infant tank tops, womens tank tops, womens sleepwear, mens sleepwear, boys sleepwear, girls sleepwear, toddler & infant sleepwear, mens underwear, womens underwear, boys underwear, girls underwear, toddler's underwear, mens socks, womens socks, boys socks, girls socks, toddler & infant socks, boys scarves, girls scarves, mens scarves, toddler & infant scarf, womens scarves, boys belts, girls belts, mens belts, womens belts, bandanas, toddler & infant onesies, boys knit hats, boys wool hats, boys woven hat, girls knit hats, girls woven hat, infant & toddler woven hat, mens knit hats, mens wool hats, toddler/infant knit hats, womens knit hats, womens wool hats, mens polar fleece hats, mens cotton hats, womens cotton hats, mens woven hats, womens woven hats, womens polar fleece hats, girls wool hats, boys cotton hats, infant & toddler wool hats, infant & toddler cotton hats, boys polar fleece hats, girls polar fleece hats, infant & toddler polar fleece hats, infant & toddler sweaters, toddler belts, umbrellas, bandages, iPad case, cell phone cases, bags, nonprescription sunglasses, mens sneakers, womens sneakers, girls sneakers, boys sneakers, toddler & infant sneakers, mens flip flops, womens flip flops, girls flip flops, boys flip flops, toddler & infant flip flops, womens swimwear, mens swimwear, boys swimwear, girls swimwear, toddler & infant swimwear, boys short, girls shorts, mens short, womens shorts, toddler & infant standard shorts, boys jackets, girls jackets, mens jackets, toddler & infant jackets, womens jackets, mens shoes, womens shoes, boys shoes, toddler/infant shoes, sunglasses cases, boys shirts, girls shirts, mens shirts, toddler/infant shirts, womens shirts, yo yos, plastic water bottles, gloves, mittens, rubber bracelets	United States, Canada, Austria, Belgium, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Japan, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovak Republic, Slovenia, Spain, Sweden, Switzerland, United Kingdom	All Teams
Hallmark Cards, Incorporated	collectible ornament	United States, Canada	All Teams
Headingly-Upfront Design & Mfg	license plates, license plate holders, bicycle license plate, travel mugs, light switch covers, auto mirror covers, automotive decals, novelty signs	Canada	All Teams
Hershey Canada	chocolate, "Reese" hollow chocolate eggs containing hockey playsets, "OH Henry!" hollow chocolate eggs containing hockey playsets, "Reese" half lb. chocolate pucks filled with peanut butter, "Hershey's" molded chocolate bars in the shape of the Stanley Cup, "Hershey's" mini molded solid chocolate pucks wrapped in foil, "Ice Breakers" mints in puck-shaped containers	Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Highland Mint	medallions/coins, precious, framed photos of rinks, personalized frames, personalized photo frames, coin key chains, precious, coin ornaments, precious, personalized coins, precious, coin jewelry, precious, etched acrylic frames, etched glass frames, medallions/coins, non-precious, coin key chains, non-precious, coin ornaments, non-precious, personalized coins, non-precious, coin jewelry, non-precious, bronze medallions, non-precious, authentic seat backs	United States, Canada	All Teams
Hockey Art International	lithographs	Canada, United States	All Teams
Hockey Puck Gum	chewing gum, advent calendars, candy canes, popcorn in tins	United States, Canada	All Teams
Hockey Sockey Inc.	mens sock toques, womens sock toques, boys sock toques, girls sock toques, womens jumpers, mens jumpers, novelty balaclava with mustache, novelty beard, mens novelty trapper hats, womens novelty trapper hats, boys novelty trapper hats, girls novelty trapper hats	Canada, United States	All Teams
Hockey Stick Putters, Inc.	putters, magnetic golf bracelet, golf club covers, sports towel, golf bag, sports bag, spatulas in shape of hockey stick, pizza cutters in shape of hockey stick	United States, Canada	All Teams
Holland Bar Stool Co.	chairs, Fooz Ball table, pool table, pool table cover, pool table lights, pub tables, bar stool, shuffleboard game, soft tip dart game, billiard cloth, barbecue grill covers, seat covers, tire covers, triangle, cue racks, mirrors, neon clocks, dome hockey games, canvas art, air hockey games, TV covers	United States, Canada	All Teams
Hoot, LLC	cell phone cases, tablet computer case, "home buttons" for Apple devices	United States, Canada	All Teams
Hunter Mfg., LLP	key rings, shot glasses, wine glass charms, golf divot repair tools, clocks, beer stein, sports bottle, sports towel, pet collars, pet bowl, pet t-shirts, pet sweaters, pet bandana, pet ID tags, pet toy, leash, clipboards, coasters, wine bottle stoppers, pencils, pennants, pens, replicas of the Stanley Cup, magnets, lanyards (id neck holders), human ID tags (military style), mouse pads, notebooks, postcards, message boards, temporary tattoos, lapel pins, zipper pulls, money clips, buttons, bells, ornaments, memo pads, journals, 3 ring binder, golf ball marker, pet beds, ice scraper, flasks, mugs, stickers, women's shawls, stationery set, oven/bbq mitts, bbq aprons, bbq hats, holiday stocking, wall hooks, cufflinks, non-precious, crossbody bags, bowl and spoon set, cell phone pouch/wallet, drinkware, travel mugs, pitchers, magnetic boards, gift certificates, pet food mats, barbecue sets, travel neck pillows, bracelets, non-precious, charms, non-precious, necklaces, non-precious, earrings, non-precious, pendants, non-precious; glass mugs, nonprescription sunglasses, plastic cutlery, plastic plates, plastic bowls, plastic cups, paper weights, ashtrays, candle holder, candel, collectible plates (porcelain), mini towel, frames, magnets, pet collars, pet harness, pet hat, shoelaces, eyeglass cases, hair accessories, bows, barrettes, holiday ornaments, mouse pads, credit card holders, greeting cards, notecards, post cards, playing cards, Santa hat, holiday stocking, journals, diaries, notebooks, seat cushions, computer mouse, mobiles, wallets, portfolios, plush stuffed animals, clocks, exercise mats, folding chair, tables, wipe off memo boards, autograph books, jigsaw puzzles, building blocks, buttons, gift wrap, temporary tattoos, pens, lanyards (id neck holders), stainless steel mug, ceramic mugs, plastic mugs, glasses, plastic pint glass, cordial glasses, memo pads, attache case, pet mats, pet jerseys, Fan Zone Signs, stools, tumblers, pitchers, glass decanter, crystal decanter, glass stein, ceramic stein, glass tankard, ceramic tankard, beverage can covers, vinyl sports bottle, sublimated web belts, matching card game	United States and Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
IAX Sports	light up phone charms, bottle openers, foam hands, beverage can covers, sink strainers, freezer bags, light up clips, light up pens, light up coasters, trumpet flags, travel mugs, acrylic freezer mugs, light up stir sticks, foam light sticks, bottle neckties, light fixtures (ceiling or wall), night lights, lamps, alarm clocks, wall clocks, mirrors, scoreboard-style clocks, wall decor	Canada, United States	All Teams
IDNA Brands (f/k/a Sportula)	stainless steel spatula, "boasters" (stainless steel coasters), "sportula" (grilling utensils), "grill-a-tongs", 3D/6D framed art	United States, Canada	All Teams
Ilanco International Fashion Inc.	sweaters, crew neck, boys, sweaters, crew neck, girls, sweaters, crew neck, mens, sweaters, crew neck, womens, sweaters, Henley, boys, sweaters, Henley, girls, sweaters, Henley, mens, sweaters, Henley, womens, sweaters, pop-over hoodie, mens, sweaters, pop-over hoodie, womens, sweaters, v-neck, boys, sweaters, v-neck, girls, sweaters, v-neck, mens, sweaters, v-neck, womens, sweaters, zip hoodie, mens, sweaters, zip hoodie, womens, sweaters, zip, boys, sweaters, zip, girls, sweaters, zip, mens, sweaters, zip, womens, boys rugby shirts, girls rugby shirts, womens rugby shirts, sweaters, pop-over hoodie, boys, sweaters, pop-over hoodie, girls, sweaters, zip hoodie, girls, sweaters, zip hoodie, boys	Canada	All Teams
Imperial International a division of H. Betti Industries	pool table, billiard balls, billiard cloth, pool table cover, floor lamps, neon signs, end table, recliners, sofas, triangle, director's chair, collapsible ottomans, pool table lights, pub table lights, storage bins, coffee tables, pool cue and case combo, dart board combo, TV tray sets, video rocker, children's recliner, desk lamps	United States, Canada	All Teams
Imports Dragon	collectible PVC (plastic) figurines	Canada, United States, Worldwide	All Teams
Innovative Concepts in Entertainment	arcade bubble hockey game; custom cabinet kit	United States, Canada, Worldwide	All Teams
J.H. Design Group	mens leather bomber jackets, boys leather bomber jackets, mens jean jackets, mens varsity jackets, mens wool jackets, boys jean jackets, boys varsity jackets, boys wool jackets, mens woven shirt, boys woven shirt	United States	All Teams
JAB Produits Recreatifs Inc.	wooden wagons, baby sleigh/sled, toboggans	Canada, United States	All Teams
Jellif Fish Kids Inc. & Vayola Garments Ltd.	womens pajamas, mens pajamas, girls pajamas, boys pajamas, mens robes, womens robes, girls robes, boys robes, mens underwear, womens underwear, boys sleep pants, boys sleep shorts, girls sleep pants, girls sleep shorts, mens sleep pants, womens sleep pants, mens sleep shorts, womens sleep shorts, mens nite shirts, womens nite shirts, boys nite shirt, boys underwear, girls underwear, women's nighties, girls nighties, mens sleep gowns, boys sleep gowns, toddler & infant pajamas, toddler & infant robes, toddler & infant niteshirts, toddler's underwear, toddler & infant sleep gowns, toddler & infant sleep pants, toddler & infant sleep shorts	Canada	All Teams
JETA Morgan Inc dba USA Licensed Bows	hair accessories, key rings	United States, Canada	All Teams
Jewel-Craft, Inc.	pendants, non-precious, pendants, precious, bracelets, non-precious, bracelets, precious, charms, non-precious, charms, non-precious, cufflinks, non-precious, cufflinks, precious, earrings, non-precious, earrings, precious, necklaces, non-precious, necklaces, precious, lapel pins, non-precious, money clips, non-precious, money clips, precious, tie tacks, precious, tie tacks, lapel pins, bead charms, precious, beads	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Jim Kelly Inc. dba My Fan Clip	multi-purpose clips	United States, Canada	All Teams
Joseph George Distributor	commemorative bottles, wine accessories, bottled wine	United States, Canada	All Teams
Jostens Canada Ltd.	jewelry charms, cuff link, rings, pendants, tie tacks, school yearbook covers	Canada	All Teams
Jostens, Inc	cuff link, earrings, precious, rings, precious, framed ring prints, acrylic ring, key rings, charms, human ID tags (military style), money clips, precious, mini metallic Stanley Cups, stationery writing paper, paper weights, tie tacks, lapel pins, pendants, precious, wooden gift boxes, photo memory book, watches, precious, clocks, desk accessories, unframed ring prints, bracelets, precious	United States	All Teams
Kaskey Kids	action figures	United States, Canada	All Teams
Kloz Inc.	mens knit scarves, womens knit scarves, boys knit scarves, girls knit scarves, mens knit mittens, womens knit mittens, boys knit mittens, girls knit mittens, boys knit gloves, mens knit gloves, womens knit gloves, mens knitted toque, womens knitted toque, boys knitted toque, girls knitted toque, mens rain ponchos, womens rain ponchos, boys rain ponchos, girls rain ponchos, fleece neck warmers, fleece novelty hat/hockey helmet, fleece novelty hat/jester, mens fleece novelty gloves, boys fleece novelty gloves, girls fleece novelty gloves, womens fleece novelty gloves, mens jock socks, womens jock socks, boys jock socks, girls jock socks; novelty helmet, novelty mini-gloves, binoculars, adhesive gel pads, smart phone skins	Canada	All Teams
Kolder, Inc.	insulated bottles, soft foam insulated beverage holder, insulated bags for beverages (joeys bags), laptop sleeve, tablet computer sleeve, nylon soft sided lunch bags, soft sided coolers, mouse pads	United States	All Teams
Label Daddy LLC	customized peel and stick labels	United States, Canada	All Teams
Leap Year Publishing, LLC	light up calendar/planner, key rings, journals, lanyards (id neck holders), picture frames, luggage tags, buttons, "Blingkers" light up silicone wristbands, light up door hangers, "Blingkers" drink coasters	United States, Canada	All Teams
Little Earth Productions, Inc.	license plates, cd holders, frames, scarves, mens ear muffs, womens ear muffs, boys ear muffs, girls ear muffs, toddler & infant ear muffs, lunch bags, cosmetics bag, toiletry bags, mens grooming kit, key rings, wallets, fan faces, dishwashing gloves, mens cowboy hats, womens cowboy hats, boys cowboy hats, girls cowboy hats, infant & toddler cowboy hats, beach hat and bag combo, body flag, hair clips, headbands, nail logos and nail polish, colored face powder, wigs, hair elastics, reusable tote bags, reusable tote bags, pet collar charms, pet collar charms, pet hat, pet hat, pet bandana, pet bandana, pet beds, pet beds, pet bowl, pet bowl, pet collars, pet collars, pet toy, pet toy, leash, leash, pet carriers, pet carriers, pet treat bags, pet treat bags, pet waste bag with holder, pet waste bag with holder, brooms, dust pans, false eyelashes with accompanying tattoos, tote bag, messenger bag, backpack, duffel bag, belts, bracelets, non-precious, necklaces, non-precious, earrings, non-precious, beverage dispensers, aprons, hand bags, womens gloves, womens mittens, pet food mats, pet food mats, pet personalized collars, pet personalized collars, pet vests, pet vests, arm sleeves, drawstring backpacks	United States, Canada, Worldwide	All Teams
Logo Chair Inc.	folding chair, coolers, seat cushions, tailgate toss game, cooler covers, auto mirror covers, can cooler totes, lunch box, beach chair, party pennants, tables, tailgate tents, stadium seats	United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Lulu Press Inc.	photographs, unframed matted photos, framed matted photos, personalized books, personalized photographs, canvas wall decor/art, artwork, paper, artwork, wood, artwork, plastic/acrylic, artwork, glass, metal wall art	United States, Canada	All Teams
Luxury Custom Publishing	nonfiction books	United States, Canada	All Teams
M.Z. Berger & Co.	men's watches, women's watches, boys' watches, girls' watches, pocket watches, alarm clocks, travel clocks, wall clocks, lanyard watches	Canada	All Teams
MacNeil Automotive Products LTD	trailer hitch covers	United States, Canada	All Teams
MasterPieces Puzzle Company	dominos, jigsaw puzzles, checker set, matching card game, yahtzee games, opoly games, board games, toy trains, imaginary play figures	United States, Canada	All Teams
MB Wolverine	necklaces, non-precious, stress ball, figurines, pull-back/rolling, glow sticks, coin bank, air horn, purse clips, flashlights, noise makers, toss and catch game, foam toys, soft expanding, table top games, mini pinball, table top games, mini slapshot, table top hockey games, human ID tags (military style)	United States, Canada	All Teams
MBI, Inc.	collectible patches, die cast vehicles (not Zamboni), arena replicas, collectible plates (porcelain), Santa Claus figurines, sculptures of hockey players, precious collector cards, precious metal replica of tickets, throw blankets, end table, charm bracelets, watches, non-precious, event photos from Getty images, snow globe ornaments, flags, replicas of the Stanley Cup	United States	All Teams
McClelland & Stewart	nonfiction books	United States, Canada, Worldwide	All Teams
MDI Entertainment, Inc./ c/o Scientific Games	lottery tickets, lottery merchandise	United States	All Teams
Mighty Mac Productions Canada, Inc.	boys thermal underwear, toddler & infant thermal underwear, boys boxer shorts, toddler boxer shorts, boys briefs, toddler briefs, toddler & infant coaches style caps, toddler & infant knit caps, boys undershirts, toddler undershirt, toddler & infant dresses, toddler & infant snowsuit, toddler & infant blanket sleepers, toddler & infant coveralls, toddler & infant french creeper, toddler & infant overalls, boys coveralls, girls dresses, boys snowsuits, boys overalls, Toddler & infant bucket hats, toddler & infant sportswear tops, girls coveralls, girls overalls, boys sportswear bottoms, girls sportswear bottoms, boys jackets, girls jackets, girls snowsuits, boys windsuits, girls windsuits, toddler & infant winduits, boys sportswear tops, girls sportswear tops, boys bucket hats, girls bucket hat, toddler & infant jackets, boys coaches style caps, girls coaches style cap, boys knit hats, girls knit caps, boys woven hat, girls woven hat, infant & toddler woven hat, boys gloves, girls gloves, boys mittens, girls mittens, boys sleepwear, girls sleepwear, boys scarves, girls scarves, toddler & infant sportswear bottoms, infant gift sets, ski accessory sets	Canada	All Teams
Milliken & Company	area rugs, indoor/outdoor rugs, carpets	United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Mint Green Group Inc.	mens adjustable coach style caps, womens adjustable coach style caps, womens fitted and flexible fitted coach style caps, girls adjustable coach style caps, girls fitted and flexible fitted coach style caps, boys adjustable coach style caps, boys fitted and flexible fitted coach style cap, infant and toddler adjustable coach style caps, infant and toddler fitted and flexible fitted coach style caps, mens snap back caps, womens snap back caps, boys snap back caps, girls snap back caps, toddler & infant snap back caps, mens knit hats, womens knit caps, girls knit caps, boys knit hats, toddler & infant knit caps, mens visor style headwear, womens visor style caps, girls visor style caps, boys visor style headwear, infant and toddler visor style caps, scarves, belts, belt buckles, duffel bag, soft sided coolers, mens fitted and flexible fitted coach style caps, mens poly blend skull caps, womens poly blend skull cap, boys poly blend skull caps, girls poly blend skull caps, infant and toddlers poly blend skull caps; girls t-shirt, mens t-shirt, boys t-shirt, mens fleece top, women's fleece top, boys fleece top, girls fleece tops, mens outerwear, womens outerwear, girls outerwear, boys outerwear, toddler & infant french creeper, toddler & infant onesies, mens sportswear tops, mens sportswear bottoms, womens sportswear tops, womens sportswear bottoms, boys sportswear tops, boys sportswear bottoms, girls sportswear tops, girls sportswear bottoms, toddler & infant sportswear tops, toddler & infant sportswear bottoms, mens big & tall t-shirts, mens big & tall fleece tops, mens big & tall outerwear, womens t shirts, big & tall sportswear tops, big & tall sportswear bottoms	Canada, European Union	All Teams
Mizco International	cell phone cases, chargers for electronic devices, earbuds with hands free mic	United States, Canada	All Teams
Mrs. Fields Famous Brands, LLC	cookies/decorated gift tin sets	United States	All Teams
Mustang Drinkware	ceramic mugs, glassware sets in assorted styles, flasks, plastic cups, paper cups, trays, bottle openers, neon clocks, alarm clocks, coasters, ice buckets, pub tables, bar stool, replica Stanley Cup coin banks, lamps, beverage dispensers, frames, salt and pepper shakers, wastebaskets, garden gnomes, Stanley Cup replica lamps, food storage containers, water bottles, travel mugs, ceramic stein, pitchers, pub mirrors, bottle coin banks, can and bottle coolers; key rings, sticker packs, window static clings, bumper stickers, growth chart, license plate holders, clipboards, mouse pads, magnets, coasters, paper weights, decals, vinyl banners, signs	Canada	All Teams
National Emblem Inc.	patches, attachable, collectible patches	United States, Canada	All Teams
National Entertainment Collectibles Association, Inc.	collectible figurines, solar powered, cord holders, scalars, cord holders & headphone sets, robot figurine, resin	United States, Canada	All Teams
Nemcor Inc.	throw blankets, pillows, skate wipes, washcloth, beach towel, polar fleece sheet sets, infant/toddler bedding sets, infant baby burping bags, terry wrap, body wrap, infant/toddler hooded towels, infant/toddler slumber bags, body sponge, blanket, cushions, utility mats, wall decal sets	Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
New Era Cap Co., Inc.	mens adjustable coach style caps, womens adjustable coach style caps, boys adjustable coach style caps, infant and toddler adjustable coach style caps, mens fitted and flexible fitted coach style caps, womens fitted and flexible fitted coach style caps, infant and toddler fitted and flexible fitted coach style caps, boys fitted and flexible fitted coach style cap, mens visor style headwear, womens visor style caps, boys visor style headwear, infant and toddler visor style caps, mens knit hats, womens knit caps, boys knit hats, children's knit caps, toddler & infant knit caps, womens headbands, children's headbands, mens headbands, boys headbands, infant headbands, mens locker room headwear, girls knit tops, girls bottoms, girls fleece tops, girls fleece bottoms, womens fashion top, women's fleece top, women woven bottoms, womens fleece pants, girls adjustable coach style caps, girls fitted and flexible fitted coach style caps, girls visor style caps, girls knit caps, girls headbands, mini caps	United States, Canada, Worldwide	All Teams
Newtop OY	boys t-shirt, girls t-shirt, mens t-shirts, womens t-shirts, boys sweatshirts, girls sweatshirt, mens sweatshirts, toddler & infant sweatshirt, womens sweatshirts, toddler & infant t-shirt, mens casual pants, womens casual pants, boys casual pants, girls casual pants, toddler & infant casual pants, boys standard shorts, girls shorts, mens standard shorts, toddler & infant standard shorts, womens standard shorts, womens jumpers, mens jumpers, boys jumpers, toddler & infant jumper, mens briefs, womens briefs, girls briefs, boys briefs, toddler briefs, womens boxer shorts, mens boxer shorts, boys boxer shorts, girls boxer shorts, toddler boxer shorts, mens long johns, womens long johns, boys long johns, toddler & infant long johns, boys socks, girls socks, mens socks, toddler & infant socks, womens socks, womens pajamas, mens pajamas, girls pajamas, boys pajamas, toddler & infant pajamas, toddler & infant onesies, mens robes, womens robes, girls robes, boys robes, toddler & infant robes, mens knit hats, womens knit hats, boys knit hats, girls knit hats, toddler/infant knit hats, boys coaches style caps, girls coaches style cap, mens coaches style caps, toddler & infant coaches style caps, womens coaches style caps, boys scarves, girls scarves, mens scarves, toddler & infant scarf, women's scarves, boys gloves, girls gloves, mens gloves, toddler & infant gloves, womens gloves, mens mittens, womens mittens, boys mittens, girls mittens, toddler & infant mittens, mens outerwear, womens outerwear, girls outerwear, boys outerwear, toddler & infant outerwear, mens overalls, boys overalls, toddler & infant overalls, towels, girls jumpers, girls long johns, womens overalls, bags	Finland, Sweden, Russia, Norway, Czech Republic, Germany	All Teams
NNL Enterprises Inc. d/b/a J.F. Sports Canada	key rings, auto air freshener, magnetic picture frames, magnets, precious jewelry, non-precious jewelry, antenna toppers, hair accessories, luggage tags, inflatable Stanley Cup, lanyards (id neck holders), lapel pins, collector album, shoe lace fasteners, inflatable mattress, inflatable water wings (swimmies), lucite hockey pucks, medallions/coins, inflatable chairs, inflatable rubber balls, inflatable kick boards, inflatable water rings, framed set of Stanley Cup replicas, Lucite hockey sticks, bathtub toys, soft foam insulated beverage holder, nylon/Velcro wallets, nylon/Velcro money pouches, snow brush/scrapers, leather wallets; Zamboni Products - key rings, lapel pins, zipper pulls, luggage tags, wallets, auto air freshener, beverage insulators, lucite hockey pucks, medallions/coins, non-precious, ice scraper, magnetic picture frames, lanyards (id neck holders)	Canada, United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Pangea Brands	computer keyboard, mouse pads, luggage, duffie/roll bags, messenger bag, grill brander, purses, panini press, frying pans, cake molds, tote bag, cell phone cases, drink lids, beverage can covers, latch hook kits, suitcases, cell phone cases, toaster, Makit & Bakit suncatcher craft kits, tablet computer case, tablet computer sleeve, popcorn poppers, candy molds, computer mouse, speakers, salt and pepper shakers, martini shaker, ice mold, lantern, wireless, toothpick holder, portable chargers, Stanley Cup; Zamboni Products - cell phone cases, tablet computer case, candy molds, resin figurines, cake pans	United States, Canada	All Teams
Panini America, Inc. (fka Panini SpA)	sticker album, sticker packs	United States, Canada, Worldwide	All Teams
Party City Holdings Inc. fka Anscan Holdings, Inc.	party invitations, paper plates, paper cups, paper napkins, balloons, party hats, tablecloths, straws, nonprescription sunglasses, noise makers, notebooks, banners, flags, award ribbons, loot bags, spirit glasses, plastic cups, candles, temporary tattoos, pens, key rings, pencils, paper helmets, foam pucks, foam balls, inflatable hockey sticks, toy pucks, rubber cuff band bracelets, whistle necklaces, plastic bowls, flying discs, puzzle cube, pinata, paper lanterns, pennants, "Scene Setters" (party backdrops), "Bend and Twist" (an NHL version to Twister), drink/food picks, glow sticks, cutouts, centerpieces, table decorating kits, confetti, swirl decorations	United States, Canada	All Teams
Perfect Timing Inc.	mini-wall calendar, box calendars, desk calendars, message board calendars with dry erase features, mini-magnetic message board calendars, wall calendars, binders, holiday cards, notecards, composition books, wipe off memo boards, clipboards, notebooks, desk caddy, paper cubes, portfolios, gift certificates, padfolio, journals, puzzles, planner, post-it note pads, memo pads, memo books, stretchable book cover	United States, Canada	All Teams
Pez Candy Inc.	Pez dispenser	Canada	All Teams
Phiten USA, Inc.	titanium necklace, titanium bracelets	United States, Canada	All Teams
Photo File, Inc.	photographs, matted photographs, framed printed products, photo combo cover (photo/envelope), standees, solar powered figurines, lenticular images, canvas poster prints, Door skins, personalized photographs, plaques, 3D Shadow Box	United States, Canada	All Teams
Playmobil Canada, Inc.	Playmobil hockey figures and playsets	Canada, United States, Worldwide	All Teams
PPG Industries, Inc. f/k/a AkzoNobel Paints LLC f/k/a The Glidden Co. dba ICI	paint	United States	All Teams
Prints Charming, LLC dba MVP Pics	framed posters, unframed posters, personalized photographs, personalized collage photographs, prints, magnetic picture frames, canvas wall decor/art, magnetic boards, name plates	United States, Canada	All Teams
Project Step 1 db/a Sportin' Scarves	mens scarves, women's scarves, womens socks, mens socks, women's ponchos, girls ponchos, boys ties, mens ties, men's flannel button down shirts, womens flannel button down shirts, arm sleeves, pocket squares	United States, Canada	All Teams
Rawlings Sporting Goods Co., Inc., a division of Jarden Consumer Solutions	adult camping chair, hard sided coolers, soft sided coolers, stadium seats, canopy, mini toy hoop sets	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Reebok	mens authentic jerseys, mens authentic practice jerseys, boys authentic practice jerseys, game officials authentic jerseys, mens authentic jerseys (vintage), mens replica jerseys, boys replica jerseys, children's replica jerseys, toddler replica jersey, mens replica jerseys (vintage), game officials replica jerseys, mens replica practice jerseys, boys replica practice jerseys, adult replica jerseys (women's fashion), mens price point jerseys, boys price point jerseys, children's price point jerseys, toddler price point jerseys, mini jerseys, center ice bags, mens center ice coaches style caps, mens center ice jackets, boys center ice jackets, mens center ice polo shirts, mens center ice t-shirts, mens center ice fleeces, mens center ice sweats, mens center ice shorts, center ice performance wear, game officials pants, game officials girdles, game officials shin pads, game officials elbow pads, game officials bags, mens coaches style caps, boys coaches style caps, children's coaches style caps, toddler & infant coaches style caps, mens outerwear, boys outerwear, children's outerwear, toddler & infant outerwear, mens sportswear, boys sportswear, children's sportswear, toddler & infant sportswear, mens licensed blank jerseys, Jerseys (Authentic), mens footwear	United States, Canada, Worldwide	All Teams
Regal Confections, Inc.	chocolate candy eggs (w/fooy inside)	Canada	All Teams
Richline Group	earrings, non-precious, charms, precious, bead charms, precious, bracelets, precious, pendants, precious, necklaces, precious, rings, precious, earrings, precious, bangles, precious	United States, Canada	All Teams
Rico Industries, Inc./Tag Express	key rings, checkbook holders, billfolds, wallets, business card holders, coasters, antenna toppers, license plate holders, license plates, luggage tags, pennants, night lights, cribbage boards, magnetic dart board, money clips, car badge, car emergency kit, golf ball marker and tee set, car shades, doorknob hanger, flags, magnets, temporary tattoos, tablecloths, buttons, ice scraper, bicycle tags, mouse pads, vinyl decals, window static clings, car flags, barbecue grill covers, checker set, yo yos, trailer hitch cover, face paint kit, money pouch, dominos, holographic products, auto air freshener, wooden puzzles, solar decals, beads, trifold, signs, nonprescription sunglasses, lamp shades; watches - precious and non-precious; dog beds; car flags	United States, Canada	All Teams
Rise Sport	nonprescription sunglasses	United States, Canada	All Teams
RN Sports Entertainment	scoreboard	Canada, United States	All Teams
Roots Canada Ltd.	mens t-shirts, boys t-shirt, children's t-shirt, toddler & infant t-shirt, mens sweatshirts, boys sweatshirts, children's sweatshirt, toddler & infant sweatshirt, toddler & infant sweatpants, children's sweatpants, mens sweatpants, boys sweat pants, mens leather bomber jackets, boys leather bomber jackets, children's leather bomber jacket, toddler & infant leather bomber jackets, mens's golf shirts, womens golf shirts, boys golf shirts, children's golf shirts, toddler and infant golf shirts, mens coaches style caps, mens knit caps, adult luggage, luggage strap, luggage tags, personalized leather bags, mens gloves, woolen scarves, silk scarves, woven scarves, watches, precious	United States, Canada, Taiwan	All Teams
Roxo LLC	Roxo wristbands, "Roxo" custom charms	United States, Canada	All Teams
Royal Specialty Sales	key rings, playing cards, luggage tags, snowdomes, ashtrays, pens, collectible spoons, temporary tattoos, straws, egg decor kits, umbrellas, magnetic notepads, pencils, fan make-up kits, coin purses, magnets, mouse pads, plush, lip balm, novelty drinkware, piggy bank, rubber bouncy balls, product sets, pencil cases	Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Sher-Wood Athletics Group Inc.	toy hockey stick, squeeze bottles, puck holders, key rings, toy pucks, souvenir puck, doodle art sets, plaques, toy goalie nets, decal pennants, fan pack, lapel pins, statue puck, pennants, banners, light switch covers, board games, official ice hockey sticks (collectible), wooden building sets, miniature ice hockey sticks (collectible), usb flash drives, reusable tote bags, rubber puck drink coasters, nylon garment bags, puck shaped cell phone/tablet holders, mini puck plaques, mini pucks, wall plaque and puck sets, hockey stick shaped broom and replacement head, canes, official game puck, center ice pucks, center ice pucks sold to teams	United States, Canada, Worldwide	All Teams
Signorelli, Inc.	girls sportswear, women's sportswear, girls t-shirt, womens t shirts, women's sleepwear, women's lingerie, girls lingerie, girls sleepwear	United States, Canada	All Teams
Siskiyou Buckle Company	key rings, nonprescription sunglasses, belt buckles, wallets, battery operated toothbrush, regular toothbrush, money clips, non-precious, checkbook holders, trailer hitch cover, non-precious jewelry, wrist bands, cell phone cases, decals, barbeque sets, keys, magnets, candles	United States, Canada	All Teams
Skootz LLC	Skootz brand shoe accessories	United States, Canada	All Teams
Smathers and Branson LLC	belts, needlepoint, coasters, needlepoint, key rings, needlepoint, wallets, needlepoint, flasks, needlepoint	United States, Canada	All Teams
Soft As A Grape	womens t shirts, boys t-shirt, women's fleece top, boys fleece top, boys fashion top, womens fashion top, boys tank tops, women's tank top, womens sweatpants, boys sweat pants, women's shorts, boys standard shorts, womens capri pants, boys capri pants, girls t-shirt, girls fleece tops, girls fashion tops, girls tank tops, girls sweatpants, girls shorts, girls capri pants, infant/toddler long-sleeve t-shirts, toddler & infant fleece top, toddler & infant sportswear tops, toddler & infant standard shorts, toddler & infant sweatpants, toddler & infant t-shirt, toddler & infant tank tops, toddler & infant capri pants	United States, Canada	All Teams
Sports Coverage, Inc.	comforter, shams, Valance, shower curtain, sheets, pillows, curtains, aprons, bedskirts, fabric wall hanging	United States	All Teams
Sports Licensing Solutions, LLC	rugs, door mat, drink mats, grill mat, putting mat, golfing mats, yoga mats, carpet runners, carpet tiles, grill irons, food mats, musical mats; automotive floor mats, automotive cargo mat, steering wheel covers, seat covers, trailer hitch cover, license plate holders, license plates, auto head rest covers, automobile emblems, dashboard grip, side view mirror gloves	United States	All Teams
SportStar Athletics, Inc.	equipment decals, miniature hockey helmets (collectibles)	United States, Canada, Worldwide	All Teams
Spray Fresh Ltd.	solid air freshener, aerosol air freshener	United States, Canada	All Teams
Springs Canada Inc.	sheets, comforter, duvet cover, quilts, throw blankets, pillow cases, shams, bedskirts, Valance, decorative pillows, bath mats, soap dispenser, soap dishes, wastebaskets, duvets, mattress pads, toothbrush holder, towels, throw rugs, pillows, bedding set, bathroom tumblers, shower curtain, shower curtain rings; Zamboni Products - sheets, comforter, duvet cover, quilts, throw blankets, pillow cases, shams, decorative pillows, bath mats, soap dispenser, soap dishes, wastebaskets, toothbrush holder, towels, throw rugs, pillows, bedding set, bathroom tumblers	Canada	All Teams
StacheTATS	temporary mustache tattoos	United States, Canada	All Teams
Steiner Sports Marketing & Memorabilia	autographed memorabilia, framed, autographed memorabilia, signs, 3D/6D posters, posters, autographed 3D/6D, coasters, with memorabilia, display cases, canvas art, unframed matted photos, framed matted photos, personalized photographs	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Stiga Sports AB	table top hockey games, action figures, scoreboard	United States, Canada, Worldwide	All Teams
Sunbeam Corporation Ltd., a division of Jarden Consumer Solutions	heated throw blankets, heating pads, heated scarves, hot/cold gel packs	United States, Canada	All Teams
Swannys LLC	key rings, lanyards (id neck holders), braided lace necklaces, bracelets, non-precious digital mobile games	United States, Canada, Worldwide	All Teams
Take-Two Interactive Software, Inc.	holiday decor, bobblehead clocks, dog tag clocks, gift wrap, gift bags, squishy lamps, helmet lamps, garden stones, garden gnomes, garden signs, garden metal stakes, garden planters, garden tools, plush stuffed animals, pop up hampers, beach balls, puzzle balls, rubber bouncy balls, die cut notepads, glow sticks, bean bags, work gloves, wrist bands, hair accessories, wrist bag, towels, cell phone charm, fuzzy dice, candles, light up pens, laundry bag, reusable tote bags, scarves, magnets, ceramic banks, nylon soft sided lunch bags, traffic cone, drawstring backpacks, decorative pillows, snowdomes, marbles, novelty headwear, collectible bobble heads, fabric tote bag, sports bag, decorative basket, sand pails, watering can, inflatable lawn figures, electronic plush toys, plush hands, puzzles, garden pails, solar garden stakes, solar tiki torches, novelty ear muffs, "scowels" (scarf & towel), mens slippers, women's slippers, girls slippers, boys slippers, toddler & infant slippers, mens flip flops, women's flip flops, girls flip flops, boys flip flops, toddler & infant flip flops, silicone phone case, silicone laptop cases, silicone tablet cases, crystal light box, rubber ducks, water squirters, "squisher" charms, gift labels/stickers, luminary bags, vinyl figurines, scroll pens, beach towel clip, plastic money holders, home storage items, silicone tablet booklet case, insulated gloves, stationery products, zipper bracelets, ID tags, ID cases, key chain paperweight, beach toys, key rings, human ID tags (military style), boys water shoes, mens water shoes, toddler & infant water shoes, womens water shoes, girls water shoes, ceramic mugs, baseballs, figurines, ugly sweaters, wall decor	United States, Canada, Worldwide	All Teams
Team Golf	golf balls, golf towels, embroidered, golf towels, woven, golf divot repair tools, hat clip, golf ball marker, golf putter cover, golf club covers, golf club covers sets, golf tees, golf umbrellas, golf bag, stand, golf bag, cart, golf bag tags, golf bag sets	United States, Canada	All Teams
Team Kidz Inc.	From A to Zamboni, the AlphabetStyle!	United States, Canada	All Teams
Team Pro Mark LLC	car shades, auto head rest covers, auto air freshener, flashlights, auto decals, door banners, tool boxes	United States, Canada	All Teams
Tervis Tumbler Company	drinkware sets, double-walled acrylic, tumbler, double-walled acrylic, mugs, double-walled acrylic, goblets, double-walled acrylic, wine glasses, double-walled acrylic, water bottles, double-walled acrylic, sippy cups, double-walled acrylic, drinkware, double-walled acrylic	United States, Canada	All Teams
That's My Ticket	ticket photo box, ticket album, oversized printed tickets, lanyards (id neck holders), ticket frames, champions frame, scrapbooks, display cases, brag book, ticket-design based picture frame, artwork	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
The Bradford Exchange, Ltd.	<p>collectible tankards, glass; holiday decor, table decor, collectible villages and accessories, collectible dolls, die cast vehicles (excluding ice resurfacer), figurines, figurines, co-branded, charm bracelets, necklaces, money clips, watches, non-precious, mens, watches, non-precious, womens, watches, non-precious, boys, watches, non-precious, girls, rings, pendants, earrings, lamps, collectible patches, trains and train accessories, clocks, collectible coins, belt buckles, music boxes, children's furniture, end table, key rings, checker set, backgammon games, collectible plates, hockey equipment hanging display, sun catchers, framed flag collection, collectible plaques, signs, welcome, panoramas, stained glass, framed displays of licensed product, mens slippers, women's slippers, boys slippers, girls slippers, banners, ice resurfacer, collectors pins, framed, tote bags made out of quilted material, duffel/roll bags, checks, checkbook holders, address labels, human ID tags (military style), plush, electric fan, cookie jars, replicas of the Stanley Cup, pilsner glasses, steins, women's sneakers; Zamboni Products - collectible tankards, glass, holiday decor, table decor, steins, collectible villages and accessories, collectible dolls, die cast vehicles (excluding ice resurfacer), figurines, charm bracelets, necklaces, money clips, watches, non-precious, mens, watches, non-precious, womens, watches, non-precious, boys, watches, non-precious, girls, rings, pendants, earrings, lamps, collectible patches, trains and train accessories, clocks, collectible coins, belt buckles, music boxes, children's furniture, end table, key rings, backgammon games, collectible plates, hockey equipment hanging display, sun catchers, framed flag collection, collectible plaques, signs, welcome, panoramas, stained glass, framed displays of licensed product, mens slippers, women's slippers, boys slippers, girls slippers, banners, ice resurfacer, collectors pins, framed, tote bags made out of quilted material, duffel/roll bags, checks, checkbook holders, address labels, human ID tags (military style), plush, electric fan, cookie jars, pilsner glasses, checker set</p>	United States, Canada	All Teams
The Memory Company	<p>lamps, sculptures, collectible bobble heads, wood nutcrackers, coin bank, ornaments, desk accessories, cutting board, cheese board, cheese spreader, chip & dip platters, wall hangings (non-textile), artwork, candle holder, picture holder, frames, door knocker, indoor/outdoor rugs, snow globe, t.v. remote control caddy, platters, vegetable trays, photo albums, 3D wooden wall togos, clocks, side table, electric fan, switchplates, mirrors, sun catchers, wall hooks, ceramic pitchers, salt and pepper shakers, ceramic bowls, storage tote, wastebaskets, wind chimes, cookie jars, lunch box, fireplace screen, yard signs, neon signs, LED signs & mirrors, night lights, coasters, condiment dispenser, utensil holder, ceramic mugs, mouse pads, freezer mug; novelty neon lighting, ceramic plates, mats, desktop pen and pencil holders; business card holders, memo pad holders, calendars, letter openers, holiday ornaments, holiday figurines, mirrors</p>	United States and Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
The Northwest Company LLC	bath towels, shower curtain, shower curtain rings, laundry bag, 2 piece bathmat sets, automotive floor mats, automobile seat covers, steering wheel covers, throw blankets, blanket, blanket with arms, comforter, pillows, pillow cases, aqua ear plugs, soft foam ear plugs, plush characters with blanket, bean bag chair, candles with bulb flame, sheet sets, pop up hampers, lotion/soap dispenser, soap dishes, cooling towel, throw rugs, bathroom tumblers, toothbrush holder, sheet sets, pillow cases, comforter, pillows with MHS artwork, throw blankets with MHS artwork, blankets with MHS artwork, beach towel; Products co-branded with Disney logos - decorative pillows, body pillows, throw blankets, blanket with arms, bathroom tumblers, bath mats, beach umbrella, beach chair, beach towel, shower curtain, shower curtain rings, rugs, slumber/sleeping bag, wastebaskets, towels, lotion/soap dispenser, soap dishes, toothbrush holder, comforter, sheets, pillow cases, curtains, bean bag chair, pop up hampers, backrests, plush characters with blanket	United States, Canada, Worldwide	All Teams
The Party Animal Inc.	flags, metal signs, swooper flag with kit, "TeenyMates" little collectible figures and puzzle packs, mini flags, "Lil' Teammates" collectible figures, "TeenyMates" little collectible figures	United States, Canada	All Teams
The Power Play Group, LLC	human ID tags (military style), cellular phone skin, laptop skin, sleeve for iPad, key rings, bracelets, notebooks, lunch box, lenticular stickers, magnets, frames, pencil cases, folders, student notebook/folder organizer, pencils, diaries, locker kit, lenticular posters	United States, Canada	All Teams
The Royal Canadian Mint	numismatic collector coin set, medallions/coins, non-precious	Canada, United States	All Teams
The Sports Vault Corp.	Woodrow guitars, miniature guitars, guitar picks, guitar cases, guitar straps, ukuleles	Canada, United States	All Teams
The Stuffed Animal House	plush animal figurines, plush zipper pulls, plush magnets, "walltoys" (mounted stuffed animal heads), bandanas	Canada	All Teams
The Upper Deck Company	trading cards, posters, prints, photographs, mini jerseys, pennants, trading card games, trading card supplies, models, figurines	United States, Canada, Worldwide	All Teams
Tokens & Icons, Inc.	money clips, bottle openers, pens, cufflinks, wallets	United States, Canada, Worldwide	All Teams
Top Dog Collectibles Inc.	children's camping chair, adult camping chair, children's camping chair with table and umbrella, adult camping chair with table and umbrella, tents, children's sleeping bags, adult sleeping bag, coolers, camping lanterns, hammocks, folding table, citronella candle, cookware; gumball machine, confectionary in tins, confectionary in novelty toys, confectionary in drinkware, chocolate in the shape of hockey equipment, chocolate in the shape of generic hockey player, table crackers; yo yos, stickers, standees, jigsaw puzzles, die cast vehicles (not Zamboni), temporary tattoos, lenticular children's watches, "Roxx" (collectible games), trading card binders, sticker activity sets, children's soap dispenser; Zamboni Products - remote control ice resurfacer, tin ice resurfacer, diecast metal Zamboni, ice resurfacer soap dispensers, ice resurfacer bank, diecast metal Zamboni w/ bottle openers, edible Zamboni craft kits	Canada	All Teams
Topperscot, LLC dba Classic Brands	key rings, holiday stocking, holiday ornaments, voive candles, magnets, drawer and cabinet knobs, pumpkin carving kit, six pack coolers, magna coolies, wind x-treme tube scarf, wood nutcrackers	United States	All Teams
Trademark Games, Inc.	neon clocks, cue racks, billiard cloth, dart board cabinets, triangle, bar stool, pub tables, mirrors, billiard lamps, outdoor toss games, portable folding bars	United States	All Teams
Trends International Publishing Corp.	poster books, posters, calendars, canvas poster prints, sketch pads, bookmarks, bookplates, temporary tattoos, journals, pencils, pens, metal signs, Augmented Reality Posters - 22" x 34" paper posters, growth chart, gift bags, gift wrap, sticker activity sets	United States, Canada	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Triumph Books	official rules book	United States, Canada	All Teams
TShirt Store AB	mens t-shirts, mens knit scarves, womens knit scarves, womens t shirts, mens knit hats, cell phone cases, iPad case, laptop skin, mens sweatshirts, womens sweatshirts, womens knit hats, boys knit hats, boys knit scarves, girls knit scarves, boys t-shirt, girls sweatshirt, girls t-shirt, girls knit hats	Sweden, Russia, Germany, United Kingdom, Norway, Denmark, Finland, France, Iceland, Austria, Italy, Poland, Kuwait, China	All Teams
Ty Inc.	plush	United States, Canada	All Teams
Ultimate Sports Kit Inc.	wet brush, men's razor, shaving mug, shaving stand, tweezers, toenail clipper, fingernail clipper, cuticle retractor, styptic pencil, nail file, shaving mirror, men's toiletry bag, nipper, shampoo, body wash, men's cologne/after shave, lotion, hair gel, shaving foam, shaving cream, hair paste, hair wax, mens grooming kit, shaving kits, personal care sets	Canada, United States	All Teams
Unique Industries, Inc. d/b/a Unique Party Favors	birthday candles, loot bags, party favors, mylar balloons, latex balloons, cake decor (nonedible), banners, gift wrap, gift bags, party invitations, thank you cards, pinata, plastic dinnerwear, paper tablewear, party decorations	Canada	All Teams
UPI Marketing, Inc.	key blanks, key rings, pet ID tags, human ID tags (military style), luggage tags, replicas of the Stanley Cup, dream capsule, shoelaces, collectible plaques, skate laces, NHL Fantasy Draft Kits, hockey puck mobile phone chargers	United States, Canada, Worldwide	All Teams
U-Vend, Inc.	ice cream	Canada, United States	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
VF Imagewear, Inc.	mens fashion top, boys fashion top, womens fashion top, mens nylon tops, boys nylon tops, mens t shirt, womens t shirts, boys t-shirt, mens woven shirt, womens woven shirt, mens nylon pants, womens nylon pants, boys nylon pants, mens fleece bottoms, mens fleece top, womens fleece pants, womens fleece top, boys fleece bottoms, boys fleece top, mens short, womens shorts, boys short, mens casual pants, womens casual pants, boys casual pants, mens denim shirts, boys denim shirts, mens nylon jackets, mens nylon jackets, womens nylon jackets, boys nylon jackets, womens sweater, mens sweater, boys sweater, girls knit tops, girls bottoms, girls fleece tops, girls fleece bottoms, mens woven bottoms, boys woven bottoms, women woven bottoms, womens denim shirts, womens nylon tops, girls nylon jackets, girls sweater, girls woven pants, girls fashion tops, girls nylon tops, girls t-shirt, girls woven shirt, girls denim shirt, girls nylon pants, girls shorts, girls casual pants, mens locker room t-shirts; Products co-branded with Disney logos - boys t-shirt, girls t-shirt, mens big & tall t-shirts, mens t-shirts, womens t-shirts, womens fashion tops, mens fashion top, boys fashion top, girls fashion tops, boys fleece top, girls fleece top, mens big & tall fleece tops, mens fleece top, womens fleece top, mens fleece bottoms, boys fleece bottoms, womens fleece bottoms, girls fleece bottoms, mens sweaters, womens sweater, boys sweater, girls sweater, mens short, womens shorts, big & tall sportswear bottoms, big & tall sportswear tops, boys sportswear bottoms, boys sportswear tops, girls sportswear bottoms, girls sportswear tops, mens sportswear tops, womens sportswear tops, womens sportswear bottoms, womens sportswear tops, mens casual pants, womens casual pants, boys casual pants, girls casual pants, womens woven shirts, mens woven shirt, boys woven shirt, girls woven shirt, mens denim shirts, womens denim shirts, boys denim shirts, girls denim shirt, boys jackets, girls jackets, men's big & tall fleece bottoms, men's big & tall sweaters, men's big and tall fashion tops, mens big & tall shorts, womens plus size fashion tops, womens plus size fleece tops, womens plus size fleece bottoms, womens plus size sweaters, womens plus size shorts, womens plus size casual pants, men's big & tall casual pants, men's big & tall jackets, men's jackets, womens jackets, womens plus size jackets, womens plus size t-shirts, womens plus size sportswear tops, womens plus size woven shirt, womens plus size denim shirts, womens plus size sportswear bottoms, men's big & tall woven shirt, men's big & tall denim shirts	United States, Canada, Worldwide	All Teams
Warrior Hockey	protective helmets, hockey pants, protective gloves, goalie equipment, hockey sticks	United States, Canada, Worldwide	All Teams
Whirley Industries, Inc.	mugs, sports bottle, flying discs, pitchers, bowls, thermos, thermo mug, drinkware	United States	All Teams
Wildcat Retro Brands, LLC	mens track jackets, womens track jackets, boys track jackets, girls track jackets, leather skate and sport bags, womens fashion tops, mens fashion top, boys fashion top, girls fashion top, mens sportswear bottoms, womens sportswear bottoms, boys sportswear bottoms, girls sportswear bottoms	United States, Canada, Worldwide	All Teams
Williams-Sonoma, Inc./PBteen - Brand Marketing	duvets, sheets, shams, comforter, bean bag chair, wall dGoor, boys robes, girls robes	United States, Canada, Worldwide	All Teams

NHL Licensees

Licensee	Description of Licensed Products	Territory Description	NHL Marks
Wincraft, Inc.	pins, precious, pin sets, banners, street signs, locker room signs, pencils, erasers, key rings, windsocks, license plate holders, standing board, night lights, mens hard hats, fan waves, throw rugs, thundersticks, pens, protective helmets, antenna toppers, game shakers, gift certificates, temporary tattoos, badge holders, seat cushions, foam hands, toll tags, lanyards (id neck holders), ticketholder, clipboards, cutting board, flags, license plates, magnets, pennants, vinyl decals, window static clings, wastebaskets, sand urns, seat accessories, backboards, clocks, jigsaw puzzles, souvenir puck, player drinkware, acrylic stand ups, towels, bib, aprons, puppets, utility gloves, mens robes, chef hats, boogie boards, chaise lounge covers, beach chair, tote bag, pillows, paddle games, miniature ice hockey sticks (collectible), doorknob hanger, lamps, "spirit finger" pom pom gloves, barbeque sets, pot holder, oven/bbq mitts, golf divot repair tools, ball markers, hat clip, golf bag, sticker packs, buttons, soft foam insulated beverage holder, fleece gloves, technology gloves, life tile necklaces, paracord bracelet, drinkware, framed wall placques, plastic megaphones, galvanized pails, rally jerseys, mats, artwork, necklaces, non-precious, necklaces, precious, earrings, non-precious, earrings, precious, bracelets, non-precious, bracelets, precious, rings, non-precious, rings, precious, cuffs, cuffs, non-precious, cuffs, precious, wall decor stickers, thermometers, towel sets, golf accessories, golf accessories sets, mens terrycloth cover-up wraps, womens terrycloth cover-up wraps, boys terrycloth cover-up wraps, girls terrycloth cover-up wraps, infant & toddler terrycloth cover-up wraps, microfibre skate guards, women's caddy gloves, womens robes, boys robes, girls robes, toddler & infant robes, Cord Buddies (cord holder), standing board, containers, mini day packs, beach umbrella, money clips, non-precious, tie bars, umbrellas, ID tags, pennants for coloring (with crayons); Zamboni Products - pennants, plastic signs, flags, vinyl decals, souvenir puck, pins, non-precious jewelry, clocks, magnets, novelty drinkware, towels	United States, Canada	All Teams
Winning Streak Sports, LLC	pennants, banners, framed banners, framed pennants, metal signs	United States, Canada	All Teams
Worthy Promotional Products	face paint, hand cream/lotion, hand sanitizer, lip balm, sun screen lotion, nail polish, acrylic fan frames, nail file, wet wipes, baby gift sets, fingernail decals	United States, Canada	All Teams
WWRD US, LLC	crystal hockey pucks, crystal paperweights	United States, Canada	All Teams
Zephyr Graf-X	mens adjustable coach style caps, mens fitted and flexible fitted coach style caps, womens adjustable coach style caps, womens fitted and flexible fitted coach style caps, girls fitted and flexible fitted coach style caps, boys fitted and flexible fitted coach style cap, infant and toddler fitted and flexible fitted coach style caps, mens bucket hats, womens bucket hats, boys bucket hats, Toddler & Infant bucket hats, mens knit hats, womens knit caps, girls knit caps, boys knit hats, toddler & infant knit caps, mens visor style headwear, womens visor style caps, girls visor style caps, boys visor style headwear, infant and toddler visor style caps, girls bucket hat, mens snap back caps, womens snap back caps, boys snap back caps, girls snap back caps, toddler & infant snap back caps, girls adjustable coach style caps, boys adjustable coach style caps, infant and toddler adjustable coach style caps, touch screen gloves	United States, Canada, Worldwide	All Teams

EXHIBT B

SEE ATTACHED

Logo Rights and Official Status	Expiration Date	Logo Rights and/or Official Status
Corporate Sponsorship		
Company Name		Logo Rights and/or Official Status
Alex & Ani	August 31, 2016	Logo Rights and promotion/sweepstakes and events
AMI Graphic LLC	August 31, 2016	Official Signage Provider
Anheuser-Busch (1)	September 30, 2017	Logo Rights
AT&T	June 30, 2016	Logo Rights
Bimbo Bakeries	June 30, 2015	Logo Rights and Official and Exclusive Wireless Sponsor
Bosch	April 4, 2015	Logo Rights
Boston Beer Company	August 30, 2016	Logo Rights
Boston Coach	December 31, 2018	Logo Rights and Official Car Service of the Boston Bruins
Certa Pro	June 30, 2014	Logo Rights
Coca-Cola	December 31, 2015	Logo Rights and Official soft drink of the Boston Bruins
Comcast	September 30, 2016	Logo Rights - Exclusive Cable Provider for Behind the B
Core Power	December 31, 2015	Logo Rights
Cross Insurance	June 30, 2016	Logo Rights and Official Insurance
Dental Service of MA Delta Dental	August 31, 2015	Logo Rights and Official Dental Category for "Behind the B" television program
Dunkin Donuts	September 30, 2017	Logo Rights and Official Coffee and Breakfast Sandwich
Draft Kings	April 15, 2016	Logo Rights and Exclusivity in the category (Daily Fantasy Sports league)
Enterprise Holdings Inc	2016/2017	Logo Rights and Official Status
Friendly's	August 31, 2017	Logo Rights and Official Family Restaurant and Ice Cream
Hallmark Health	September 30, 2016	Official Healthcare Partner
Herb Chambers	November 30, 2017	Logo Rights
Jack Daniels	June 30, 2017	Exclusive "car dealer" for in arena Bruins promotions
Jack Links	June 30, 2015	Logo Rights
Jet Blue	September 30, 2020	Logo Rights
Kayem	September 30, 2016	Logo Rights and Official Airline of the Boston Bruins
Kyocera	June 30, 2018	Logo Rights and Official Hot Dog and Official Sausage of the Boston Bruins
Mass State Lottery	April 15, 2016	Official Printer & Copier Provider
Massachusetts Army National Guard	July 14, 2015	Logo Rights
Massachusetts State Lottery (B's PO)	April 15, 2015	Logo Rights
MillerCoors LLC	January 1, 2017	Logo Rights

Monkey Sport	August 31, 2015	Logo Rights for co-branded logo on dasher board signage at all participating community rinks and Exclusive Retail Partner of "Little Bruins"
NESN (Comcast)	September 30, 2024	Logo Rights
New England Ford	September 30, 2016	Logo Rights
Shields Health Care Group	August 31, 2015	Logo Rights and Official MRI Provider for the Boston Bruins
Silverleaf Resorts Inc	August 31, 2015	Logo Rights for in arena booth and call to action purposes in venue and to promote Bruins tickets in certain area mall locations
TD Bank	June 30, 2025	Logo Rights and Official and Exclusive Bank
The Black Dog (B's PO)	April 15, 2016	Boston Bruins logo use for The Black Dog for retail opportunities within TD Garden
Ticketmaster	June 30, 2017	Logo Rights and Official & Exclusive Ticketing Partner of the Boston Bruins