

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376573

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BE SATORI, LLC		03/01/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	MARIAGRAZIA HOLDINGS, LLC		
Street Address:	920 Spruce Street		
Internal Address:	#6		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19107		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4690051		
Registration Number:	4452609	DUO ZIP	
Registration Number:	4452610	SALAD ZIP	
Registration Number:	4452611	TRIPLE ZIP	
Registration Number:	4660223	RIPPITY ZIP	
Registration Number:	3750305	ECOZIP THE FUTURE IS GREEN WITH A LITTLE	
Registration Number:	3928379	ECOZIP	
CORRESPONDENCE DATA			
Fax Number:	4432838430		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4432837000		
Email:	trademark@rahmanllc.com		
Correspondent Name:	Rahman LLC		
Address Line 1:	10025 Governor Warfield Parkway		
Address Line 2:	Suite 212		
Address Line 4:	Columbia, MARYLAND 21044		
ATTORNEY DOCKET NUMBER:	BES.GEN		

OP \$190.00 4690051

NAME OF SUBMITTER:	Mohammad S. Rahman
SIGNATURE:	/Mohammad S. Rahman/
DATE SIGNED:	03/14/2016
Total Attachments: 3 source=BES Trademark Assignment 03142016#page1.tif source=BES Trademark Assignment 03142016#page2.tif source=BES Trademark Assignment 03142016#page3.tif	

TRADEMARK ASSIGNMENT

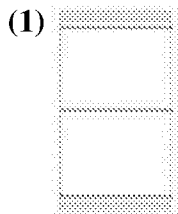
For and in consideration of good and valuable consideration, the receipt and sufficiency thereof being hereby acknowledged, the following entity:

BE SATORI, LLC

a limited liability company of Delaware, and Be Satori, LLC (hereinafter “the Assignor”) agrees to sell, assign, and transfer the entire world wide right, title, and interest for the United States and all foreign countries, in the trademark and trademark applications identified below, and further acknowledges that it has sold, assigned, and transferred, and hereby sells, assigns, and transfers, unto:

MARIAGRAZIA HOLDINGS, LLC

a limited liability company of Pennsylvania, and Mariagrazia Holdings, LLC (hereinafter “the Assignee”) desires to acquire all right, title, and interest in and to the trademark(s) registrations and/or trademark application(s) listed below:



(design only) as set forth in United States Trademark Application No. 85162682 filed on October 27, 2010, and as set forth in United States Trademark Registration No. 4,690,051 registered on February 17, 2015,



(Duo Zip – stylized words) as set forth in United States Trademark Application No. 85859754 filed on February 25, 2013, and as set forth in United States Trademark Registration No. 4,452,609 registered on December 17, 2013,



(Salad Zip – stylized words) as set forth in United States Trademark Application No. 85859758 filed on February 25, 2013, and as set forth in United States Trademark Registration No. 4,452,610 registered on December 17, 2013,



(Triple Zip – stylized words) as set forth in United States Trademark Application No. 85859765 filed on February 25, 2013, and as set forth in United States Trademark Registration No. 4,452,611 registered on December 17, 2013,

(5)  **Zip**

(Rippity Zip – stylized words) as set forth in United States Trademark Application No. 85859767 filed on February 25, 2013, and as set forth in United States Trademark Registration No. 4,660,223 registered on December 23, 2014,

(6) **ECOZIP THE FUTURE IS GREEN WITH A LITTLE HELP FROM YOU**

(words only) as set forth in United States Trademark Application No. 77364202 filed on January 4, 2008, and as set forth in United States Trademark Registration No. 3,750,305 registered on February 16, 2010, and

(7) **ECOZIP**

(words only) as set forth in United States Trademark Application No. 85083057 filed on July 13, 2010, and as set forth in United States Trademark Registration No. 3,928,379 registered on March 8, 2011,

to be held and enjoyed by the Assignee, its successors, and legal assigns to the full end of the term or terms for which any and all such legal rights may be or have been granted as fully and entirely as would have been held and enjoyed by the Assignor had this Assignment not been made.

The undersigned Assignor and Assignee hereby authorize and request the Commissioner of Patents and Trademarks to record this Assignment and issue any and all such trademarks and counterpart trademark and trademark applications to the Assignee, its successors and assigns, in accordance herewith.

The Assignor hereby warrants, covenants, and agrees that it has the full and unencumbered right to sell and assign the interests hereby sold and assigned and that it has not executed and will not execute any document or instrument in conflict herewith.

The Assignor hereby warrants, covenants, and agrees that it, upon the request and at the expense of the Assignee, will execute and deliver any papers, make all rightful oaths, testify in any legal proceeding relating to the trademark registrations and trademark applications listed above (hereinafter “the trademark rights”), communicate to the Assignee all facts known to the Assignor relating to such trademark rights; and perform all other lawful acts deemed necessary or desirable by the Assignee, and its legal representatives, to secure, maintain, and enforce trademark protection for such trademark rights and for vesting title to such trademark rights in the Assignee, and in particular to perfect title to the trademark rights, and any and all trademark registrations which may be granted therefor or thereon, in the United States and worldwide.

The Assignor hereby grants the Assignee and its representative(s) with authorized power of attorney to insert in this document any further identification which may be necessary or desirable for filing and/or recordation of this document.

This assignment is governed by the substantive laws of the State of Pennsylvania.

Assignor: BE SATORI, LLC

Assignor Address: 920 Spruce Street, #6, Philadelphia, PA 19107

Signature: Mariagrazia La Fauci Date: 3/1/16

Name of Authorized Officer (on behalf of Assignor): Mariagrazia La Fauci

Title of Authorized Officer (on behalf of Assignor): President

Assignee: MARIAGRAZIA HOLDINGS, LLC

Assignee Address: 920 Spruce Street, #6, Philadelphia, PA 19107

Signature: Mariagrazia La Fauci Date: 3/1/16

Name of Authorized Officer (on behalf of Assignee): Mariagrazia La Fauci

Title of Authorized Officer (on behalf of Assignee): President