

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376596

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Specialty Books, Inc.		06/11/2015	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Follett Higher Education Group, Inc.		
Street Address:	3 Westbrook Corporate Center		
Internal Address:	Suite 200		
City:	Westchester		
State/Country:	ILLINOIS		
Postal Code:	60154		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3185880	SPECIALTY BOOKS	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5600		
Email:	trademark@leydig.com		
Correspondent Name:	Tamara A. Miller		
Address Line 1:	Two Prudential Plaza 180 N. Stetson Ave		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	285937		
NAME OF SUBMITTER:	Tamara A. Miller		
SIGNATURE:	/Tamara A. Miller/		
DATE SIGNED:	03/14/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 11th day of June, 2015 (the "Effective Date"), by and between **Specialty Books, Inc.**, a Delaware corporation (hereinafter referred to as "Assignor"), and **Follett Higher Education Group, Inc.** an Illinois corporation (hereinafter referred to as "Assignee") (collectively, the "Parties").

WITNESSETH

WHEREAS, Assignor has adopted and used and is the owner of the trademarks and Federal trademark applications and registrations set forth on Schedule A, attached hereto, and incorporated herein by reference (the "Marks");

WHEREAS, the Parties desire to enter into this Assignment to affect the transfer of all right, title, and interest in and to the Marks to Assignee on a worldwide basis, acknowledging and agreeing that, by way of this Assignment, Assignee is also a successor to the underlying business of Assignor to which the Marks pertain, which business is ongoing and existing.

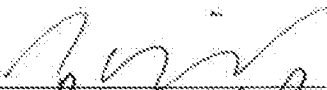
NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. **Transfer and Assignment.** Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.
2. **Further Documentation and Actions.** Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable and necessary acts to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest for the Marks to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.
3. **Entire Agreement.** This Assignment represents the entire agreement between the Parties regarding the Marks and supersedes any previous oral or written agreement, understanding, discussion, or other documentation to the contrary.
4. **Construction.** This Assignment is governed by Delaware law.

[Signatures provided on following page]

"ASSIGNOR"

SPECIALTY BOOKS, INC.

By: 
Name: Benjamin Ruggsby
Title: Intech CEO

"ASSIGNEE"

FOLLETT HIGHER EDUCATION GROUP, INC.

By: _____
Name: _____
Title: _____

[Signature Page to Trademark Assignment]

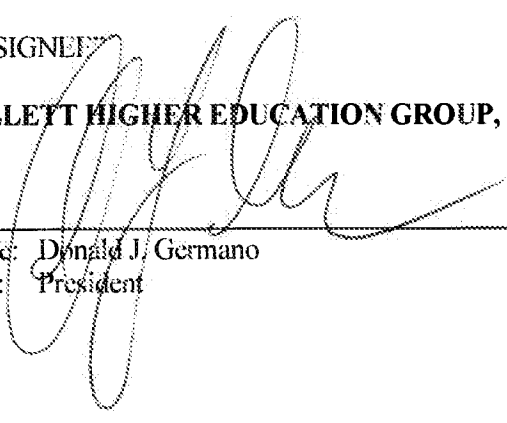
“ASSIGNOR”

SPECIALTY BOOKS, INC.

By: _____
Name: _____
Title: _____

“ASSIGNEE”

FOLLETT HIGHER EDUCATION GROUP, INC.

By:  _____
Name: Donald J. Germano
Title: President

[Signature Page to Trademark Assignment]

SCHEDULE A

<u>Trademark</u>	<u>Serial No.</u>	<u>Registration No.</u>	<u>Owned By</u>
SPECIALTY BOOKS	78/649357	3185880	Specialty Books, Inc.