

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM376633

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| JUNG-TSAI CHEN | | 02/29/2016 | INDIVIDUAL: TAIWAN |
| RECEIVING PARTY DATA | | | |
| Name: | Baby Trend, Inc | | |
| Street Address: | 1607 S. Campus Ave | | |
| City: | Ontario | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91761 | | |
| Entity Type: | Corporation: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 1914776 | SNAP-N-GO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7144271868 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7144271868 | | |
| Email: | curtischenlaw@la.twcbc.com | | |
| Correspondent Name: | CURTIS C. CHEN | | |
| Address Line 1: | 19245 Woodlands Dr. | | |
| Address Line 4: | Huntington Beach, CALIFORNIA 92648 | | |
| NAME OF SUBMITTER: | CURTIS C. CHEN | | |
| SIGNATURE: | /curtiscchen/ | | |
| DATE SIGNED: | 03/14/2016 | | |
| Total Attachments: 1 | | | |
| source=SNAP-N-GO#page1.tif | | | |

OP \$40.00 1914776

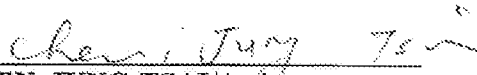
ASSIGNMENT OF TRADEMARK AGREEMENT

This agreement is entered into on this 29th day of February 2016 between Baby Trend, Inc. with its address at 1607 S. Campus Ave, Ontario, CA 91761, herein referred to as "Assignee" and Chen, Jung-Tsai with his address at No. 1, Lane 63, Section 2, Gongsyue Road, Tainan, Taiwan, herein referred to as "Assignor".

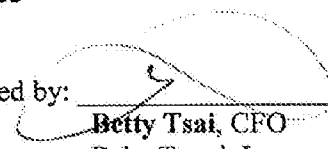
That Assignor has adopted and is using a mark "SNAP-N-GO" registered in the United States Patent and Trademark Office, Registration No. 1914776, dated August 29, 1995, and Assignee is desirous of acquiring such mark and the registration thereof.

For valuable consideration received, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Dated: February 29, 2016


CHEN, JUNG-TSAI/Assignor

Baby Trend, Inc.
Assignee

Accepted by: 

Betty Tsai, CFO
Baby Trend, Inc.