

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376643

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EVENT PHOTOGRAPHY GROUP, INC.		02/12/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	ICONIC GROUP, INC.		
Street Address:	3490 MARTIN HURST ROAD		
City:	TALLAHASSEE		
State/Country:	FLORIDA		
Postal Code:	32312		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3779729	GRADIMAGES	
Registration Number:	3311002	GRADTRAK	
Registration Number:	3782990	GRADUATIONIMAGES	
Registration Number:	3810488	MARATHONFOTO	
Registration Number:	4458584	BACKPRINT	
Registration Number:	4245313	UNIVERSITY COMPOSITES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8574		
Email:	humberto.aquino@kattenlaw.com		
Correspondent Name:	HUMBERTO AQUINO C/O KATTEN MUCHIN		
Address Line 1:	525 WEST MONROE STREET		
Address Line 4:	CHICAGO, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	342663-00075		
NAME OF SUBMITTER:	HUMBERTO AQUINO		
SIGNATURE:	/HUMBERTO AQUINO/		
DATE SIGNED:	03/15/2016		

CH \$165.00 3779729

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EVENT PHOTOGRAPHY GROUP, INC.", CHANGING ITS NAME FROM "EVENT PHOTOGRAPHY GROUP, INC." TO "ICONIC GROUP, INC.", FILED IN THIS OFFICE ON THE TWELFTH DAY OF FEBRUARY, A.D. 2016, AT 1:31 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

4332551 8100
SR# 20160785627

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201828527
Date: 02-12-16

TRADEMARK
REEL: 005751 FRAME: 0160

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
EVENT PHOTOGRAPHY GROUP, INC.**

Pursuant to the provisions of Section 242 of the Delaware General Corporation Law, the undersigned, Event Photography Group, Inc., a Delaware corporation (the "Corporation") adopts the following Certificate of Amendment to its Amended and Restated Certificate of Incorporation:

1.

The name of the Corporation is:

Event Photography Group, Inc.

2.

The Board of Directors of the Corporation has duly adopted and approved this amendment to the Amended and Restated Certificate of Incorporation as set forth in accordance with the provisions of Section 242(b)(1) of the Delaware General Corporation Law.

3.

The Amended and Restated Certificate of Incorporation is hereby amended by deleting Article I in its entirety and replacing it with the following:

"I.

The name of the corporation is:

ICONIC GROUP, INC."

4.

This Amendment to the Amended and Restated Certificate of Incorporation shall become effective at 6:01 p.m. Eastern Standard Time on February 15, 2016.

IN WITNESS WHEREOF, Event Photography Group, Inc. has caused this Certificate of Amendment to the Amended and Restated Certificate of Incorporation of Event Photography Group, Inc. to be signed by an authorized officer this 12th day of February, 2016.


Denise Conroy, President and CEO

SCHEDULE I

Event Photography Group, Inc.
Trademark Registrations

Country: United States of America - Registered Trademarks

Trademark	Registration Number	Registration Date	Owner
Gradimages	3779729	04/20/10	Event Photography Group, Inc.
GradTrak	3311002	10/16/07	Event Photography Group, Inc.
Graduationimages	3782990	04/27/10	Event Photography Group, Inc.
Marathonfoto	3810488	06/29/10	Event Photography Group, Inc.
Backprint	4458584	12/31/13	Event Photography Group, Inc.
University Composites	4245313	11/20/12	Event Photography Group, Inc.

Country: United States of America - Trademark Applications

None