

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM376674

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Piksel, Inc.		03/10/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Piksel Limited		
<b>Street Address:</b>	1 Innovation Close		
<b>Internal Address:</b>	York Science Park		
<b>City:</b>	Heslington, York YO10 5ZD		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Entity Type:</b>	Limited Corporation: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86654898	PIKSEL VOYAGE	
<b>Serial Number:</b>	86398126	PIKSEL SHOWCASE	
<b>Serial Number:</b>	86483250	LIBERATING VIEWING	
<b>Serial Number:</b>	86477947	PIKSEL DIGITAL ENTERPRISE	
<b>Serial Number:</b>	86306910	DIGITAL STADIUM	
<b>Serial Number:</b>	86217523	DIGITAL CHURCH	
<b>Serial Number:</b>	86298459	PIKSEL PALETTE	
<b>Serial Number:</b>	85983838	PIKSEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9783410136		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(978) 341-0036		
<b>Email:</b>	trademarks@hbsr.com		
<b>Correspondent Name:</b>	Giovanna H. Fessenden		
<b>Address Line 1:</b>	Hamilton, Brook, Smith & Reynolds, P.C.		
<b>Address Line 2:</b>	530 Virginia Road, P.O. Box 9133		
<b>Address Line 4:</b>	Concord, MASSACHUSETTS 01742-9133		
<b>ATTORNEY DOCKET NUMBER:</b>	4113.0033-000		

CH \$215.00 86654898

**DOMESTIC REPRESENTATIVE**

**Name:** Giovanna H. Fessenden  
**Address Line 1:** Hamilton, Brook, Smith & Reynolds, P.C.  
**Address Line 2:** 530 Virginia Road, P.O. Box 9133  
**Address Line 4:** Concord, MASSACHUSETTS 01742-9133

<b>NAME OF SUBMITTER:</b>	Giovanna H. Fessenden
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<b>SIGNATURE:</b>	/Giovanna h. Fessenden/
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<b>DATE SIGNED:</b>	03/15/2016
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**Total Attachments: 3**

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**ASSIGNMENT OF TRADEMARK**

WHEREAS, Píksel, Inc., a corporation organized and existing under the laws of Delaware, and having its principal place of business at 1250 Broadway, Suite 1902, New York, New York 10001 (hereinafter called "ASSIGNOR") is the owner of the entire right, title and interest in and to certain trademarks, as specified in EXHIBIT A attached hereto and made a part hereof; and

WHEREAS, Píksel Limited, registered number 03048367, whose registered office is at 1 Innovation Close, York Science Park, Heslington, York YO10 5ZD, United Kingdom (hereinafter called "ASSIGNEE") desires to acquire the entire right, title and interest in and to certain assets and properties of ASSIGNOR, including said trademarks; and

WHEREAS, ASSIGNEE is the successor to the portion of the business of ASSIGNOR to which the trademarks pertains, and such business is ongoing and existing; and

WHEREAS, ASSIGNOR has agreed to execute such additional instruments as may be necessary or desirable to confirm said acquisition of certain assets by ASSIGNEE.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR, hereby assigns, transfers and sets over to ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest of ASSIGNOR in and to said trademarks, together with the good will of the business symbolized by said trademarks, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment; provided, however, that ASSIGNOR hereby retains the right to defend and litigate all claims relating to such trademarks.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized corporate officer, and its corporate seal to be hereunto affixed, all effective the 10<sup>th</sup> day of March 2016.

March 10, 2016  
Date

**Píksel, Inc.**

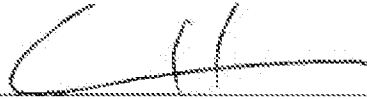
Signature: 

Name: Arturo Rodriguez

Title: C.A.O.

Date: 3/10/16

**Witness Signature:**



**Print Witness Name:**

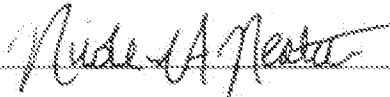
Anna Hanson

**Address:**

1250 Broadway, Suite 1902

New York, NY 10001

**Witness Signature:**



**Print Witness Name:**

NICOLE DROTTON

**Address:**

1250 Broadway, Suite 1902

New York, NY 10001

**EXHIBIT A****European Community Trademarks**

Application No.	Registration Date	Registration No.	Title	International Classes
13261565	2/6/15	13261565	PIKSEL SHOWCASE	09, 38, 42
12190823	2/26/14	12190823	PERSYS	09, 38, 42
12918637	11/5/14	12918637	PIKSEL PALETTE	09, 38, 42
13545017	4/28/15	13545017	PIKSEL DIGITAL ENTERPRISE	09, 38, 42
13583075	4/22/15	13583075	LIBERATING VIEWING	09, 38, 42
13902242	8/14/15	13902242	PIKSEL VOYAGE	09, 38, 42
14249692	10/14/15	14249692	pixels & Logo	09, 38, 42
14567424			STARCAST	09, 38, 41, 42

**U.S. Trademarks**

Application No.	Registration Date	Registration No.	Title	International Classes
86654898			PIKSEL VOYAGE	09, 38, 42
86398126	6/30/15	4,763,535	PIKSEL SHOWCASE	09, 38, 42
86483250			LIBERATING VIEWING	09, 38, 42
86477947			PIKSEL DIGITAL ENTERPRISE	09, 38, 42
86306910			DIGITAL STADIUM	09, 38, 41, 42
86217523			DIGITAL CHURCH	09, 38, 42, 45
86298459			PIKSEL PALETTE	09, 38, 42, 45
85983838	11/10/15	4,851,672	PIKSEL	35, 42
86920994			PIKSEL	38