

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376759

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Etherios, Inc.		02/23/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	West Monroe Partners, LLC		
Street Address:	222 W. Adams Street		
Internal Address:	11th Floor		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4625782	ETHERIOS	
Registration Number:	4015357	ETHERIOS	
Registration Number:	4572884	M2CRM	
Registration Number:	4263696	THE SOCIAL MACHINE	
Registration Number:	4625719	THE SOCIAL MACHINE	
CORRESPONDENCE DATA			
Fax Number:	2128087897		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128087800		
Email:	trademarks@kelleydrye.com		
Correspondent Name:	Andrea L. Calvaruso		
Address Line 1:	101 Park Avenue		
Address Line 4:	New York, NEW YORK 10178		
ATTORNEY DOCKET NUMBER:	017548-0006		
NAME OF SUBMITTER:	Andrea L. Calvaruso		
SIGNATURE:	/Andrea L. Calvaruso/		
DATE SIGNED:	03/15/2016		

OP \$140.00 4625782

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Etherios, Inc., a corporation organized and existing under the laws of Delaware with a principal place of business located at 222 W. Adams Street, 11th Floor, Chicago, IL 60606 (hereinafter referred to as "ASSIGNOR"), is the owner of the trademarks shown on the attached Schedule (hereinafter referred to as the "Marks");

WHEREAS, West Monroe Partners, LLC, a Limited Liability Company organized and existing under the laws of Delaware with a principal place of business located at 222 W. Adams Street, 11th Floor, Chicago, IL 60606 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring all right, title and interest of ASSIGNOR in, to and under the Marks, together with the goodwill of the business associated with said Marks and the entire business or portion thereof to which the Marks pertain;

WHEREAS, the parties desire to formalize said assignment and record same in the United States Patent and Trademark Office and other registries as appropriate;

NOW THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE all right, title and interest of ASSIGNOR in, to and under the Marks, together with the goodwill of the business associated with the Marks, the entire business or portion thereof to which the Marks pertain, and the applications and/or registrations thereof;

ASSIGNOR does also hereby sell, assign, transfer and set over unto ASSIGNEE, its successors, legal representatives and assigns all claims for damages by reason of past infringement of the Marks, the right to sue for and collect the same for its own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representative;

ASSIGNOR further authorizes the United States Patent and Trademark Office to record said assignment so as to show ownership of the Marks in the name of West Monroe Partners, LLC, the Assignee; and

ASSIGNOR further agrees to execute such further documents as may reasonably be required to record ASSIGNEE as the owner of the Marks and applications and/or registrations herein assigned.

IN WITNESS WHEREOF, this instrument has been executed this 23rd day of February, 2016.

Etherios, Inc.

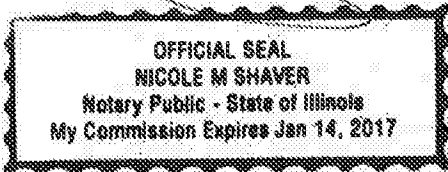
By:

[Signature]
Name: KIM LYNN
Title: ASSISTANT SECRETARY


STATE OF IL)
COUNTY OF Cook)

On this 23rd day of FEBRUARY, 2016, did appear KIM LYNN who to me personally known, did depose and say that s/he is ASST SECRETARY of Etherios, Inc., and is authorized to execute the foregoing instrument on behalf of said corporation.

[Signature]
Notary Public



Assignment Schedule -- UNITED STATES

Trademark	U.S. Registration No.	Registration Date
ETHERIOS	4625782	October 21, 2014
ETHERIOS & Design 	4015357	August 23, 2011
M2CRM M2CRM	4572884	July 22, 2014
THE SOCIAL MACHINE The Social Machine	4263696	December 25, 2012
THE SOCIAL MACHINE The Social Machine	4625719	October 21, 2014

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