

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Excel Retail Solutions LLC		03/10/2016	Limited Liability Company: ILLINOIS
RECEIVING PARTY DATA			
Name:	Mikula Retail LLC		
Street Address:	133 Peachtree Street, N.E.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	Limited Liability Company: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85724593	X CARD	
CORRESPONDENCE DATA			
Fax Number:	4045841461		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	404-652-4727		
Email:	slwilson@gapac.com		
Correspondent Name:	Sheena Wilson		
Address Line 1:	133 Peachtree Street, N.E.		
Address Line 4:	Atlanta, GEORGIA 30303		
ATTORNEY DOCKET NUMBER:	EXCEL RETAIL ASSIGN		
NAME OF SUBMITTER:	Sheena L. Wilson		
SIGNATURE:	/Sheena L. Wilson/		
DATE SIGNED:	03/17/2016		
Total Attachments: 3			
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TRADEMARK AND SERVICE MARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into by and between Excel Retail Solutions LLC, an Illinois limited liability company ("Assignor"), and Mikula Retail LLC, an Illinois limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks and service marks set forth on Schedule A ("Marks"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Marks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor's entire right, title and interest in and to the Marks together with the Assignor's goodwill in connection with which the Marks are used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Marks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.


2. Assignee shall request the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to record Assignee as owner of the Marks for the sole use and enjoyment of assignee, its successors, assigns or other legal representatives.

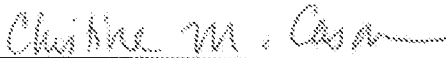
3. Assignor shall provide Assignee, its successors, assigns or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment.

The Assignor has caused this Assignment to be signed and executed by its undersigned officer thereunto duly authorized on the respective date written below.

EXCEL RETAIL SOLUTIONS LLC

MIKULA RETAIL LLC

By: 
Name: William W. Letson
Title: Assistant Secretary
Date: 3/10/16

By: 
Name: Christine M. Cason
Title: Assistant Secretary
Date: 3/10/16

Schedule A

Trademark Name	Country	App. No.	App. Date	Reg. No.	Reg. Date
X CARD	USA	85/724,593	09/10/2012	4,338,047	05/21/2013