

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM376968

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
OpenTV, Inc.		10/30/2014	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Imagine Communications Corp.		
Street Address:	2600 Network Blvd.		
Internal Address:	Suite 400		
City:	Frisco		
State/Country:	TEXAS		
Postal Code:	75034		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2288937	ECLIPSE	
Registration Number:	3767129	ECLIPSEPLUS	
CORRESPONDENCE DATA			
Fax Number:	2146614493		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214.953.6883		
Email:	daltmdept@bakerbotts.com		
Correspondent Name:	Baker Botts L.L.P. c/o Tyler Beas		
Address Line 1:	2001 Ross Avenue		
Address Line 2:	Suite 600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	082588.0205		
NAME OF SUBMITTER:	Jill M. Errera		
SIGNATURE:	/Jill M. Errera/		
DATE SIGNED:	03/17/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of October 30, 2014, between OpenTV, Inc., a Delaware corporation with its corporate offices at 275 Sacramento Street, San Francisco, California 94111 (the "Assignor") and Imagine Communications Corp., a Delaware corporation with its corporate offices at 2600 Network Blvd., Suite 400, Frisco, Texas 75034 (the "Assignee").

WHEREAS, the parties entered into an Asset Purchase Agreement dated as of August 8, 2014 and amended as of October 27, 2014, to assign the trademarks listed in Exhibit A (the "Marks") to the Assignee for good and valuable consideration, the receipt of which the Assignor acknowledged.

WHEREAS, this Agreement memorializes the prior agreement and understanding of the parties.


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor agrees that it has assigned unto the Assignee, all right, including common law rights, title and interest in the United States of America and all other countries and jurisdictions of the world in and to the Marks together with the goodwill of the business symbolized by the Marks and that portion of the business which is ongoing and existing to which the Marks pertain.

This Assignment may be executed in any number of counterparts, each of which shall constitute an original and all of which together shall constitute one and the same instrument.

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ASSIGNOR

OPENTV, INC.

By: 
Name: YVES PITTON
Title: SUP & GM

Date: October 30, 2014

ASSIGNEE

IMAGINE COMMUNICATIONS CORP.

By: _____
Name:
Title:

Date: _____

[Trademark Assignment Signature Page]

ASSIGNOR

OPENTV, INC.

By: _____

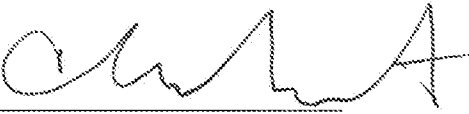
Name:

Title:

Date: _____

ASSIGNEE

IMAGINE COMMUNICATIONS CORP.

By:  _____

Name: Chuck Gilbert

Title: Executive Vice President,
Chief Legal Officer and Secretary

Date: October 30, 2014

Exhibit A

Mark	Country	Registrant	App. No.	App. Date	Reg. No.	Reg. Date	Status	Class	Goods/Services
ECLIPSE	United States	OpenTV, Inc.	75/543,410	8/27/1998	2,288,937	10/26/1999	Registered	9	Computer software used in managing advertising on cable television and other media, namely, for use in tracking and scheduling commercials and billing advertisers
ECLIPSEPLUS	United States	OpenTV, Inc.	77/804,750	8/14/2009	3,767,129	3/30/2010	Registered	9	Computer software for managing, tracking, scheduling and deploying advertising and commercials; computer software for billing advertisers and for planning advertising sales