

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Segerdahl Corp.		03/17/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Bank of America N.A. as administrative agent		
Street Address:	135 S. LaSalle St.		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3993251	SEGERDAHL GROUP	
Registration Number:	4552246	SG360°	
Registration Number:	4552249	SG360°	
Registration Number:	4604517	ONCECARD	
Registration Number:	1841475	INSERTIA	
Registration Number:	2771357	LEHIGH DIRECT	
Registration Number:	2771356	LEHIGH DIRECT MAILTRAK	
Registration Number:	2993731	PROCARD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122942684		
Email:	trademarkny@winston.com		
Correspondent Name:	Michael Shaffer		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Winston & Strawn LLP		
Address Line 4:	Charlotte, NORTH CAROLINA 28202-1078		
ATTORNEY DOCKET NUMBER:	1740.296		
NAME OF SUBMITTER:	Michael Shaffer		

CH \$215.00 3993251

SIGNATURE:	/Michael Shaffer by trademarkny/
DATE SIGNED:	03/17/2016
Total Attachments: 4 source=Segerdahl - Trademark Security Agreement#page1.tif source=Segerdahl - Trademark Security Agreement#page2.tif source=Segerdahl - Trademark Security Agreement#page3.tif source=Segerdahl - Trademark Security Agreement#page4.tif	

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Amended and Restated Security and Pledge Agreement dated as of March 17, 2016 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as administrative agent (the "Administrative Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademark registrations and trademark applications shown on Schedule 1 attached hereto to the Administrative Agent for the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademark registrations and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark registration or trademark application.

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Very truly yours,

THE SEGERDAHL CORP.

By: M.A. Bradshaw
Name: M. A. Bradshaw
Title: CEO

Acknowledged and Accepted:

BANK OF AMERICA, N.A., as Administrative Agent

By: Christine Trotter

Name: Christine Trotter

Title: Assistant Vice President

Schedule 1

Mark/Name	Reg. No./Serial No.	Reg. Date/Filing Date
<u>SEGERDAHL GROUP</u> SEGERDAHL GROUP	RN: 3993251 SN: 85182901	Registered: July 12, 2011 Filed: November 22, 2010
<u>SG360°</u> SG360°	RN: 4552246 SN: 85617336	Registered: June 17, 2014 Filed: May 4, 2012
<u>SG360° and Design</u> 	RN: 4552249 SN: 85620693	Registered: June 17, 2014 Filed: May 9, 2012
<u>ONCECARD</u> ONCEcard	RN: 4604517 SN: 86115503	Registered: September 16, 2014 Filed: November 11, 2013
<u>INSERTIA</u>	RN: 1841475 SN: 74332059	Renewed: June 21, 2003 Registered: June 21, 1993 Filed: November 17, 1992
<u>LEHIGH DIRECT</u>	RN: 2771357 SN: 76465416	Renewed: October 7, 2013 Registered: October 7, 2003 Filed: November 1, 2002
<u>LEHIGH DIRECT MAILTRAK</u> LEHIGH DIRECT MAILTRAK	RN: 2771356 SN: 76465415	Renewed: October 7, 2013 Registered: October 7, 2003 Filed: November 1, 2002
<u>PROCARD</u> PROCARD	RN: 2993731 SN: 76567585	Renewed: September 13, 2015 Registered: September 13, 2005 Filed: December 18, 2003