

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377145

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fairmont Holdings, Inc.		03/17/2016	Corporation: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Global Marketing, Inc.		
<b>Street Address:</b>	1 Hillside Drive		
<b>City:</b>	Drums		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	18222-2148		
<b>Entity Type:</b>	Corporation: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4218965	CIGAR SWAMI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6465881962		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	802-881-0640		
<b>Email:</b>	uspto@webtm.com		
<b>Correspondent Name:</b>	Gordon E. R. Troy, Esq.		
<b>Address Line 1:</b>	P.O. Box 1180		
<b>Address Line 4:</b>	Shelburne, VERMONT 05482		
<b>ATTORNEY DOCKET NUMBER:</b>	TM163390		
<b>NAME OF SUBMITTER:</b>	Gordon E. R. Troy, Esq.		
<b>SIGNATURE:</b>	/Gordon E. R. Troy/		
<b>DATE SIGNED:</b>	03/18/2016		
<b>Total Attachments: 2</b>			
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OP \$40.00 4218965

## INTELLECTUAL PROPERTY ASSIGNMENT

THIS ASSIGNMENT is effective this 17<sup>th</sup> day of March, 2016 ("Effective Date") from FAIRMONT HOLDINGS, INC., a Florida corporation, 3700 S.W. 30th Ave., Hollywood, FL 33312 ("Assignor"), to NEW GLOBAL MARKETING, INC., a Pennsylvania corporation, 1 Hillside Drive, Drums, PA 18222-2148 ("Assignee").

WHEREAS, Assignor owns all rights, title and interest in, to and under certain intellectual property, to wit: the stylized trademark CIGAR SWAMI, United States Trademark Registration No. Number: 4218965 registered on October 2, ~~2011~~ <sup>2012</sup> and

WHEREAS, Assignee wishes to acquire from Assignor all of its rights, title and interest in, to and under such intellectual property;

NOW, THEREFORE, for good and valuable consideration in the amount of \$1500.00, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, Assignors' entire rights, title and interest in, to and under the following:

1. United States Trademark Registration No. Number: 4218965, together with that part of the goodwill of Assignor's business connected with the use thereof and symbolized thereby and any and all other rights, privileges and priorities provided under United States, state and foreign law with respect to the foregoing, including without limitation common-law rights and rights under the laws of unfair competition ("Transferred Rights");
  - A. Any and all rights to sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Transferred Rights occurring prior to the Effective Date, including the right to receive all proceeds and damages therefrom;
  - B. Any and all rights to license fees, royalties, profits, compensation or other payments or remuneration of any kind relating to the Transferred Rights; and,
  - C. Any and all rights to obtain renewals, reissues, and extensions of registrations or other legal protections pertaining to the Transferred Rights.
2. Assignee, its successors and assigns, shall hold the rights to the foregoing for and during the existence of such Transferred Rights, and all renewals, reissues and extensions thereof, as fully and as entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.
3. Assignor hereby covenants that it is the sole owner of the Transferred Rights, free and clear of any and all liens, security interests, claims or other encumbrances of any kind, that it has full right to convey the entire interest herein assigned, and that it has not executed and will not execute any agreements inconsistent herewith.
4. Assignor shall, without further consideration, comply with any reasonable request by

**TRADEMARK**

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Assignee to execute promptly any additional documents and to take promptly any further action necessary to protect, secure and vest good, valid and marketable title to the Transferred Rights in Assignee and to record this Assignment with all appropriate authorities.

5 This Assignment may be executed in any number of counterparts, and all counterparts so executed shall together constitute one and the same agreement, binding on and enforceable against the parties hereto.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be duly executed and delivered as of the date first set forth above.

ASSIGNOR: FAIRMONT HOLDINGS, INC.

By: *[Signature]*  
Print name: Alan Rubins  
Title: PRESIDENT

ASSIGNEE: NEW GLOBAL MARKETING, INC.

By: *[Signature]*  
Print name: Greg Fox  
Title: C.O.O.