

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377192

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DNA LLC		02/01/2015	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Reflex LLC		
Street Address:	6683 Bunnell Hill Road		
City:	Lebanon		
State/Country:	OHIO		
Postal Code:	45036		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3126276	REFLEX	
Registration Number:	3589984	REFLEX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2132545887		
Email:	geoffrey@three6d.com		
Correspondent Name:	Geoffrey Taylor		
Address Line 1:	20524 Lantana Ct		
Address Line 4:	Porter Ranch, CALIFORNIA 91326		
NAME OF SUBMITTER:	Geoffrey D. Taylor, Esq		
SIGNATURE:	/gdt/		
DATE SIGNED:	03/18/2016		
Total Attachments: 2			
source=DNA_Reflex-IP-Assignment-Agreement_2-1-15#page1.tif			
source=DNA_Reflex-IP-Assignment-Agreement_2-1-15#page2.tif			

OP \$65.00 3126276

Assignment Agreement

This Assignment Agreement (this "Agreement"), dated February 1, 2015, is between DNA LLC ("DNA") and Reflex, LLC (the "Assignee"), a wholly owned subsidiary of DNA.

WHEREAS, the parties wish to enter into this Agreement for DNA to assign the IP over to the Assignee:

The parties agree as follows:

1. The "IP" for purposes of this agreement is described as:

Any and all intellectual property containing the "Reflex" name or mark, and any related copyrights and/or trademarks owned by DNA. This assignment shall include all costs and benefits associated with the IP, included revenue related to the license of same.

Assignment

2. DNA hereby assigns to Assignee all right, title, and interest to the IP and all proprietary rights, including all copyrights.

Representations and Warranties

3. DNA represents and warrants that:
 - 3.1 That DNA has the power to convey all rights granted and assigned in this Agreement.
 - 3.2 DNA has full power and authority to enter into this Agreement. Assignor agrees to defend, indemnify, and hold harmless Assignee, for any claims, suits or proceedings alleging a breach of these warranties.

Consideration

4. Assignee is the wholly owned entity of DNA, operating for the benefit of DNA to which all benefits of the IP continue to flow. The parties agree that no additional consideration shall thus be required.

Miscellaneous

5. This Agreement and its attachments, if any, incorporated herein, constitute the entire understanding between the parties with respect to the subject matter hereof, supersedes any and all prior understandings and agreements, oral and

written, relating hereto, and may be amended at any time only in a writing signed by both parties.

- 5.1 The delay or failure of any party to exercise any of its rights under this Agreement for a breach shall not be deemed as a waiver of such rights, nor shall the same be deemed to be a waiver of any subsequent breach, either of the same provision or otherwise.

IN WITNESS WHEREOF, the parties have executed this Agreement on the dates indicated below.

DNA LLC

Signature

Reflex LLC

Signature