

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377163

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Particular Man		09/11/2006	Partnership:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Particular Man LLC		
<b>Street Address:</b>	2212 Francis Ave		
<b>City:</b>	Santa Clara		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95051		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77256515	THE ROCK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4082610804		
<b>Email:</b>	genny@theparticularman.com		
<b>Correspondent Name:</b>	Genevieve Laurie		
<b>Address Line 1:</b>	2212 Francis Ave		
<b>Address Line 4:</b>	Santa Clara, CALIFORNIA 95051		
<b>NAME OF SUBMITTER:</b>	Genevieve Laurie		
<b>SIGNATURE:</b>	/Genevieve Laurie/		
<b>DATE SIGNED:</b>	03/19/2016		
<b>Total Attachments: 1</b>			
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State of California Secretary of State

LLC-1A

File #

201508510081

Limited Liability Company Articles of Organization - Conversion

FILED Secretary of State State of California

MAR 23 2015

This Space For Filing Use Only

IMPORTANT - Read all instructions before completing this form.

Converted Entity Information

1. Name of Limited Liability Company (The name must include the words Limited Liability Company or the abbreviations LLC or L.L.C. The words Limited and Company may be abbreviated to Ltd. and Co., respectively.)

The Particular Man LLC

2. The purpose of the limited liability company is to engage in any lawful act or activity for which a limited liability company may be organized under the California Revised Uniform Limited Liability Company Act.

3. The limited liability company will be managed by (check only one):

One Manager

More Than One Manager

All Limited Liability Company Member(s)

4. Initial Street Address of Limited Liability Company's Designated Office in CA City State Zip Code

2212 Francis Ave

Santa Clara

CA 95051

5. Initial Mailing Address of Limited Liability Company, if different from Item 4 City State Zip Code

6. Name of Initial Agent For Service of Process (Item 6: List a California resident or a California registered corporate agent that agrees to be your initial agent for service of process in case the LLC is sued. You may list any adult who lives in California. You may not list an LLC as the agent. Item 7: If the agent is an individual, list the agent's business or residential street address in California. Do not list an address if the agent is a California registered corporate agent as the address for service of process is already on file.)

Gilbert Lucas Bernal

7. If an individual, Street Address of Agent for Service of Process in CA City State Zip Code

2212 Francis Ave

Santa Clara

CA 95051

Converting Entity Information

8. Name of Converting Entity

The Particular Man

9. Form of Entity

Partnership

10. Jurisdiction

CA

11. CA Secretary of State File Number, if any

302006068010

12. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, the following was required for each class:

The class and number of outstanding interests entitled to vote.

2 Gilbert Bernal, Partner Genevieve Laurie, Partner

AND

The percentage vote required of each class.

100

Additional Information

13. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.

14. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.

Signature of Authorized Person (Gilbert Lucas Bernal)

Gilbert Lucas Bernal, Partner Type or Print Name and Title of Authorized Person

Signature of Authorized Person (Genevieve Laurie)

Genevieve Laurie, Partner Type or Print Name and Title of Authorized Person