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Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

03/14/2016

COMMERCE
emark Office



103674698

RECORDATION FORM TRADEMARK

3/8/16

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Alta Maria Vineyards, LLC

- Individual(s)
- Partnership
- Corporation- State: _____
- Other Limited Liability Company
- Association
- Limited Partnership

Citizenship (see guidelines) California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) February 1, 2016

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Wagnoveros LLC

Street Address: 1275 Inglewood Avenue

City: St. Helena

State: California

Country: United States Zip: 94574

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other See addt'l sheet Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

4525700; 3692452; 3393828

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

RN 4525700, for a design only, filed on September 26, 2013; RN 3692452 for the mark ALTA MARIA VINEYARDS, filed on March 24, 2009; RN 3393828 for the mark A M ALTA MARIA VINEYARDS (and design) filed on October 10, 2006

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Petersen

Internal Address: Holland & Knight LLP

Street Address: 131 South Dearborn Street, 30th Floor

City: Chicago

State: Illinois Zip: 60603

Phone Number: 312 578 6689

Docket Number: 138328.00041

Email Address: scott.petersen@hkllaw.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 03/15/2016 KNGUYEN1 00000027 4525700

Authorized User Name: _____ 40.00 OP
50.00 OP

9. Signature:

Signature

Stephen J. Jeffries

Name of Person Signing

March 8, 2016

Date

Total number of pages including cover sheet, attachments, and document:

4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 005753 FRAME: 0861

ADDITIONAL SHEET

The receiving party is a Limited Liability Company.

TRADEMARK ASSIGNMENT

WHEREAS, Alta Maria Vineyards, LLC, a limited liability company of California, having an address of P.O. Box 2959, Santa Maria, California 93457, is the owner of all right, title and interest in and to the trademarks:



Registration No. 4,525,700



Registration No. 3,393,828

ALTA MARIA VINEYARDS, Registration No. 3,692,452

(hereinafter the "Marks"); and

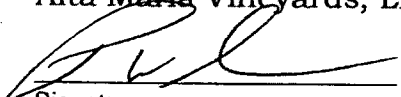
WHEREAS, Wagnoveros LLC, a limited liability company of California, having an address of 1275 Inglewood Avenue, St. Helena, California 94574, is desirous of acquiring, in connection with the transfer of the portion of the ongoing and existing business to which the Marks pertain, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Alta Maria Vineyards, LLC hereby sells, assigns, transfers and sets over unto the entire right, title and interest in and to the Marks, together with the goodwill of the business symbolized by and associated with the Marks, all common law rights associated therewith, together with the right to bring and maintain actions based on the Marks. Assignee is the successor to the portion of the ongoing and existing business to which the Marks pertain.

IN WITNESS WHEREOF, Alta Maria Vineyards, LLC, has caused this Assignment to be executed on this 1st day of February, 2016.


ASSIGNOR:

Alta Maria Vineyards, LLC



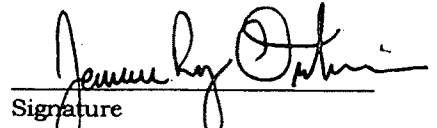
Signature

Paul Wilkins, Managing Member
Printed Name and Title



Signature

PQW Holdings, LLC, Managing Member, by: R. Madison Murphy, II
Printed Name and Title



Signature

James Ray Oatman - Managing Member
Printed Name and Title

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