

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377276

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Love in Pink, Inc.		03/21/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alpha Creations, Inc.		
<b>Doing Business As:</b>	Brian Gavin Diamonds		
<b>Street Address:</b>	7322 SW Freeway Tower 1 Suite 1810A		
<b>City:</b>	Houston		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	77074		
<b>Entity Type:</b>	Corporation: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4764656		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7136522556		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7136522555		
<b>Email:</b>	marcee@lpats.com		
<b>Correspondent Name:</b>	Marcee G. Lundeen		
<b>Address Line 1:</b>	2710 Louisiana St		
<b>Address Line 4:</b>	Houston, TEXAS 77006		
<b>ATTORNEY DOCKET NUMBER:</b>	GAV-LIP		
<b>NAME OF SUBMITTER:</b>	Marcee G. Lundeen		
<b>SIGNATURE:</b>	/Marcee G. Lundeen/		
<b>DATE SIGNED:</b>	03/21/2016		
<b>Total Attachments: 2</b>			
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OP \$40.00 4764656

## TRADEMARK ASSIGNMENT

U.S. Trademark Reg. No. 4,764,656  
Registration Date: June 30, 2015  
Class: 14

Trademark:



**THIS TRADEMARK ASSIGNMENT** is made effective as of this \_\_\_\_ day of March, 2016, by and between Love in Pink, Inc., 2 West 46<sup>th</sup> St., Suite 609, New York, New York 10036 ("Assignor"), and Alpha Creations, Inc., d/b/a Brian Gavin Diamonds, a Texas corporation having its principal place of business at 7322 SW Freeway, Tower 1, Suite 1810A, Houston, Texas 77074 ("Assignee").

**WHEREAS**, Assignor is the registered owner of the trademark, short particulars of which are set out above (the "Trademark"); and

**WHEREAS**, Assignee is desirous of acquiring the Trademark;

**NOW, THEREFORE**, in consideration of the payment by Assignee to Assignor of U.S. \$10.00 and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Assignor hereby assigns to the Assignee, its entire legal and beneficial interest, without exception, in and to the Trademark, together with the goodwill associated therewith; the right to sue for all causes of action related to the Trademark, including but not limited to infringement, dilution, blurring, unfair competition, priority, concurrent use, and cybersquatting; and the right to recover remedies, including but not limited to damages, injunctive and other equitable relief, seizure, interest, attorneys' fees, and costs, relative to those causes of action, TO HOLD unto the Assignee absolutely.

The Assignor shall, at the Assignee's cost and expense, execute all such documents and render all such assistance as the Assignee may reasonably request from time to time for the purpose of perfecting the Assignee's title to the Trademarks.

The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into with respect to the Trademark that would conflict with this assignment.

**IN WITNESS WHEREOF**, the undersigned Assignor, being properly authorized to execute this Assignment, has caused this Assignment to be executed and delivered as of the date first stated above.

(signature)

Oscar Perez, President  
Love in Pink, Inc.

U.S. Trademark Reg. No. 4,764,656  
Registration Date: June 30, 2015  
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Trademark:



On this, the 21 day of March, 2016, before me, the undersigned person, a notary public, personally appeared Oscar Perez, known to me (or satisfactorily proven) to be the person whose name is subscribed above, and did acknowledge the execution of, and his authority and entitlement to sign the foregoing Trademark Assignment on behalf of said Assignor.

In witness hereof, I hereunto set my hand and official seal.

  
\_\_\_\_\_  
Notary Public

My commission expires: March 21, 2016

State of NEW YORK §

County of New York §

