

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377416

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900357079		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Charles Revson, Inc.		07/15/2015	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	TEMPO NAGADI ASIA PTE. LTD.		
Street Address:	One Marina Boulevard #28-00		
City:	018989		
State/Country:	SINGAPORE		
Entity Type:	Private Limited Company: SINGAPORE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1407258	ULTIMA II	
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415--983-1274		
Email:	rburlingame@pillsburylaw.com		
Correspondent Name:	Robert B. Burlingame		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	078661-0000001		
NAME OF SUBMITTER:	Robert B. Burlingame		
SIGNATURE:	/Robert B. Burlingame/		
DATE SIGNED:	03/22/2016		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made between **CHARLES REVSON, INC.**, a New York corporation, as ASSIGNOR (“ASSIGNOR”), and **TEMPO NAGADI ASIA PTE. LTD.**, a company organized under the laws of Singapore and with an address at One Marina Boulevard #28-00, Singapore 018989, as ASSIGNEE (“ASSIGNEE”).

WHEREAS, ASSIGNOR is the record owner of the trademark ULTIMA II, including the related U.S. Trademark Registration No. 1407258, (the “**Trademark**”) and the intellectual property rights arising from the use of the **Trademark**;

WHEREAS, ASSIGNOR and **ASSIGNEE**, together with certain respective affiliates, are parties to that certain Asset Sale and Purchase Agreement, dated as of 30 June 2015, which provides the terms and conditions for the sale of the **Trademark** and pursuant to which this Assignment Agreement is being executed and delivered; and

WHEREAS, ASSIGNEE wishes to acquire the **Trademark** from **ASSIGNOR**, and **ASSIGNOR** desires to sell, assign and transfer the **Trademark** to **ASSIGNEE**.

NOW, THEREFORE, in consideration of the premises and the mutual covenants set forth herein and in the Purchase Agreement, the parties hereto hereby agree as follows:


For good and valuable consideration, as set forth in the Purchase Agreement, and in consideration of the transactions contemplated by the Purchase Agreement, **ASSIGNOR** hereby assigns and transfers unto **ASSIGNEE**, forthwith: all of **ASSIGNOR**'s right, title and interest in and to the **Trademark** throughout the world, together with the goodwill of the business connected with the use of, and symbolized by, the **Trademark**; any and all

intellectual property rights arising from the use of the **Trademark**; and all rights to damages or profits, due or accrued, arising out of past infringement of the **Trademark** or injury to said intellectual property rights and the right to sue in **ASSIGNEE**'s own name. By this Agreement, **ASSIGNEE** accepts the assignment and transfer of the **Trademark** together with the goodwill of the business connected with the use of, and symbolized by, the **Trademark**, and waives any claim against **ASSIGNOR** for any amount and for any reason.

IN WITNESS WHEREOF, this Trademark Assignment Agreement has been executed effective as of the 15th day of July, 2015.

Assignor:

CHARLES REVSON, INC.

By: 

Name: Steven Rosenthal

Title: Vice President and Assistant Secretary

Assignee:

TEMPO NAGADI ASIA PTE. LTD.

By:  _____

Name: Diana Wirawan

Title: Director

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