

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377453

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bottle Rocket Corporation		03/07/2016	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Springbot, Inc.		
<b>Street Address:</b>	1201 Peachtree Street NE		
<b>Internal Address:</b>	Colony Square, Building 400, Suite 400		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30361		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4283011	SPRINGBOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2027994000		
<b>Email:</b>	gregory.esau@dlapiper.com		
<b>Correspondent Name:</b>	Gregory Esau		
<b>Address Line 1:</b>	500 Eighth Street, NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	Gregory C. Esau		
<b>SIGNATURE:</b>	/Gregory C. Esau/		
<b>DATE SIGNED:</b>	03/22/2016		
<b>Total Attachments: 2</b>			
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source=SPRING BOTAssignment for Reg. No. 4283011#page2.tif			

OP \$40.00 4283011

**TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made as of the date of execution (the "Effective Date"), between Bottle Rocket Corporation, a Texas corporation located and doing business at 7502 Spicewood Drive, Garland, Texas, 75044 ("Assignor") and Springbot, Inc., a Delaware corporation located and doing business at 1201 Peachtree Street NE, Colony Square, Building 400, Suite 400, Atlanta, Georgia, 30361 ("Assignee");

WHEREAS, Assignor is the owner of all right, title and interest in and to the SPRINGBOT Mark depicted in United States Trademark Registration No. 4283011 and including all common law rights related thereto (the "Mark"); and

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all right, title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; together with all claims for damages by reason of past infringement of the Mark, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed as of the date set forth below.

ASSIGNOR:  
Bottle Rocket Corporation  
By: [Signature]  
Name: Glenn Messer  
Title: President, Dallas & Michigan  
Date: 3/7/16

ASSIGNEE:  
Springbot, Inc.  
By: [Signature]  
Name: Broder Robinson  
Title: CEO  
Date: 3/14/16

[Notary Form on Following Page]

ACKNOWLEDGMENT

STATE OF TEXAS                    )  
  ):SS  
COUNTY OF Dallas            )

Be it remembered on this 7<sup>th</sup> day of <sup>March</sup>~~February~~, 2016, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared **Glenn Hadsall**, to me known, who being by me duly sworn according to law, on his oath does depose and make proof of my satisfaction that he was at the time of the execution thereof the Assignor in the foregoing instrument; and that he signed, sealed and delivered the foregoing Trademark Assignment as the voluntary act and deed of said grantor, by virtue of his authority.

  
\_\_\_\_\_  
Notary Public

