

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTH AMERICAN SPORTS GROUP, LLC		03/18/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	OBSIDIAN BRANDED PROPERTIES, LLC		
Street Address:	315 Madison Ave.		
Internal Address:	Suite 901		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4746730	#1 ULTIMATE FIELD DAY	
Registration Number:	4684858	USA SPORTS FESTIVAL CELEBRATION OF SPORT	
Registration Number:	3222816	ROUNDBALL RUCKUS	
Registration Number:	3637781	KICK IT 3V3 SOCCER	
Registration Number:	3637629	KICK IT	
Registration Number:	2428957	LET IT FLY	
Registration Number:	1844508	HOOP-IT-UP	
Registration Number:	1589427	HOOP IT UP	
CORRESPONDENCE DATA			
Fax Number:	5025890309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(502) 562-7523		
Email:	lminton@wyattfirm.com		
Correspondent Name:	Matthew A. Williams		
Address Line 1:	500 West Jefferson Street, Suite 2800		
Address Line 2:	Wyatt, Tarrant, & Combs, LLP		
Address Line 4:	Louisville, KENTUCKY 40202		

CH \$215.00 4746730

ATTORNEY DOCKET NUMBER:	601752.5
NAME OF SUBMITTER:	Matthew A. Williams, Kentucky Bar Member
SIGNATURE:	/Matthew A. Williams/
DATE SIGNED:	03/22/2016
Total Attachments: 2 source=Assignment of Trademarks#page1.tif source=Assignment of Trademarks#page2.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (“Assignment”) is made, executed, and delivered as of March 18 2016 by NORTH AMERICAN SPORTS GROUP, LLC, a New York limited liability company (“Seller”), to OBSIDIAN BRANDED PROPERTIES, LLC, a New York limited liability company (“Purchaser”).

WHEREAS, Seller and Purchaser have entered into an Asset Purchase Agreement, dated as of March 18, 2016 (the “Agreement”), pursuant to which Seller agreed, among other things, to sell, convey, assign, transfer, and deliver to Purchaser all of Seller’s right, title, and interest in and to the Trademarks (such term and all other capitalized terms used but not defined herein have the meanings ascribed to such terms in the Agreement), all as more particularly described in the Agreement, for consideration in the amount, and on the terms and conditions, provided in the Agreement; and

WHEREAS, Purchaser and Seller now desire to carry out the intent and purpose of the Agreement by Seller’s execution and delivery of this instrument evidencing the sale, conveyance, assignment, transfer, and delivery by Seller to Purchaser of all of Seller’s right, title, and interest in and to the Trademarks, including the registrations listed on Exhibit A hereto, all subject to the terms and conditions of the Agreement.

NOW THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration to Seller, the receipt and adequacy of which are hereby acknowledged, Seller hereby sells, conveys, assigns, transfers, and delivers unto Purchaser and its successors and assigns any and all of Seller’s right, title, and interest in and to the Trademarks together with the goodwill of the business connected with the use of and symbolized by the Trademarks and all causes of action arising prior to or after the date hereof for infringement of the Trademarks or unfair competition regarding the same, subject to the terms and conditions of the Agreement.




IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed and delivered on behalf of Seller as of the date first written above.

SELLER:

North American Sports Group LLC

By: Chris Soaring
Chris Soaring
Vice President

**EXHIBIT A
TRADEMARKS**

U.S. Trademark Registrations				
Mark	Reg. No.	Reg. Date	Goods / Services	Future Deadlines
	4746730	06/02/15	Conducting and organizing community sporting events, contests, competitions and tournaments	06/02/21 Section 8 Due 06/02/25 Renewal Due
	4684858	02/10/15	Conducting and organizing community sporting events, contests, competitions and tournaments; conducting and organizing entertainment exhibitions in the nature of sporting events, contests, competitions and tournaments	02/10/21 Section 8 Due 02/10/25 Renewal Due
ROUNDBALL RUCKUS	3222816	03/27/07	Conducting and organizing entertainment exhibitions in the nature of three on three basketball tournaments	03/27/17 Renewal Due
	3637781	06/16/09	Entertainment services, namely, conducting soccer contests, competitions and tournaments	06/16/19 Renewal Due
KICK IT	3637629	06/16/09	35: advertising and business services, namely, promoting soccer contests, competitions and tournaments of others 41: entertainment services, namely, organizing and conducting soccer contests, competitions and tournaments	06/16/19 Renewal Due
LET IT FLY	2428957	02/13/01	Entertainment services in the nature of amateur football tournaments	02/13/21 Renewal Due
HOOP-IT-UP	1844508	06/12/94	T-shirts, shorts, hats and sweat-shirts	06/12/24 Renewal Due
HOOP IT UP	1589427	03/27/90	Entertainment services, namely, conducting basketball contests	03/27/20 Renewal Due
Canadian Trademark Registration				
HOOP IT UP	TMA909105	7/21/15	Wares: T-shirts, shorts, hats and sweat-shirts Services: Entertainment services, namely, conducting basketball contests	07/21/30 Renewal Due