TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM377525

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LG CHEM, LTD.		03/15/2016	Corporation: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	LG Display Co., Ltd.	
Street Address:	128, Yeoui-daero, Yeongdeungpo-gu	
City:	Seoul 07336	
State/Country:	KOREA, REPUBLIC OF	
Entity Type:	Corporation: KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	86660427	YOU CREATE, WE LIGHT
Serial Number:	86614738	OVAD

CORRESPONDENCE DATA

Fax Number: 7032058050

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7032058000 searsk@bskb.com Email: **Correspondent Name:** Robert J. Kenney Address Line 1: P.O. Box 747

Address Line 4: Falls Church, VIRGINIA 22040-0747

ATTORNEY DOCKET NUMBER: 6774-0101US1, 0102US1

DOMESTIC REPRESENTATIVE

Name: Birch, Stewart, Kolasch & Birch, LLP

Address Line 1: P.O. Box 747

Falls Church, VIRGINIA 22040-0747 Address Line 4:

NAME OF SUBMITTER: Robert J. Kenney **SIGNATURE:** /Robert J. Kenney/ 03/22/2016 **DATE SIGNED:**

> **TRADEMARK** REEL: 005755 FRAME: 0376

Total Attachments: 3

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TRADEMARK REEL: 005755 FRAME: 0377

TRADEMARK BOX ASSIGNMENT 6674-0101US1 6674-0102US1

ASSIGNMENT

WHEREAS, LG CHEM, LTD. (hereinafter Assignor), a corporation of the Republic of Korea, having a place of business at 128, Yeoui-daero, Yeongdeungpo-gu, Seoul 150-721, Republic of Korea, is the owner of the Trademark Applications set forth in Attachment "A" hereto; and

WHEREAS, LG Display Co., Ltd. (hereinafter Assignee), a corporation of the Republic of Korea, having a place of business at 128, Yeoui-daero, Yeongdeungpo-gu, Seoul 07336, Republic of Korea, is desirous of acquiring said marks;

NOW, THEREFORE, in consideration of and in exchange for the sem of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does bereby assign unto said Assignee, the entire right, title and interest in and to said marks, together with the goodwill of the business associated with the marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

> TRADEMARK REEL: 005755 FRAME: 0378

WITNESS:

Date 3-15-2016

By_____Signature

TRADEMARK REEL: 005755 FRAME: 0379

ATTACHMENT "A"

Application No. 86/660,427

Mark: You Create, We Light

Application No. 86/614,738

Mark: OVAD

TRADEMARK REEL: 005755 FRAME: 0380

RECORDED: 03/22/2016