

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377544

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sleep In Rollers Limited		10/20/2014	Limited Company:
RECEIVING PARTY DATA			
Name:	Sleep Trade Limited		
Street Address:	43-45 Merton Road		
Internal Address:	Landmark House		
City:	Bootle, Merseyside		
State/Country:	UNITED KINGDOM		
Postal Code:	L20 7AP		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85932539	SLEEP IN ROLLERS	
Serial Number:	85932781	SLEEP-IN ROLLERS	
Serial Number:	86150728	SLEEPROLLERS	
CORRESPONDENCE DATA			
Fax Number:	2129971060		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129971000		
Email:	docket@feiplaw.com		
Correspondent Name:	Florek & Endres PLLC		
Address Line 1:	1156 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	2004-R-035		
NAME OF SUBMITTER:	Christine Sun		
SIGNATURE:	/christine sun/		
DATE SIGNED:	03/22/2016		
Total Attachments: 6			
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DATED 20th October..... 2014

SLEEP IN ROLLERS LIMITED

and

SLEEP TRADE LIMITED

TRADE MARK ASSIGNMENT

Forresters
Rutland House
148 Edmund Street
Birmingham
B3 2JA

Ref: C26735 - MNS

TRADEMARK
REEL: 005755 FRAME: 0488

THIS AGREEMENT is dated ~~20th October~~ 2014

Parties

- (1) **SLEEP IN ROLLERS LIMITED** incorporated and registered in England and Wales with company number 08086807 whose registered office is at Landmark House, 43-45 Merton Road, Bootle, Merseyside, L20 7AP, United Kingdom and also of 73 Liverpool Road, Crosby, Merseyside, L23 5SE, United Kingdom (**Assignor**)

- (2) **SLEEP TRADE LIMITED** incorporated and registered in England and Wales with company number 09211263 whose registered office is at Landmark House, 43-45 Merton Road, Bootle, Merseyside, L20 7AP, United Kingdom (**Assignee**)

Recitals

- (A) The Assignor is the registered proprietor of Registered Trade Marks particulars of which are set out in Schedule 1 hereto, and the applicant for the pending Trade Mark Applications particulars of which are set out in Schedule 2 hereto, henceforth called the "Trade Marks".

- (B) The Assignor has agreed to assign to the Assignee the Trade Marks together with the goodwill of the business of the Assignor concerned in the goods and services in respect of which the Trade Marks are registered and pending upon the following terms and conditions.

Operative Provisions

1. Assignment

In pursuance of the said agreement and in consideration of the sum of £1.00 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges) the Assignor with full title guarantee HEREBY ASSIGNS unto the Assignee the Trade Marks and the full and exclusive benefit of them together with the goodwill of the business of the Assignor concerned in the goods and services in respect of which the Trade Marks are registered and pending TO HOLD the same unto the Assignee absolutely.

2. Assignor's Obligations and Warranties

2.1 The Assignor shall at the discretion and expense of the Assignee execute any further document and do any such thing as the Assignee may require to enable the Assignee to become registered as proprietor of (or applicant for) the Trade Marks and to secure the benefits of the rights hereby assigned.

2.2 The Assignor hereby warrants that:

2.2.1 it is the proprietor of the Trade Marks and has the full power to enter into this Assignment;

2.2.2 it has not, either by act or omission caused or permitted anything to be done which might endanger the validity of the Trade Marks or the ability of the Assignee to register this Assignment;

2.2.3 it has not knowingly withheld from the Assignee knowledge of any circumstances that may endanger the validity of the Trade Marks or the ability of the Assignee to register this Assignment;

2.2.4 all renewal fees due in respect of the registered Trade Marks have been paid.

2.3 The amount stated in this Assignment to be payable by the Assignee to the Assignor is exclusive of VAT which shall be payable by the Assignee and the Assignor shall deliver to the Assignee upon request a proper VAT invoice for the amount (if any) of VAT chargeable.

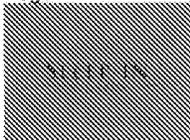
3. This Assignment is governed by and shall be interpreted according to the laws of England and Wales.

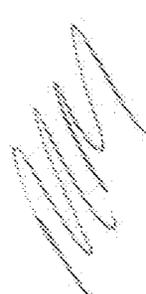
IN WITNESS of which this Assignment has been executed and delivered the date and year first above written.



Schedule 1

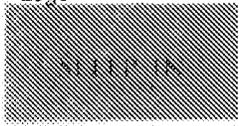
Registered Trade Marks

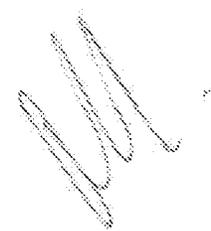
Title	Country	Registration No.	Registered Date	Local Classes
SLEEPROLLERS	Australia	1583381	05/05/2014	26
SLEEP IN ROLLERS	European Community	011814373	05/03/2014	03,08,09,11,18,21,24,25,26,35,38,41,44
SLEEPROLLERS	European Community	012167037	05/03/2014	03,08,09,11,18,21,24,25,26,35,38,41,44
SLEEP-IN ROLLERS / SLEEP IN ROLLERS (Series of 2)	United Kingdom	2645841	26/04/2013	03,08,09,18,21,24,25,26,35
SLEEP-IN ROLLERS Logo	United Kingdom	2645842	26/04/2013	03,08,09,21,24,25,35
				
SLEEP-IN ROLLERS / SLEEP IN ROLLERS (Series of 2)	United Kingdom	3001280	25/10/2013	38,41,44
SLEEPROLLERS	United Kingdom	3023378	07/02/2014	03,08,09,11,18,21,24,25,26,35,38,41,44



Schedule 2

Pending Trade Marks

Title	Country	Application No.	Application Date	Local Classes
SLEEP IN ROLLERS	Australia	1583383	01/10/2013	03,08,09,11,18,21,24,25,26
SLEEP-IN ROLLERS Logo 	Australia	1583382	01/10/2013	03,08,09,11,18,21,24,25,26
SLEEP IN ROLLERS	China	12722874	07/06/2013	11
SLEEP IN ROLLERS	China	12722873	07/06/2013	21
SLEEP IN ROLLERS	China	12722872	07/06/2013	26
SLEEP-IN ROLLERS Logo 	China	12722870	07/06/2013	21
SLEEP-IN ROLLERS Logo 	China	12722869	07/06/2013	26
SLEEPING ROLLERS	United Kingdom	3056675	22/05/2014	11,18,21,26,35
SLEEP IN ROLLERS	United States of America	85/932539	15/05/2013	03,08,09,11,18,21,24,25,26,35,38,41,44
SLEEP-IN ROLLERS Logo 	United States of America	85/932781	15/05/2013	03,08,09,11,18,21,24,25,26,35,38,41,44
SLEEPROLLERS	United States of America	86/150728	23/12/2013	03,08,09,11,18,21,24,25,26,35,38,41,44



Signed by

For and on behalf of Sleep In Rollers Limited

Mae McGann

Name: *M. McGann*

Position: *Director*

Signed by

For and on behalf of Sleep Trade Limited

Mae McGann

Name: *M. McGann*

Position: *Director*