

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377606

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
YF OF NEW YORK LLC		03/23/2016	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DIMPLE CHILD LLC		
<b>Street Address:</b>	5926 16th Avenue		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11204		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4865844	DIMPLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	terry@ovedlaw.com		
<b>Correspondent Name:</b>	Terrence A. Oved, Esq.		
<b>Address Line 1:</b>	401 Greenwich Street		
<b>Address Line 4:</b>	New York, NEW YORK 10013		
<b>NAME OF SUBMITTER:</b>	David Yedid, Esq.		
<b>SIGNATURE:</b>	/DY/		
<b>DATE SIGNED:</b>	03/23/2016		
<b>Total Attachments: 2</b>			
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source=Executed Assignment#page2.tif			

OP \$40.00 4865844

**ASSIGNMENT OF REGISTERED TRADEMARK**

**THIS TRADEMARK ASSIGNMENT**, effective March 23, 2016 (the "Effective Date"), is made, executed, and delivered by the undersigned, YF OF NEW YORK LLC (the "Assignor") a New York limited liability company, to DIMPLE CHILD LLC (the "Assignee") a New York limited liability company.

**WHEREAS**, the Assignor is the owner of any and all rights and title in and to the following United States trademark registration, along with the intellectual property rights and goodwill symbolized thereby (the "Mark"):

<u>U.S. Mark</u> DIMPLE	<u>Registration No.</u> 4865844	<u>Registration Date</u> December 8, 2015
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**WHEREAS**, the Assignor desires to convey, transfer, assign, deliver, and contribute to the Assignee all of its right, title, and interest in and to the Mark; and

**WHEREAS**, the Assignee is desirous of acquiring the Mark, together with the goodwill symbolized by the Mark, if any.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby conveys, assigns and transfers unto the Assignee, its successors and assigns, all of its right, title, and interest in and to the Mark, the goodwill symbolized by the Mark, including without limitation, to the extent legally transferable, the right to sue and enforce, either at law or in equity, in order to protect the Mark, and the right to recover for any past, present or future infringements and misappropriations thereof and any rights of renewal thereof.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Oved & Oved LLP, 401 Greenwich Street, NY 10013, Attn: Terrence A. Oved, Esq., email [terry@ovedlaw.com](mailto:terry@ovedlaw.com), regarding any matter relating to the prosecution, alteration or amendment of the Mark.

Assignor warrants and covenants that no assignment, grant, mortgage, license, or other agreement affecting the rights and property being conveyed had been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor possesses the full right to convey such rights and property.

Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Mark as may reasonably be requested by the Assignee from time to time.

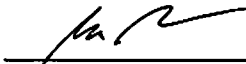
Nothing in this instrument, expressed or implied, is intended or shall be construed to confer upon or give to any person other than Assignor and Assignee, and their respective successors and

assigns, any remedy or claim under or by reason of this instrument or any term, covenant or condition hereof, and all of the terms, covenants, conditions, promises and agreements contained in this instrument shall be for the sole and exclusive benefit of Assignor and Assignee, and their respective successors and assigns.

**IN WITNESS WHEREOF**, the parties have caused this document to be executed on the date first written above.

**ASSIGNOR**

YF OF NEW YORK LLC



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By: Joe Feder

Title: Authorized Signatory

**ASSIGNEE**

DIMPLE CHILD LLC



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By: Joe Feder

Title: Authorized Signatory