

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377612

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Milk Studios, LLC		03/10/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Milk Group, LLC		
Street Address:	450 West 15th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10011		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	3236886	MILK EQUIPMENT RENTAL	
Registration Number:	3312318	MILK	
Registration Number:	3324347	MILK MILK STUDIOS	
Registration Number:	4446172	MILK MADE	
Registration Number:	4620902	MILK GALLERY	
Registration Number:	4699348	MILK GALLERY	
Registration Number:	4789786	MILK D G T L	
Registration Number:	4789788	MILK D G T L	
Registration Number:	4789789	MILK D G T L	
Serial Number:	86730715	MILK JAMROOM	
Serial Number:	86785720	MILK	
Serial Number:	86785722	MILK	
Serial Number:	86785723	MILK	
Serial Number:	86785716	MILK	
Serial Number:	86785719	MILK	
Serial Number:	86785726	MILK	
Serial Number:	86789169	MILK	
Serial Number:	86789177	MILK	

OP \$465.00 3236886

CORRESPONDENCE DATA**Fax Number:** 2125939175*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212-980-0120**Email:** pto@fkks.com**Correspondent Name:** Frankfurt Kurnit Klein & Selz PC**Address Line 1:** 488 Madison Avenue**Address Line 2:** Attn.: Trademark Department**Address Line 4:** New York, NEW YORK 10022**ATTORNEY DOCKET NUMBER:** 021302.0200**NAME OF SUBMITTER:** Matthew Bart**SIGNATURE:** /Matthew Bart/**DATE SIGNED:** 03/23/2016**Total Attachments: 4**

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TRADEMARK ASSIGNMENT

This assignment ("Assignment") is made and entered into as of March 10, 2016 by and between Milk Studios, LLC, a limited liability company organized under the laws of the State of Delaware with its principal place of business at 450 West 15th Street, New York, New York 10011 ("Milk Studios"), Moishe Mana, Mazdack Rassi and Erez Shternlicht, each an individual member of Milk Studios having a business address of 450 West 15th Street, New York, New York 10011 (Mana, Rassi and Shternlicht shall be referred to collectively as the "Members") and Milk Group, LLC, a limited liability company organized under the laws of the State of Delaware with its principal place of business at 450 West 15th Street, New York, New York 10011 ("Milk Group").

WHEREAS, Milk Studios desires to assign to the Members all of its right, title and interest in and to the trademarks identified in Schedule A to this agreement, including any and all common law rights therein, together with all goodwill associated therewith, and all applications and registrations therefor (collectively, the "Trademarks"), and the Members desire to acquire all such right, title and interest.

WHEREAS, the Members desire to assign to Milk Group all of their right, title and interest in and to the Trademarks, and the Milk Group desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Milk Studios hereby assigns to the Members all of Milk Studios' right, title, and interest in and to the Trademarks, and the Members assign to Milk Group all of their right, title and interest in and to the Trademarks.

Milk Studios and the Members acknowledge and agree that they shall execute such documents, papers, forms and authorizations and take such other actions as may reasonably be necessary for securing, completing, or vesting in Milk Group full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

MILK STUDIOS, LLC,

By: 

Name: Daniel Schulman
Title: Finance Director

MOISHE MANA

EREZ SHTERNLICHT

MILK GROUP, LLC,

By: 

Name: Mazdack Rassi
Title: Managing Member

MAZDACK RASSI

TRADEMARK

REEL: 005755 FRAME: 0752

TRADEMARK ASSIGNMENT

This assignment ("Assignment") is made and entered into as of March 10, 2016 by and between Milk Studios, LLC, a limited liability company organized under the laws of the State of Delaware with its principal place of business at 450 West 15th Street, New York, New York 10011 ("Milk Studios"), Moishe Mana, Mazdack Rassi and Erez Shternlicht, each an individual member of Milk Studios having a business address of 450 West 15th Street, New York, New York 10011 (Mana, Rassi and Shternlicht shall be referred to collectively as the "Members") and Milk Group, LLC, a limited liability company organized under the laws of the State of Delaware with its principal place of business at 450 West 15th Street, New York, New York 10011 ("Milk Group").

WHEREAS, Milk Studios desires to assign to the Members all of its right, title and interest in and to the trademarks identified in Schedule A to this agreement, including any and all common law rights therein, together with all goodwill associated therewith, and all applications and registrations therefor (collectively, the "Trademarks"), and the Members desire to acquire all such right, title and interest.

WHEREAS, the Members desire to assign to Milk Group all of their right, title and interest in and to the Trademarks, and the Milk Group desires to acquire all such right, title and interest.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Milk Studios hereby assigns to the Members all of Milk Studios' right, title, and interest in and to the Trademarks, and the Members assign to Milk Group all of their right, title and interest in and to the Trademarks.

Milk Studios and the Members acknowledge and agree that they shall execute such documents, papers, forms and authorizations and take such other actions as may reasonably be necessary for securing, completing, or vesting in Milk Group full right, title, and interest in and to the Trademarks.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed as of the date first set forth above by its duly authorized representative.

MILK STUDIOS, LLC,

By: 

Name: Daniel Schuman
Title: Finance Director

MOISHE MANA


EREZ SHTERNLICHT

MILK GROUP, LLC,

By: 

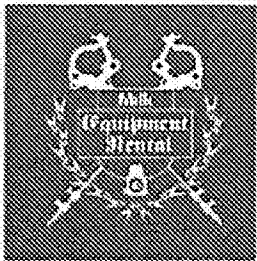







Name: Mazdack Rassi
Title: Managing Member







MAZDACK RASSI

TRADEMARK

REEL: 005755 FRAME: 0753

SCHEDULE A

COUNTRY	MARK	CLASS(ES)	SERIAL NO. / REG. NO.
European Community	MILK STUDIOS	35, 41, 43	011286507
United States		41	3,236,886
United States	MILK	35, 41	3,312,318
United States		41	3,324,347
United States	MILK MADE	41, 44, 45	4,446,172
United States		35	4,620,902
United States	MILK GALLERY	35	4,699,348
United States		42	4,789,786
United States		41	4,789,788
United States		42	4,789,789
United States	MILK JAMROOM	41	86/730,715
United States		41	86/785,720
United States		44	86/785,722

United States		45	86/785,723
United States		25	86/785,716
United States		35	86/785,719
United States		38	86/785,726
United States		16	86/789,169
United States		42	86/789,177