

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377777

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
East West Bank, as Administrative Agent		03/22/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	Cloud Star LLC
Street Address:	11401 Olive Blvd.
Internal Address:	Suite 210
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
Registration Number:	4592926	WAG MORE BARK LESS
Registration Number:	4592914	WAG MORE BARK LESS
Registration Number:	4592869	WAG MORE BARK LESS
Serial Number:	85880526	HARVEST BOWL
Registration Number:	4350692	DYNAMO DOG
Registration Number:	4337900	BUDDY BISCUITS GRAIN FREE
Registration Number:	4331555	BUDDY BISCUITS GRAIN FREE
Registration Number:	4323918	CLOUD STAR
Registration Number:	4101001	TRICKY TRAINERS
Registration Number:	4022517	BUDDY BISCUITS
Registration Number:	3966513	WAG MORE BARK LESS
Registration Number:	3863752	BUDDY BISCUITS
Registration Number:	3749612	BUDDY BISCUITS
Registration Number:	3660374	WAG MORE BARK LESS
Registration Number:	3681081	MUTTOS
Registration Number:	3394655	WAG MORE BARK LESS
Registration Number:	3640980	PROVENANCE
Registration Number:	3644742	TRAIL HOUND

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3886680	KING VOLTAIRE
Registration Number:	3250278	WAG MORE BARK LESS
Registration Number:	3108531	WAG MORE BARK LESS
Registration Number:	2945624	CLOUD STAR
Registration Number:	3019055	CLOUD STAR
Registration Number:	2546390	BUDDY WASH
Registration Number:	2404069	BUDDY BISCUITS
Registration Number:	2424552	CLOUD STAR

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (312) 558-6352

Email: mfoy@winston.com

Correspondent Name: Michelle Foy, Winston & Strawn LLP

Address Line 1: 35 West Wacker Drive

Address Line 2: Suite 4200

Address Line 4: Chicago, ILLINOIS 60601-9703

ATTORNEY DOCKET NUMBER: 015037.6

NAME OF SUBMITTER: Michelle Foy

SIGNATURE: /Michelle Foy/

DATE SIGNED: 03/23/2016

Total Attachments: 4

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**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY AND INTELLECTUAL PROPERTY APPLICATIONS**

March 22, 2016

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, East West Bank, in its capacity as administrative agent for certain financial institutions (in such capacity, "Agent"), does hereby certify that the continuing security interest it holds in the Grantor's (as defined herein) right, title and interest in, to and under that certain Intellectual Property Collateral and intellectual property applications of Cloud Star LLC ("Grantor"), granted to Agent pursuant to the Intellectual Property Security Agreement, dated July 11, 2014, by and among Grantor and Agent, which was recorded in the United States Patent and Trademark Office on August 12, 2014, at Reel 5342, Frame 0269 (the "IP Security Agreement"; all capitalized terms used herein and not otherwise defined shall have the meanings ascribed to such terms in the IP Security Agreement), namely, all Intellectual Property Collateral as set forth in the IP Security Agreement, which Intellectual Property Collateral includes, without limitation, those trademark registrations and applications and copyright registrations identified on Exhibit A annexed hereto and made a part hereof, together with the goodwill of the business symbolized thereby (collectively, the "IP Collateral"), is hereby released, relinquished and discharged with respect to each Grantor and all right, title and interest in such IP Collateral previously assigned to Agent under the IP Security Agreement is hereby reassigned to Grantor. The Agent hereby authorizes the Grantor, or the Grantor's authorized representatives to record this Release with the United States Patent and Trademark Office and/or any other applicable governmental office or agency. The Agent agrees to execute and deliver to the Grantor, at the Agent's expense, all other instruments and other documents as may be reasonably necessary or proper to release the security interest in the IP Collateral which had been granted under the IP Security Agreement.

[Signature Page to Follow]

IN WITNESS WHEREOF, the Agent has caused this Release of Security Interest in Certain Intellectual Property and Intellectual Property Applications to be as of the date first above written.

EAST WEST BANK, as Agent


By: 
Name: Keri Svancara
Title: Managing Director - Capital Markets

EXHIBIT A

U.S. Copyrights

TITLE	REG#
WMBL Illustrations.	VAu001133140
Buddy Biscuits.	VA0001885080
DOWNWARD DOG.	VAu001148294
KING VOLTAIRE	VAu00958517

U.S. Trademarks

MARK	APPL#/REG#
WAG MORE BARK LESS	4,592,926
WAG MORE BARK LESS	4,592,914
WAG MORE BARK LESS	4,592,869
HARVEST BOWL	85/880,526
DYNAMO DOG	4,350,692
BUDDY BISCUITS GRAIN FREE (Stylized and Design – cat)	4,337,900
BUDDY BISCUITS GRAIN FREE (Stylized and Design – dog)	4,331,555
CLOUD STAR	4,323,918
TRICKY TRAINERS	4,101,001
BUDDY BISCUITS	4,022,517
WAG MORE BARK LESS	3,966,513
BUDDY BISCUITS (Stylized and Design)	3,863,752
BUDDY BISCUITS (Stylized and Design)	3,749,612
WAG MORE BARK LESS	3,660,374
MUTTOS	3,681,081
WAG MORE BARK LESS	3,394,655
PROVENANCE	3,640,980
TRAIL HOUND	3,644,742
KING VOLTAIRE	3,886,680
WAG MORE BARK LESS	3,250,278
WAG MORE BARK LESS	3,108,531
CLOUD STAR	2,945,624
CLOUD STAR	3,019,055
BUDDY WASH	2,546,390
BUDDY BISCUITS	2,404,069
CLOUD STAR	2,424,552

Canada

MARK	APPL#/REG#
CLOUD STAR	TMA842222

CHI:2984239.1

RECORDED: 03/23/2016

**TRADEMARK
REEL: 005756 FRAME: 0677**