

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377809

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sunny Herbs International Beverage Co. Ltd.		05/15/2014	Limited Company: THAILAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ichitan Group Public Company Limited		
<b>Street Address:</b>	2922/301-303 Charn Issara Tower 2 Building		
<b>Internal Address:</b>	28th Floor		
<b>City:</b>	Bangkok		
<b>State/Country:</b>	THAILAND		
<b>Entity Type:</b>	Limited Corporation: THAILAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1019571	BIRELEY'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	314-552-6000		
<b>Email:</b>	ipdocket@thompsoncoburn.com		
<b>Correspondent Name:</b>	Thomas A. Polcyn		
<b>Address Line 1:</b>	One US Bank Plaza		
<b>Address Line 2:</b>	Thompson Coburn LLP		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63101		
<b>ATTORNEY DOCKET NUMBER:</b>	59696-150489		
<b>NAME OF SUBMITTER:</b>	Thomas A. Polcyn		
<b>SIGNATURE:</b>	/thomas a. polcyn/		
<b>DATE SIGNED:</b>	03/24/2016		
<b>Total Attachments: 1</b>			
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CH \$40.00 1019571

## DEED OF TRADEMARK ASSIGNMENT

WHEREAS, SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD., a Thailand Limited Company, with its principal place of business at 57 Nonthaburi 1 Road, Nonthaburi, 11000, Thailand, ("Assignor") is the owner of record of the following federal Registrations for the marks "BIRELEY'S," DARK PALETTE DEVICE and "BIRELEY'S" (STYLIZED) & DARK PALETTE (hereinafter collectively the "Marks") on the Principal Register of the United States Patent and Trademark Office, as identified herein:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BIRELEY'S	1019571	September 2, 1975
DARK PALETTE DEVICE	0392325	December 23, 1941
BIRELEY'S (STYLIZED) & DARK PALETTE	0370634	August 29, 1939

WHEREAS, ICHITAN GROUP PUBLIC COMPANY LIMITED, a Thailand Limited corporation, with its principal place of business at 2922/301-303 Charn Issara Tower 2 Building, 28th Floor, New Phetchaburi Road, Bang Kapi Sub-district, Huai Khwang District, Bangkok Thailand, ("Assignee"), desires to acquire the Marks and the above-referenced Registrations;

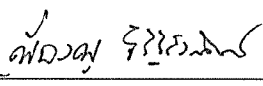
NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest in perpetuity in and to the Marks, including any common law rights and other rights of use, together with the goodwill of the business symbolized by the Marks, and the registration thereof, the same to be held and enjoyed by the Assignee, its successors and assigns to the same extent that such would have been held and enjoyed by Assignor absent this Assignment. Assignor hereby covenants and agrees to provide any further necessary and appropriate documentation and do all further acts reasonably requested by Assignee in this regard to confirm and perfect title in and to the Marks in Assignee, its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be executed this 15<sup>th</sup> day of May, 2014 by the signature of its authorized representative as set forth below.

**SUNNY HERBS INTERNATIONAL BEVERAGE CO. LTD.**



By:   
Name: Mr. Teptanapong Tangahsha  
Title: Authorized Director

By:   
Name: Mr. Fuangfu Jirathitivanich  
Title: Authorized Director