

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377831

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ConAgra Foods RDM, Inc.		02/01/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Ralcorp Holdings, Inc.
Street Address:	800 Market Street
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63101
Entity Type:	Corporation: MISSOURI

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	4650382	DELIGHT BITES
Registration Number:	4262282	ERUPTERS
Registration Number:	3651877	FIBER MAX
Registration Number:	3237737	KIDS CLASSICS
Registration Number:	4105203	KIDS CLASSICS
Registration Number:	4269123	LIFE CHOICE
Serial Number:	85844809	LIFE CHOICE
Registration Number:	4766904	MAMA GINELLI'S

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312/857-2424
 Email: pattismart@hotmail.com
 Correspondent Name: Patricia S. Smart
 Address Line 1: 53 West Jackson Boulevard
 Address Line 2: Suite 432
 Address Line 4: Chicago, ILLINOIS 60604

ATTORNEY DOCKET NUMBER: CONAGRA - RALCORP

TRADEMARK

NAME OF SUBMITTER:	Patricia S. Smart
SIGNATURE:	/P S Smart/
DATE SIGNED:	03/24/2016
Total Attachments: 4 source=TrademarkAssignment#page1.tif source=TrademarkAssignment#page2.tif source=TrademarkAssignment#page3.tif source=TrademarkAssignment#page4.tif	

ASSIGNMENT

This Assignment ("Assignment") is entered into as of the 1st day of February, 2016, by and between ConAgra Foods RDM, Inc., a Delaware corporation ("Assignor") located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 and Ralcorp Holdings, Inc., a Missouri corporation ("Assignee") located and doing business at 800 Market Street, St. Louis, Missouri 63101.

WHEREAS, Assignor is the owner of the trademark registrations and applications set out on Attachment I hereto, and the U.S. common law rights thereto, and any and all goodwill associated with the foregoing, (collectively, the "Trademarks");

WHEREAS, Assignor wishes to assign its entire worldwide rights, title and interest in and to the Trademarks therewith to Assignee, and Assignee desires to accept same.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor hereby grants, assigns and sets over to Assignee, its successors, assigns and legal representatives, its entire right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized therewith throughout the world, and including the right to sue for past infringement.

2. This Assignment shall inure to the benefit of, and be binding upon the parties hereto, their successors and assigns.

IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

CONAGRA FOODS RDM, INC.

Assignee:

RALCORP HOLDINGS, INC.

By: *Lyn Kloten*
By: *Lyn Kloten*
Its: *VP & Assistant Secretary*

By: _____
By: Thomas E. O'Neill
Title: Executive Vice President

Signature Page to Trademark Assignment

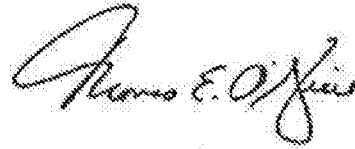
IN WITNESS WHEREOF, the parties have executed this Assignment as of the day and year above.

Assignor:

Assignee:

CONAGRA FOODS RDM, INC.

RALCORP HOLDINGS, INC.



By: _____
Its: _____

By: Thomas E. O'Neill
Its: Executive Vice President

Signature Page to Trademark Assignment

**TRADEMARK
REEL: 005757 FRAME: 0050**

ATTACHMENT I

<u>Country</u>	<u>Owner Name</u>	<u>Mark</u>	<u>Status</u>	<u>File Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Image</u>
UNITED STATES	ConAgra Foods RDM, Inc.	DELIGHT BITES	REGISTERED	12/10/2013	86/139,380	12/2/2014	4,650,382	
UNITED STATES	ConAgra Foods RDM, Inc.	ERUPTERS	REGISTERED	9/19/2011	85/426,053	12/18/2012	4,262,282	
UNITED STATES	CONAGRA FOODS RDM, INC.	FIBER MAX	REGISTERED	9/7/2007	77/273,967	7/7/2009	3,651,877	FIBER MAX
UNITED STATES	CONAGRA FOODS RDM, INC.	KIDS CLASSICS	REGISTERED	1/18/2002	76/359,885	5/1/2007	3,237,737	
UNITED STATES	ConAgra Foods RDM, Inc.	KIDS CLASSICS	REGISTERED	6/28/2011	85/358,616	2/28/2012	4,105,203	
UNITED STATES	ConAgra Foods RDM, Inc.	LIFE CHOICE	REGISTERED	8/17/2011	85/399,861	1/1/2013	4,269,123	
UNITED STATES	ConAgra Foods RDM, Inc.	LIFE CHOICE	ALLOWED	2/8/2013	85/844,809			
UNITED STATES	ConAgra Foods RDM, Inc.	MAMA GINELLI'S	REGISTERED	12/26/2013	86/152,391	7/7/2015	4,766,904	
UNITED STATES	CONAGRA FOODS RDM, INC.	SMART CHOICE	CANCELLED	2/19/1999	75/644,077	5/19/2009	3,621,256	