

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM377849

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|---|--|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Lisa C. Bradley and Cameron A. Cruse dba R RIVETER | | 03/14/2016 | Partnership: GEORGIA |
| RECEIVING PARTY DATA | | | |
| Name: | R. RIVETER, LLC | | |
| Street Address: | 177 W Pennsylvania Ave. | | |
| City: | Southern Pines | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28387 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4268029 | R RIVETER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2526725477 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 252-672-5400 | | |
| Email: | trademarks@wardandsmith.com | | |
| Correspondent Name: | Ward and Smith, P.A. | | |
| Address Line 1: | 1001 College Court | | |
| Address Line 2: | Post Office Box 867 | | |
| Address Line 4: | New Bern, NORTH CAROLINA 28563-0867 | | |
| ATTORNEY DOCKET NUMBER: | 150651-00005 | | |
| NAME OF SUBMITTER: | Angela P. Doughty | | |
| SIGNATURE: | /apd/ | | |
| DATE SIGNED: | 03/24/2016 | | |
| Total Attachments: 2 | | | |
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| source=Tmk Assign - executed - R RIVETER - 150651-00005#page2.tif | | | |

OP \$40.00 4268029

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("Assignment") is entered into effective as of the 14 day of March, 2016, by and between LISA C. BRADLEY and CAMERON A. CRUSE, a Georgia partnership dba R RIVETER ("Assignor"); and R. RIVETER LLC, a Delaware limited liability company ("Assignee");

W I T N E S E T H:

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to the trademark R RIVETER, registered with the US Patent and Trademark Office on January 1, 2013 and assigned US Registration Number 4,268,029, and all prior use rights related thereto ("Trademark");

WHEREAS, Assignor desires to assign its entire right, title, and interest in and to the Trademark, including the goodwill associated therewith, to Assignee; and

WHEREAS, Assignee desires to acquire the entire right, title, and interest in and to the Trademark, including the goodwill associated therewith, from Assignor.

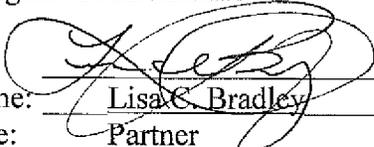
NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does assign and transfer unto Assignee, its successors, assigns, and legal representatives, all right, title, and interest in and to said Trademark, including the goodwill associated therewith, together with the right to sue and recover for past misappropriations, infringements, dilutions, or any other violations of any proprietary or other right in and to the Trademark.

Assignor further covenants and agrees that, at the time of the execution and delivery of these presents, Assignor possesses full title to the Trademark, and that it has the unencumbered right and authority to make this Assignment.

Assignor further covenants and agrees, and likewise binds its successors, assigns, and legal representatives, to promptly communicate to said Assignee or its representatives any facts known to them relating to said Trademark, to testify in any legal proceedings involving said Trademark, to execute any additional papers which may be requested to confirm the right of the Assignee, its representatives, successors, and assigns to secure said Registration or similar protection of said Trademark in the United States and to vest in the Assignee complete title to said Trademark.

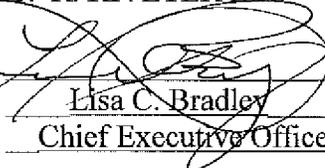
IN WITNESS WHEREOF, the Assignor and Assignee have executed this Assignment as of the day and year first above written.

Assignor: R RIVETER

By: 
Name: Lisa C. Bradley
Title: Partner

By: 
Name: Cameron A. Cruse
Title: Partner

Assignee: R. RIVETER LLC

By: 
Name: Lisa C. Bradley
Title: Chief Executive Officer