

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM377958

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rogers Communications Inc.		03/09/2016	Corporation: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Yodle, Inc.		
<b>Street Address:</b>	330 West 34th Street, 18th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3425967	CLICKRANK	
<b>Registration Number:</b>	3487482	YODLE	
<b>Registration Number:</b>	3479429	YODLE	
<b>Registration Number:</b>	4323475	PICTIMONIAL	
<b>Serial Number:</b>	85938453	OBSESSED WITH RESULTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4156932000		
<b>Email:</b>	crhem@cooley.com		
<b>Correspondent Name:</b>	Cooley LLP		
<b>Address Line 1:</b>	101 California Street, 5th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	230009-139 YODLE		
<b>NAME OF SUBMITTER:</b>	C. Rhem		
<b>SIGNATURE:</b>	/CR/		
<b>DATE SIGNED:</b>	03/24/2016		
<b>Total Attachments: 4</b>			

CH \$140.00 3425967

source=Yodle - IP Termination and Release (Yodle - Rogers)#page1.tif

source=Yodle - IP Termination and Release (Yodle - Rogers)#page2.tif

source=Yodle - IP Termination and Release (Yodle - Rogers)#page3.tif

source=Yodle - IP Termination and Release (Yodle - Rogers)#page4.tif

**TERMINATION AND RELEASE OF SECURITY INTEREST  
IN INTELLECTUAL PROPERTY**

March 9<sup>th</sup>, 2016

This TERMINATION AND RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY (this "*Release*") is entered into by and between ROGERS COMMUNICATIONS INC. (the "*Secured Party*") and YODLE, INC., a Delaware corporation, having its principal offices at 330 West 34<sup>th</sup> Street, 18<sup>th</sup> Floor, New York, NY 10010 (the "*Company*").

WHEREAS, pursuant to the Loan and Security Agreement by and between the Secured Party, Profitfuel, Inc., Lighthouse Practice Management Group, Inc. and the Company, dated as of September 9, 2013 (as amended, modified or supplemented from time to time, the "*Loan Agreement*"), the Company granted a security interest to the Secured Party in certain collateral;

WHEREAS, the Company and the Secured Party entered into an Intellectual Property Security Agreement dated as of September 9, 2013 (the "*Security Agreement*"), pursuant to which the Company, by reference to the Loan Agreement, reaffirmed its intent to grant a security interest to the Intellectual Property Collateral, including the Patents listed on Exhibit A and the Trademarks listed on Exhibit B (as the foregoing are defined in the Security Agreement), a true and correct copy of which was recorded by the United States Patent and Trademark Office on September 24, 2013 at Reel 5116, Frame 0971; and

WHEREAS, the Secured Party now desires to terminate and release the entirety of its security interest in the Intellectual Property Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby:


1. terminates, releases and reassigns to the Company any and all liens, security interests, right, title and interest of the Secured Party pursuant to the Security Agreement in the Intellectual Property Collateral, without recourse or representation or warranty, express or implied, and any right, title or interest of the Secured party in and to the foregoing shall hereby cease and become void;
2. authorizes and requests the Commissioner of Patents and the Commissioner of Trademarks of the United States of America to note and record the termination and release of security interest hereby given; and
3. agrees to duly execute, acknowledge, procure, and deliver any further documents or instruments and to do such other acts as may be reasonably necessary to effect the termination and release of security interest contemplated hereby.

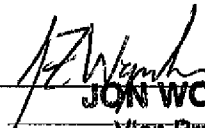
[Signature Page Follows]

IN WITNESS WHEREOF, the Secured Party has caused this Release to be executed by its duly authorized officer effective as of the date above first written.

**SECURED PARTY:**

Rogers Communications Inc.

By:   
Name: **Glenn Brandt**  
Title: Vice-President, Treasurer

By:   
Name: **JON WOJNICKI**  
Title: Vice President  
Corporate Development

Address: 333 Bloor Street, 10<sup>th</sup> Floor  
Toronto, Ontario, M4W 1G9

**APPROVED**  
**ASTO FORM**  
  
**BC/LAW**

**EXHIBIT A**

**U.S. PATENTS AND PATENT APPLICATIONS**

Title	Patent Application No./ Patent No.	Filing Date/ Issue Date
METHODS AND APPARATUS FOR GENERATING AN ONLINE MARKETING CAMPAIGN	12/129590 8671011	05/29/2008 03/11/2014

**EXHIBIT B**

**U.S. TRADEMARKS AND TRADEMARK APPLICATIONS**

Mark	Appl. No./Reg. No.	Appl. Date/Reg. Date
CLICKRANK	77257187 3425967	08/16/2007 05/13/2008
YODLE	77257203 3487482	08/16/2007 08/19/2008
YODLE	77275930 3479429	09/10/2007 08/05/2008
PICTIMONIAL	85693646 4323475	08/02/2012 04/23/2013
OBSESSED WITH RESULTS	85938453	05/21/2013