

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378107

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900358175		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GAIL A. HALIM, dba Gail's Tobacco & Gas Outlet		03/21/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	2249843 Ontario Inc.		
Street Address:	1 King Street West		
Internal Address:	Suite 1500		
City:	Hamilton, ON		
State/Country:	CANADA		
Postal Code:	L8P 4X8		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4506720	GAIL'S 31	
CORRESPONDENCE DATA			
Fax Number:	9052968709		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9055495880		
Email:	koch@lawkoch.com		
Correspondent Name:	Mark A. Koch		
Address Line 1:	583 Main Street East		
Address Line 4:	Hamilton, CANADA L8M 1J4		
ATTORNEY DOCKET NUMBER:	1323T5		
NAME OF SUBMITTER:	Mark A. Koch		
SIGNATURE:	/makoch/		
DATE SIGNED:	03/28/2016		
Total Attachments: 3			
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INTELLECTUAL PROPERTY ASSIGNMENT

The undersigned, Gail A. Halim, dba Gail's Tobacco & Gas Outlet (hereinafter referred to as the "Assignor"), for Two Dollars (\$2.00) and other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, hereby assigns, transfers, conveys and sets over to 2249843 Ontario Inc., whose principal office or place of business is 1 King Street West, Suite 1500, Hamilton, Ontario, L8P 4X8, Canada, (hereinafter referred to as the "Assignee"), of all of its right, title and interest in and to the trademarks and intellectual proprietary rights for a cigarette brand registered with the United States Food and Drug Administration ("FDA"), as listed in the attached Schedule "A", common law, applied for and registered, together with all rights, interests, choses in action and right of recovery and damages for past infringement together with all benefits of registration as a trademark under the Trademarks Act, and all goodwill attaching to said trademarks both before and after any such registration.

Further, Assignor hereby releases to Assignee certain intellectual property, including ingredients, design specification, substantial equivalence report, supplier ingredients, and any other information required to adequately register the cigarette brand "Gail's 31" and/or "31" with the United States Food and Drug Administration.

The assignment shall be binding upon and enure to the benefit of the respective heirs, executors, administrators, legal personal representatives, successors and assigns of the Assignor and the Assignee.


**GAIL A. HALIM, dba
GAIL'S TOBACCO & GAS OUTLET**


Name: Gail A. Halim

Title: Owner

Date: March 21, 2016

2249843 ONTARIO INC.


Name: Chantell Montour

Title: Secretary

Date: March 22, 2016

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Schedule "A"

TRADEMARKS

GAIL'S 31	United States Registration No. 4506720
31	A trademark in use under the common law

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ETAS ID: TM377535

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
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GAIL A. HALIM		03/21/2016	INDIVIDUAL: UNITED STATES
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Postal Code:	L8P 4X8		
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Phone:	9055495880		
Email:	koch@lawkoch.com		
Correspondent Name:	Mark A. Koch		
Address Line 1:	583 Main Street East		
Address Line 4:	Hamilton, CANADA L8M 1J4		
ATTORNEY DOCKET NUMBER:	1323T5		
NAME OF SUBMITTER:	Mark A. Koch		
SIGNATURE:	/makoch/		
DATE SIGNED:	03/22/2016		
Total Attachments: 2			
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