

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378186

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Long Drivers of America 1, LTD		03/24/2016	Limited Partnership:
RECEIVING PARTY DATA			
Name:	TGC, LLC		
Street Address:	7580 Golf Channel Drive		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32819		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4446573	WORLD LONG DRIVE CHAMPIONSHIP	
Registration Number:	4446574	LONG DRIVERS OF AMERICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarks@nbcuni.com		
Correspondent Name:	Tara Riley		
Address Line 1:	100 Universal City Plaza		
Address Line 4:	Universal City, CALIFORNIA 91608		
NAME OF SUBMITTER:	Hillary Kane		
SIGNATURE:	/HILLARY KANE/		
DATE SIGNED:	03/28/2016		
Total Attachments: 1			
source=WLDC AND LDOA#page1.tif			

CH \$65.00 4446573

TRADEMARK ASSIGNMENT AGREEMENT

This Assignment Agreement (the "Agreement") is entered into this 21st day of March, 2016 (the "Effective Date") by and between Long Drivers of America 1, LTD, a Texas limited partnership duly having its principal place of business at 600 Henrietta Creek Drive, Roanoke, Texas 76262 ("Assignor") and TGC, LLC a Delaware limited liability company having its principal place of business at 7580 Golf Channel Drive, Orlando Florida 32819 ("Assignee").

Assignor owns the entire right, title and interest in and to the following U.S. trademarks (Collectively, the "Marks"):

1. World Long Drive Championship, Reg. No. 4446573; and,
2. Long Drivers of America, Reg. No. 4446574.

Assignee wishes to acquire all of Assignor's right, title and interest, in and to the Marks together with the goodwill of the business symbolized thereby and Assignor desires to assign all such right, title an interest in the Marks to Assignee, upon the terms and conditions set forth herein.

NOW THEREFOR, for good and valuable consideration, the receipt and sufficiency of which is acknowledged by Assignor: Assignor hereby conveys, transfers and assigns to Assignee, all of Assignor's right, title and interest of whatever kind in the Marks, together with:

1. The goodwill of the business relating to the products and services on which the Marks are used and for which they are registered;
2. All income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and,
3. All rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title and interest in the Marks and related properties.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR
Long Drivers of America 1, LTD

ASSIGNEE
TGC, LLC

By: Arthur B. Sellinger
(Signature)

By: Christopher R. Murvin
(Signature)

Name: Arthur B. Sellinger

Name: Christopher R. Murvin

Title: owner

Title: SVP Business + legal Affairs