

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378262

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greenwood Chevrolet, Inc.		03/24/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Edmunds.com, Inc.		
Street Address:	1620 26th Street, Suite 400 South		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4368244	GREENWOOD PRICE PROMISE	
CORRESPONDENCE DATA			
Fax Number:	2149531121		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	docket@hitchcockevert.com		
Correspondent Name:	Elisabeth A. Evert		
Address Line 1:	P.O. Box 131709		
Address Line 4:	Dallas, TEXAS 75313-1709		
ATTORNEY DOCKET NUMBER:	EDMU-38949US		
NAME OF SUBMITTER:	Anne M. Turner		
SIGNATURE:	/Anne M. Turner/		
DATE SIGNED:	03/28/2016		
Total Attachments: 1			
source=160324 Assignment from Greenwood Chevrolet#page1.tif			

OP \$40.00 4368244

EXHIBIT A

CONFIRMATORY ASSIGNMENT OF TRADEMARK RIGHTS

This Confirmatory Assignment of Trademark Rights ("Agreement"), dated as of 3/24/16 (the "Effective Date"), is made by and between Greenwood Chevrolet, Inc. ("Assignor"), an Ohio corporation having an address of 4695 Mahoning Avenue, Youngstown, Ohio 44515, and Edmunds.com, Inc. ("Assignee"), a New York corporation having a principal place of business at 1620 26th Street, Suite 400 South, Santa Monica, California 90404.


WHEREAS, Assignor is the owner of United States Trademark Registration Number 4,368,244 for GREENWOOD PRICE PROMISE, registered on July 16, 2013, in International Class 035 (the "Mark"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, as well as all goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Mark, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

GREENWOOD CHEVROLET, INC. (Assignor)


By: 

Name: Gregory L. Greenwood

Title: President

Date: 3/17/16

EDMUNDS.COM, INC. (Assignee)

By: 

Name: Kenneth Levin

Title: Executive V.P.

Date: 3/24/16