

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378313

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darcy Bacher		03/04/2016	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	New England Patriots LLC		
Street Address:	1 Patriot Place		
City:	Foxborough		
State/Country:	MASSACHUSETTS		
Postal Code:	02035		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4561546	DO YOUR JOB!	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124303161		
Email:	dsharrow@gunder.com		
Correspondent Name:	David P. Sharrow		
Address Line 1:	220 West 42nd Street		
Address Line 2:	17th Floor		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	10259-001		
NAME OF SUBMITTER:	David P. Sharrow		
SIGNATURE:	/dps/		
DATE SIGNED:	03/29/2016		
Total Attachments: 3			
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OP \$40.00 4561546

Exhibit B

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is dated as of March 4, 2016 ("Effective Date") by and between New England Patriots LLC, a Delaware limited liability company ("Assignee") and Darcy Bacher, an individual with an address at 140 South High Street, St. Paris, Ohio 43072 ("Assignor").

WHEREAS, Assignor is the owner of the trademark identified on Schedule A attached hereto (the "Mark"), and is the owner of the registration of such Mark in the United States Patent and Trademark Office ("Registration"); and

WHEREAS, pursuant to the Trademark and Domain Name Purchase Agreement of even date herewith by and between Assignor and Assignee ("Agreement"), Assignor agreed to transfer and assign its interests in the Marks and the Registration to Assignee for Assignee's exclusive use.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged Assignor and Assignee agree as follows:

1. Assignor hereby irrevocably assigns, sells, conveys and transfers unto Assignee all rights, title and interests in and to the Marks and the Registration, together with (i) any and all applications for registration and registrations of the Mark, (ii) all worldwide and common law rights that Assignor may have in the Mark, (iii) the right to prosecute such applications or any new applications for the Mark and enjoy the benefits of any registrations resulting therefrom worldwide, (iv) the goodwill of the business symbolized by and associated with the Mark, and (v) the right to sue (including filing and prosecuting opposition, cancellation and similar proceedings) and recover for, and the right to profits or damages due or accrued, arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the Registration or such associated goodwill. Assignor hereby requests that all appropriate trademark offices issue registrations in the name of Assignee.
2. Assignor hereby agrees with Assignee that Assignor, upon request, shall execute any and all further instruments regarding the assignments and transfers contemplated by this Assignment, which may be reasonably required in order to better secure to Assignee the use and benefit of any and all of the Mark and the Registration, and that Assignor has not executed and will not execute any agreement in conflict with this Assignment. Assignor hereby irrevocably designates and appoints Assignee and its duly authorized officers and agents, as Assignor's agents and attorneys-in-fact to act for and in behalf and instead of Assignor, to execute and file any documents and to do all other lawfully permitted acts to further the above purposes with the same legal force and effect as if executed by Assignor.
3. Assignor hereby covenants and agrees that it shall not challenge or assist others to challenge any of the Marks or Registration or attempt to register or cause to be registered (or make any filing with respect to) the Mark or any marks, logos or trade names confusingly similar thereto, anywhere in the world.
4. This Assignment shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has executed this assignment, as an instrument under seal, as of the 4 day of March, 2016.

ASSIGNOR: DARCY BACHER

BY:

TITLE:

[Handwritten Signature]

Signature

STATE OF Ohio)

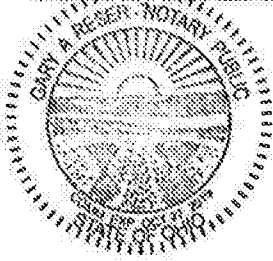
) ss.

COUNTY OF Champaign)

On this 4th day of MARCH, before me, GARY A. RESER, Notary Public, personally appeared Darcy Bacher, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal, this 4th day of MARCH, 2016.

SEAL:



[Handwritten Signature]

NOTARY PUBLIC

NAME: GARY A RESER

COMMISSION EXPIRES: OCT. 27, 2019

Schedule A

TRADEMARKS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Do your job!	4,561,546	July 1, 2014