

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM378498

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Heidelberg University		03/15/2016	Corporation: GERMANY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Heidelberg Licensing LLC		
<b>Street Address:</b>	84-88 S. Washington Street		
<b>City:</b>	Tiffin		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44883		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77636839	HEIDELBERG UNIVERSITY	
<b>Serial Number:</b>	77636858	UNIVERSITY OF HEIDELBERG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4192559639		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4192555900		
<b>Email:</b>	emch@mstfirm.com		
<b>Correspondent Name:</b>	Gregg W. Emch		
<b>Address Line 1:</b>	720 Water Street FL 5		
<b>Address Line 4:</b>	Toledo, OHIO 43604		
<b>ATTORNEY DOCKET NUMBER:</b>	1-57910		
<b>NAME OF SUBMITTER:</b>	Gregg W. Emch		
<b>SIGNATURE:</b>	/Gregg W. Emch/		
<b>DATE SIGNED:</b>	03/30/2016		
<b>Total Attachments: 2</b>			
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**ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS ("Assignment"), effective as of 15 March 2016, is by and between Heidelberg University (also known as Heidelberg Universitaet), a German corporate entity functioning as an institution of higher learning in Heidelberg, Germany ("Assignor") and Heidelberg Licensing LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor owns the marks and the applications identified in Exhibit A attached hereto, for use in educational and financial services, and related goods and services (collectively, the "Marks");

WHEREAS, Assignee is desirous of acquiring said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee any and all right, title and interest in and to the Marks together with the goodwill of the business in connection with which the Marks are used and which are symbolized by the Marks, along with all rights of action accrued and to accrue under and by virtue hereof, including the right to sue and recover for past infringement of the Marks.

Assignor agrees to execute and deliver at the request of the Assignee all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Marks in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is needed by the Assignee.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment.

HEIDELBERG UNIVERSITY  
(a/k/a HEIDELBERG UNIVERSITAET)

By: *Paul Gant*

Title: *Professor, Rector*

By: \_\_\_\_\_

Title: \_\_\_\_\_

**EXHIBIT A**

<u>Mark</u>	<u>U.S. Application Serial Number</u>
HEIDELBERG UNIVERSITY	77/636,839
UNIVERSITY OF HEIDELBERG	77/636,858
HEIDELBERG	(No application)