

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Grant (Term Loan B)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lamrite West, Inc.		03/25/2016	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Deutsche Bank AG New York Branch		
Street Address:	60 Wall Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10005		
Entity Type:	Foreign Banking Corporation: GERMANY		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	2511732	PRECIOUS IMPRESSIONS	
Registration Number:	2545019	PRIZM	
Registration Number:	2642512	CRAFTS 2000	
Registration Number:	2665985	PAT CATAN'S	
Registration Number:	2676780	FOAMIES	
Registration Number:	2703909	PRIZM THE ARTIST'S SUPPLY STORE	
Registration Number:	2793206	PERFORATED PLASTIC	
Registration Number:	3842225	WIGGLE WOOD	
Registration Number:	3888072	LOCKERLOOKZ	
Registration Number:	3932326	HERCULES	
Registration Number:	4031579	HERCULES	
Registration Number:	4084259	LOCKERLOOKZ	
Registration Number:	4136390	MARSHMALLOW	
Registration Number:	4187884	PREMIERE PROP CO.	
Registration Number:	4260411	CRAFTER'S TOOLBOX	
Registration Number:	4291571	PREMIERE PROP CO.	
Registration Number:	4417963	STICKY STICKS	
Registration Number:	4555651	POMTREE	
Registration Number:	4673902	OXFORD STREET JEWELRY COMPANY	

CH \$615.00 2511732

Property Type	Number	Word Mark
Registration Number:	4791371	PILLOW PUFFS
Registration Number:	4811345	MIX AND MINGLE
Registration Number:	4832476	DREAM SEQUINS
Registration Number:	4837011	OFFICELOOKZ
Serial Number:	85520588	ROOMLOOKZ

CORRESPONDENCE DATA

Fax Number: 6502138158

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6502130300

Email: iprecordations@whitecase.com

Correspondent Name: White & Case LLP / Christina Ishihara

Address Line 1: 3000 El Camino Real, Bldg 5, 9th Floor

Address Line 4: Palo Alto, CALIFORNIA 94306

ATTORNEY DOCKET NUMBER:	1104031-0452
NAME OF SUBMITTER:	Christina Ishihara
SIGNATURE:	/Christina Ishihara/
DATE SIGNED:	03/30/2016

Total Attachments: 6

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

March 25, 2016

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, LAMRITE WEST, INC., an Ohio corporation (the "Grantor") with principal offices at 13000 Darice Parkway, Strongsville, Ohio 44149, hereby grants to DEUTSCHE BANK AG NEW YORK BRANCH, as Collateral Agent, with principal offices at 60 Wall Street, New York, NY 10005 (the "Grantee"), a continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the "Marks") set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Obligations of the Grantor, as such term is defined in the Security Agreement among certain affiliates of the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of October 31, 2006 (as amended, modified, restated and/or supplemented (including pursuant to the Supplement (as defined below)) from time to time, the "Security Agreement"), to which the Grantor, among others, joined as a party pursuant to that certain Supplement No. 2 to Security Agreement, dated as of the date hereof (the "Supplement"), by, among others, the Grantor and the Grantee.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this


Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first written above.

LAMRITE WEST, INC., Grantor


By

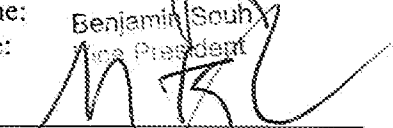

Name: Michael A. Catanzarite
Title: Chief Executive Officer

{Lamrite Trademark Grant}

TRADEMARK
REEL: 005760 FRAME: 0803

DEUTSCHE BANK AG NEW YORK BRANCH,
as Collateral Agent and Grantee

By 
Name: Benjamin Souh
Title: Vice President

By 
Name: Marcus M. Tarkington
Title: Director

[Lamrite Trademark Grant]

SCHEDULE A

Trademarks

<u>Mark</u>	<u>App. Date</u>	<u>App. No.</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
PRECIOUS IMPRESSIONS	January 7, 2000	75/893,087	November 27, 2001	2,511,732
PRIZM	July 19, 2001	76/287,558	March 5, 2002	2,545,019
CRAFTS 2000	October 4, 2001	76/321,392	October 29, 2002	2,642,512
PAT CATAN'S	October 4, 2001	76/321,391	December 24, 2002	2,665,985
FOAMIES	July 19, 2001	76/287,642	January 21, 2003	2,676,780
PRIZM THE ARTIST'S SUPPLY STORE	October 4, 2001	76/321,389	April 8, 2003	2,703,909
PERFORATED PLASTIC	February 12, 1998	75/432,936	December 9, 2003	2,793,206
WIGGLE WOOD	October 21, 2008	77/597,214	August 31, 2010	3,842,225
LOCKERLOOKZ	February 5, 2009	77/980,573	December 7, 2010	3,888,072
HERCULES	December 29, 2009	77/902,207	March 15, 2011	3,932,326
HERCULES	February 18, 2011	85/246,230	September 27, 2011	4,031,579
LOCKERLOOKZ	February 5, 2009	77/664,399	January 10, 2012	4,084,259
MARSHMALLO W	November 19, 2010	85/180,980	May 1, 2012	4,136,390
PREMIERE PROP CO.	June 22, 2011	85/353,147	August 7, 2012	4,187,884
CRAFTER'S TOOLBOX	January 24, 2012	85/523,942	December 18, 2012	4,260,411
PREMIERE PROP CO. & Des.	June 22, 2011	85/353,147	August 7, 2012	4,291,571
STICKY STICKS	February 20, 2013	85/855,588	October 15, 2013	4,417,963
POMTREE	November 7, 2013	86/112,571	June 24, 2014	4,555,651
OXFORD STREET JEWELRY COMPANY	November 7, 2013	86/112,578	January 20, 2015	4,673,902
PILLOW PUFFS	January 8, 2014	86/160,339	August 11, 2015	4,791,371
MIX AND MINGLE	October 31, 2014	86/440,808	September 15, 2015	4,811,345
DREAM SEQUINS	November 7, 2013	86/112,566	October 13, 2015	4,832,476
OFFICELookZ	January 19,	85/520,565	October 20, 2015	4,837,011

	2012			
ROOMLOOKZ	January 19, 2012	85/520,588		