

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pfizer Cork Limited (in liquidation)		03/23/2016	Corporation: IRELAND
RECEIVING PARTY DATA			
Name:	Pfizer Inc.		
Street Address:	235 East 42nd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2443310	ELLENC	
CORRESPONDENCE DATA			
Fax Number:	2125732273		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-733-0086		
Email:	deadlinesipnyo@pfizer.com		
Correspondent Name:	Richard A. Friedman		
Address Line 1:	235 East 42nd Street		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	T136210		
NAME OF SUBMITTER:	Richard A. Friedman		
SIGNATURE:	/RAF/		
DATE SIGNED:	03/30/2016		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT


WHEREAS, Pfizer Cork Limited in Liquidation ("Assignor"), a company organized and existing under the laws of Ireland, with a place of business at Harcourt Centre, Harcourt Street, Dublin 2, Ireland, is the owner of the ELLENCE trademark, registration number 2443310, which has been registered and applied for by Pfizer Cork Limited in Liquidation in the United States.

WHEREAS, Pfizer Inc ("Assignee"), a company organized and existing under the laws of Delaware, with a place of business at 235 East 42nd Street, New York, New York 10017, USA, desires to acquire any rights and goodwill associated with the ELLENCE mark, registration number 2443310, as owned by Pfizer Cork Limited in Liquidation in the United States.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, releases and assigns to Assignee, effective as of the latest date signed below, all right, title and interest in and to the ELLENCE mark in the United States, registration number 2443310, together with (1) the goodwill of the business symbolized by this mark in each of the countries, (2) the registrations for the ELLENCE mark in the United States, registration number 2443310, (3) any common law rights in the mark in the United States, (4) the right of priority, and (5) all claims for damages by reason of past infringement of the mark and of this respective registration, with the right to sue for and collect the same for its own use and behalf and for the use and behalf of its successors, assigns and other legal representatives. This Trademark Assignment is intended to be effective in the United States.

PFIZER CORK LIMITED IN LIQUIDATION, Assignor

Date: 23.3.2016

By: 
Colin Farquharson
Ernst and Young
Harcourt Centre, Harcourt Street, Dublin 2, Ireland

SUBSCRIBED TO AND SWORN
BEFORE ME ON THIS 23rd DAY



Colin Byrne
Notary Public
Earlsfort Centre
Earlsfort Terrace
Dublin 2
Commissioned for Life

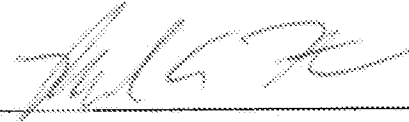


OF March, 2016.


Notary Public

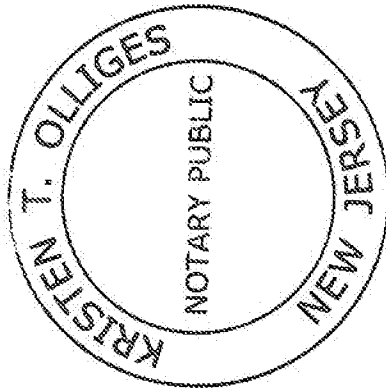
Pfizer Inc.

Date: 30-March-2016

By: 

Name: Richard A. Friedman
Title: Attorney-in-Fact

Sworn to and subscribed
before me this 30
day of March 2016



KRISTEN T. OLLIGES
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires January 8, 2021

