OP \$40.00 3866013

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM378627

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	merly Execution Date Entit	
CONSUMERCRAFTS, LLC		03/25/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association	
Street Address:	ONE BOSTON PLACE	
Internal Address:	18th Floor	
City:	BOSTON	
State/Country:	MASSACHUSETTS	
Postal Code:	02108	
Entity Type:	National Banking Association: UNITED STATES	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3866013	CONSUMERCRAFTS

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Darlena Bari Stark

Address Line 1: 1025 Vermont Ave NW, Suite 1130 Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, D.C. 20005

ATTORNEY DOCKET NUMBER:	F162202
NAME OF SUBMITTER:	ANDREW NASH
SIGNATURE:	/ANDREW NASH/
DATE SIGNED:	03/30/2016

Total Attachments: 5

source=FINAL -- 2016 Joinder -- Grant of Security Interest in Trademarks (ConsumerCrafts) -- Michaels#page1.tif source=FINAL -- 2016 Joinder -- Grant of Security Interest in Trademarks (ConsumerCrafts) -- Michaels#page2.tif

TRADEMARK REEL: 005761 FRAME: 0360 source=FINAL -- 2016 Joinder -- Grant of Security Interest in Trademarks (ConsumerCrafts) -- Michaels#page3.tif source=FINAL -- 2016 Joinder -- Grant of Security Interest in Trademarks (ConsumerCrafts) -- Michaels#page4.tif source=FINAL -- 2016 Joinder -- Grant of Security Interest in Trademarks (ConsumerCrafts) -- Michaels#page5.tif

TRADEMARK REEL: 005761 FRAME: 0361 GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

March 25, 2016

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which

are hereby acknowledged, CONSUMERCRAFTS, LLC, a Delaware limited liability company

(the "Grantor") with principal offices at 13000 Darice Parkway, Strongsville, Ohio 44149,

hereby grants to WELLS FARGO BANK, NATIONAL ASSOCIATION, as Collateral Agent,

with offices at One Boston Place, 18th Floor, Boston, Massachusetts 02108 (the "Grantee"), a

continuing security interest in (i) all of the Grantor's right, title and interest in, to and under to

the United States trademarks, trademark registrations and trademark applications (the "Marks")

set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security

Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with

which the Marks are associated and (iv) all causes of action arising prior to or after the date

hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the

Secured Obligations of the Grantor, as such term is defined in the Amended and Restated

Security Agreement among certain affiliates of the Grantor, the other assignors from time to time

party thereto and the Grantee, dated as of September 17, 2012 (as amended, modified, restated

and/or supplemented (including pursuant to the Supplement referred to below) from time to time,

the "Security Agreement"), to which the Grantor, among others, joined as a party pursuant to that

certain Supplement No. 2 to Amended and Restated Security Agreement, dated as of even date

herewith (the "Supplement"), by and between, among others, the Grantor and the Grantee.

This Grant has been granted in conjunction with the security interest granted to the

Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to

the security interest granted herein are as set forth in the Security Agreement, all terms and

provisions of which are incorporated herein by reference. In the event that any provisions of this

TRADEMARK

Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

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TRADEMARK REEL: 005761 FRAME: 0363

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date above

first written.

CONSUMPLE PAFTS, LLC, as Grantor

Ву:

Name: Michael A. Catanzarite Title: Chief Executive Officer

Signature Page to Grant of Security Interest in Trademarks

TRADEMARK REEL: 005761 FRAME: 0364 WELLS FARGO BANK, NATIONAL ASSOCIATION, as Grantee

By:

Name: Connie

Title: Director

REEL: 005761 FRAME: 0365

$\underline{\text{SCHEDULE A}}$

<u>Mark</u>	App. Date	App. No.	Reg. Date	Reg. No.
CONSUMERCRAFTS	August 15, 2007	77/256,005	October 19, 2010	3,866,013

1960563.1

Schedule A to Grant of Security Interest in Trademarks

TRADEMARK REEL: 005761 FRAME: 0366

RECORDED: 03/30/2016