

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hillyard Enterprises, Inc.		03/28/2016	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	Hillyard Industries, Inc.		
Street Address:	302 North Fourth Street		
City:	Saint Joseph		
State/Country:	MISSOURI		
Postal Code:	64502		
Entity Type:	Corporation: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86715598	HAND DEFENSE	
Registration Number:	1400047	POWERSTRIP	
CORRESPONDENCE DATA			
Fax Number:	8167531536		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	816-572-4771		
Email:	uspt@polsinelli.com		
Correspondent Name:	Richard P. Stitt		
Address Line 1:	900 W. 48th Place		
Address Line 2:	Suite 900		
Address Line 4:	Kansas City, MISSOURI 64112		
ATTORNEY DOCKET NUMBER:	HIL064308608		
NAME OF SUBMITTER:	Geneva Reimer for Richard Stitt		
SIGNATURE:	/Geneva Reimer/		
DATE SIGNED:	03/31/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

WHEREAS, Hillyard Enterprises, Inc., a Missouri Corporation having a principal place of business at 302 North Fourth Street, Saint. Joseph, Missouri 64502, is the owner of all right, title and interest and goodwill in and to the registered trademarks identified in **Exhibit A** attached hereto, and

WHEREAS, Hillyard Enterprises, Inc., is the owner of all right, title and interest in and to the trademark applications identified on **Exhibit B** attached hereto and wishes to transfer, and is transferring, the entirety of the business to which the trademark applications identified on **Exhibit B** pertain and any goodwill associated therewith to Hillyard Industries, Inc, and

WHEREAS, Hillyard Industries, Inc., a Missouri Corporation, having a principal place of business at 302 North Fourth Street, Saint Joseph, Missouri 64502 wishes to acquire the trademarks and trademark registrations identified on **Exhibit A** and wishes to acquire the Intent-to-Use trademark applications identified on **Exhibit B** and the entirety of the business to which the trademark applications identified on **Exhibit B** pertain from Hillyard Enterprises, Inc. including all right, title and interest in and to the trademarks, registrations, and the goodwill of the business symbolized by the marks and the rights to enforce any past, present or future claims related thereto;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Hillyard Enterprises, Inc., hereby assigns, transfers and conveys to Hillyard Industries, Inc.:

- (1) all right, title and interest in and to the trademarks and trademark registrations identified in **Exhibit A**, together with the goodwill of the business symbolized by the

trademarks, including all common law rights and all rights and claims for damages by reason of past infringement of said trademarks, with the right to sue and collect therefor.

(2) the entirety of the business to which the trademark applications identified on **Exhibit B** pertain and all right, title and interest in and to the trademarks and trademark applications on **Exhibit B** any goodwill associated therewith to Hillyard Industries, Inc, including all common law rights and all rights and claims for damages by reason of past infringement of said trademarks, with the right to sue and collect therefor.

Executed the 28 day of March, 2016.

HILLYARD ENTERPRISES, INC.

By: James P. Carolus
James P. Carolus, President, CEO

STATE OF MISSOURI)
) ss.
COUNTY OF Andrew)

On this 28 day of March, 2016, before me, a Notary Public in and for the State and county aforesaid, came James P. Carolus who being duly sworn, did depose and state that he is the President and Chief Executive Officer of Hillyard Enterprises, Inc., the corporation described in the foregoing instrument and that he executed said instrument on behalf of said corporation with full authority to do so.

Debra S. Lewis
Notary Public

My Commission Expires:

Feb 12, 2017



**Exhibit A to Assignment
From Hillyard Enterprises Inc., to Hillyard Industries**

<u>Trademark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
POWERSTRIP	7/08/1986	1,400,047

**Exhibit B to Assignment
From Hillyard Enterprises Inc., to Hillyard Industries**

<u>Trademark</u>	<u>Filing Date</u>	<u>Serial. No.</u>
HAND DEFENSE	8/5/2015	86/715,598