

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM378743

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AÇUCAREIRA ZILLO LORENZETTI S/A		03/30/2016	Corporation: BRAZIL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AÇUCAREIRA QUATA S/A		
<b>Street Address:</b>	Rua 15 de Novembro, 865		
<b>Internal Address:</b>	Lencois Paulista		
<b>City:</b>	Sao Paulo		
<b>State/Country:</b>	BRAZIL		
<b>Postal Code:</b>	CEP 18680-900		
<b>Entity Type:</b>	Corporation: BRAZIL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3773504	GOLD CELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126618002		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-661-8000		
<b>Email:</b>	lberrios@Imiplaw.com		
<b>Correspondent Name:</b>	JONATHAN MYERS		
<b>Address Line 1:</b>	30 BROAD STREET		
<b>Address Line 2:</b>	21st floor		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10004		
<b>ATTORNEY DOCKET NUMBER:</b>	10217M PATC		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	JONATHAN MYERS		
<b>Address Line 1:</b>	30 BROAD STREET		
<b>Address Line 2:</b>	21st floor		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10004		
<b>NAME OF SUBMITTER:</b>	Jonathan Myers		

OP \$40.00 3773504

<b>SIGNATURE:</b>	/jonathan myers/
<b>DATE SIGNED:</b>	03/31/2016
<b>Total Attachments: 1</b> source=ASSIGNMENT AZL x AQ - GOLDCELL CL 05 USA (3)#page1.tif	

10217M

**ASSIGNMENT**

Whereas **AÇUCAREIRA ZILLO LORENZETTI S/A**, a corporation of Brazil, located at Lençóis Paulista, Rua 15 de Novembro, 865, Sao Paulo, BRAZIL, CEP 18680-900, has adopted, used and is using the mark

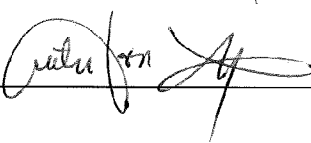
– **GOLDCELL & DESIGN** – registration 3,773,504 issued April 6, 2010

and

Whereas **AÇUCAREIRA QUATÁ S/A**, a corporation of Brazil, located at Lençóis Paulista, Rua 15 de Novembro, 865, Sao Paulo, BRAZIL, CEP 18680-900, is desirous of acquiring said mark and the registration resulting therefrom;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, **AÇUCAREIRA ZILLO LORENZETTI S/A** does hereby assign unto **AÇUCAREIRA QUATÁ S/A** all right, title and interest in and to said marks, together with the good will of the business symbolized by the mark, and the registration resulting therefrom.

**AÇUCAREIRA ZILLO LORENZETTI S/A**

By:  \_\_\_\_\_

Name: **Mr. Antônio José Zillo**

Title: CEO

Date: March 30, 2016

