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ETAS ID: TM378750

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OCZ STORAGE SOLUTIONS, INC.		03/30/2016	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	TOSHIBA CORPORATION			
Street Address:	1-1, Shibaura 1-chome, Minato-ku			
City:	Tokyo			
State/Country: JAPAN				
Postal Code: 105-8001				
Entity Type: Corporation: JAPAN				

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	4858744	SSD GURU
Registration Number:	4859064	
Registration Number:	4858748	SSD GURU

CORRESPONDENCE DATA

Fax Number: 2194641166

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 219-462-4999

Email: domenica@hartmanglobal-ip.com

Correspondent Name: Hartman Global IP Law

Address Line 1: 2621 Chicago St.

Address Line 2: Suite A

Address Line 4: Valparaiso, INDIANA 46383

ATTORNEY DOCKET NUMBER: OCZ-TOSHIBA ASST-GURU

DOMESTIC REPRESENTATIVE

Name: Domenica N.S. Hartman

Address Line 1: 2621 Chicago St.

Address Line 2: Suite A

Address Line 4: Valparaiso, INDIANA 46383

NAME OF SUBMITTER:	Domenica N.S. Hartman		
SIGNATURE: /Domenica N.S. Hartman/			
DATE SIGNED:	03/31/2016		
Total Attachments: 4			
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ASSIGNMENT OF TRADEMARK RIGHTS

This ASSIGNMENT AGREEMENT (AGREEMENT), whose effective date is March 30, 2016 is by and between:

OCZ STORAGE SOLUTIONS, INC. ("ASSIGNOR"), a corporation of the State of California having a place of business at 6373 San Ignacio Avenue, San Jose, California USA 95119; and

<u>TOSHIBA CORPORATION</u> ("ASSIGNEE"), a corporation organized under the laws of Japan.

This AGREEMENT describes an understanding regarding:

Trademark rights in the marks identified on the attached SCHEDULE A entitled, "OCZ STORAGE SOLUTIONS, INC. GURU TRADEMARK PORTFOLIO" ("MARKS") which, through their adoption and continuous use, the ASSIGNOR exclusively holds and ASSIGNEE seeks to acquire rights therein.

- 2. In that the ASSIGNEE desires to acquire all right, title and interest in and to the MARKS, and the ASSIGNOR has agreed to such a transfer of its rights in the MARKS, the ASSIGNOR and ASSIGNEE agree to the following:
 - In exchange for good and valuable consideration, receipt of which is acknowledged by this AGREEMENT, the ASSIGNOR formally assigns to the ASSIGNEE all right, title and interest, worldwide and in all countries, owned by the ASSIGNOR in the MARKS;
 - b. The ASSIGNOR transfers the goodwill that it has acquired in connection with the use of and symbolized by the MARKS, including the goodwill of any business in which the MARKS have been used;
 - The ASSIGNEE shall have the right to record this AGREEMENT worldwide, with all national and regional Trademark Offices, and to secure registration of the MARKS as the ASSIGNEE deems appropriate. The ASSIGNOR shall cooperate in good faith to provide information in support of the recordation of this AGREEMENT and in support of the filing and prosecution of any trademark applications filed by the ASSIGNEE on the MARKS.
 - d. By this AGREEMENT, the ASSIGNOR renounces all goodwill embodied in the MARKS, such that all goodwill arising from the ASSIGNEE's use of the MARKS will inure solely to the benefit of the ASSIGNEE;
 - The ASSIGNOR shall not adopt or use, without prior written consent from the

ASSIGNEE, any variation of the MARKS or any word or mark likely to be similar to or confusingly similar with the MARKS; and

- f. The ASSIGNOR shall not take any action that could be detrimental to the goodwill associated with the MARKS.
 - 3. This AGREEMENT shall be binding on the successors and assignees of the ASSIGNOR and ASSIGNEE.
 - This AGREEMENT is executed by duly authorized representatives of the ASSIGNOR and ASSIGNEE.

For:	ASSIGNOR
	OCZ STORAGE SOLUTIONS, INC.
	Agreed and accepted on March 30
20 6	and the same of th
	By:
	Name: Ralph Schmitt
	Title: CEO
For:	ASSIGNEE
	TOSHIBA CORPORATION
	Agreed and accepted on March 29
20	
	By:
	Name: Tomoharu Watanabe
	Title: Vice President
	Memory Division

SCHEDULE A OCZ STORAGE SOLUTIONS, INC. GURU TRADEMARK PORTFOLIO

SSD GURU	US	4858744 IR 1254868	11/24/2015	Registered
	Australia	IR 1254868	6/02/2015 (International Registration Date)	Granted Renewal due 06/02/2025
	China	IR 1254868	6/02/2015 (International Registration Date)	Pending
	Europe Union	1R 1254868	6/02/2015 (International Registration Date)	Pending — Published for Opposition
	Japan	IR 1254868	6/02/2015 (International Registration Date)	Pending
	Korea	IR 1254868	6/02/2015 (International Registration Date)	Pending
	QAPI	IR 1254868	6/02/2015 (International Registration Date)	Pending
	Taiwan	App. # 104058560		Pending
	Thailand			Pending
(SSD GURU man logo)	US	4859064 IR 1255974	11/24/2015	Registered
	Australia	IR 1255974	6/02/2015 (International Registration Date)	Pending
	China	IR 1255974	6/02/2015 (International Registration Date)	Pending
	Europe Union	IR 1255974	6/02/2015 (International Registration Date)	Pending
	Japan	IR 1255974	6/02/2015 (International Registration Date)	Pending

	Korea	IR 1255974	6/02/2015 (International Registration Date)	Pending
	Africa IPO	IR 1255974	6/02/2015 (International Registration Date)	Pending
	Taiwan	App. # 104058563		Pending
	Thailand			Pending
(SSD GURU logo)	US	4858748 IR 1256093	11/24/2015	Registered
Guru 🖑	Australia	IR 1256093	6/02/2015 (International Registration Date)	Granted Renewal due 06/02/2025
	China	IR 12\$6093	6/02/2015 (International Registration Date)	Pending
	Europe Union	IR 1256093	6/02/2015 (International Registration Date)	Pending – Published for Opposition
	Japan	IR 1256093	6/02/2015 (International Registration Date)	Pending
	Korea	IR-1256093	6/02/2015 (International Registration Date)	Pending
	Africa IPO	IR 1256093	6/02/2015 (International Registration Date)	Pending
	Taiwan	App. # 104058561		Pending
	Thailand			Pending

TRADEMARK REEL: 005762 FRAME: 0247

RECORDED: 03/31/2016