

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM378978

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
RWA INSURANCE, INC. d/b/a RALEY, WATTS & O'NEILL		03/01/2016	Corporation: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THE HILB GROUP OF MARYLAND, LLC		
<b>Street Address:</b>	8720 Stony Point Parkway, Suite 125		
<b>City:</b>	Richmond		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23235		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4388735	YOUR PROTECTION IS OUR MISSION	
<b>Registration Number:</b>	3753890	INSURING IT'S RIGHT	
<b>Registration Number:</b>	3672944	CLIENT FOCUS. ACCURACY. RESPECT. EXCELLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7037480244		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(703) 760-5245		
<b>Email:</b>	mhayes@williamsmullen.com		
<b>Correspondent Name:</b>	Martin W. Hayes, Esquire		
<b>Address Line 1:</b>	Williams Mullen, c/o IP Docketing		
<b>Address Line 2:</b>	222 Central Park Avenue, Suite 1700		
<b>Address Line 4:</b>	Virginia Beach, VIRGINIA 23462-3035		
<b>ATTORNEY DOCKET NUMBER:</b>	060433.0033		
<b>NAME OF SUBMITTER:</b>	Martin W. Hayes		
<b>SIGNATURE:</b>	/Martin W. Hayes/		
<b>DATE SIGNED:</b>	04/01/2016		
<b>Total Attachments: 4</b>			
source=Executed Service Mark Assignment - Raley Watts RWA Hilb Group#page1.tif			

OP \$90.00 4388735

source=Executed Service Mark Assignment - Raley Watts RWA Hilb Group#page2.tif  
source=Executed Service Mark Assignment - Raley Watts RWA Hilb Group#page3.tif  
source=Executed Service Mark Assignment - Raley Watts RWA Hilb Group#page4.tif

## SERVICE MARK ASSIGNMENT

WHEREAS, RWA INSURANCE, INC., a Maryland corporation, d/b/a Raley, Watts & O'Neill, with a known address at 22934 Three Notch Road, Suite B, California, Maryland, 20619 (“ASSIGNOR”), is the owner of certain registered service marks set forth on attached Exhibit A, hereinafter collectively referred to as the “SERVICE MARKS.”

WHEREAS, pursuant to an Asset Purchase Agreement dated as of March 1, 2016 with Assignor and others, THE HILB GROUP OF MARYLAND, LLC, a Delaware limited liability company having a place of business at 8720 Stony Point Parkway, Suite 125, Richmond, Virginia, 23235 (“ASSIGNEE”), is desirous of acquiring the entire right, title and interest in and to the SERVICE MARKS and the goodwill of the business symbolized by the SERVICE MARKS.

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, the entire right, title and interest in and to the SERVICE MARKS in all countries worldwide, all common law rights and all rights conferred by virtue of the service mark registration and any resulting registrations therein, together with the goodwill of the business symbolized by the SERVICE MARKS, the right to claim priority rights deriving from the SERVICE MARKS by virtue of international convention, treaty or otherwise, and the right to sue for and collect damages by reason of past infringements of the SERVICE MARKS.

[SIGNATURE PAGE FOLLOWS]

30481642\_1

**TRADEMARK**  
**REEL: 005763 FRAME: 0112**

EFFECTIVE as of March 1, 2016.

**ASSIGNOR:**

RWA INSURANCE, INC.

By: [Signature]  
Name: Frederick A. Tepel  
Title: President

STATE: Maryland  
CITY/COUNTY: Chesapeake

Before me a Notary Public, personally appeared Frederick A. Tepel, President of RWA Insurance, Inc., a Maryland corporation, this 14<sup>th</sup> day of March, 2016 and acknowledged he executed the foregoing Service Mark Assignment by signing his name to it in my presence in the City of California.

(STAMP OR SEAL)

[Signature] (SEAL)  
Notary Public

My Commission Expires: 06/28/2016

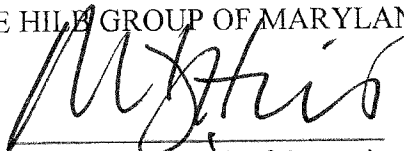
Notary Registration Number: N/A

*{Counterpart signature page to Service Mark Assignment}*

**ASSIGNEE:**

THE HILB GROUP OF MARYLAND, LLC

By:

A handwritten signature in black ink, appearing to read "R. Hilb", written over a horizontal line.

Robert J. Hilb, Chief Executive Officer

**Exhibit A**

**Service Marks**

1. YOUR PROTECTION IS OUR MISSION, owned by Raley, Watts & O'Neill, U.S. Trademark Registration No. 4,388,735, registered with the U.S. Patent and Trademark Office on August 20, 2013.
2. INSURING IT'S RIGHT, owned by Raley, Watts & O'Neill, U.S. Trademark Registration No. 3,753,890, registered with the U.S. Patent and Trademark Office on March 2, 2010.
3. CLIENT FOCUS. ACCURACY. RESPECT. EXCELLENCE., owned by RWA Insurance, Inc. d/b/a Raley, Watts and O'Neill, U.S. Trademark Registration No. 3,672,944, registered with the U.S. Patent and Trademark Office on August 25, 2009.