

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM378994

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AutoBeat Group LLC		01/14/2015	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Name:	Gardner Business Media, Inc.		
Street Address:	6915 Valley Avenue		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45244		
Entity Type:	Corporation: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4084659	AUTOBEAT INSIDER	
Registration Number:	2866538	AUTOTECH DAILY	
Registration Number:	2773606	AUTOBEAT DAILY	
Registration Number:	4642780	ADVANCED MOBILITY PROJECT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-241-2324		
Email:	lkrafte@whe-law.com		
Correspondent Name:	Lori Krafte, Wood Herron & Evans LLP		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
NAME OF SUBMITTER:	Lori Krafte		
SIGNATURE:	/Lori Krafte/		
DATE SIGNED:	04/01/2016		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") is made, executed and delivered as of January 14, 2015 by AutoBeat Group LLC, a Michigan limited liability company ("Assignor"), for the benefit of Gardner Business Media, Inc., an Ohio corporation ("Assignee").

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement dated as of the date hereof (the "Purchase Agreement"), pursuant to which Assignee has purchased all of Assignor's right, title and interest in, to and under (i) the trademarks, service marks and applications, registrations and renewals in connection therewith owned by Assignor and used or held for use primarily in the Business (as defined in the Purchase Agreement) and (ii) all foreign counterparts and extensions of such trademarks, service marks and applications, together with all goodwill associated therewith, including without limitation, the trademarks and service marks identified and set forth on Schedule A attached hereto (collectively, the "Marks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor's right, title and interest in and to the Marks, together with the goodwill associated therewith or symbolized thereby, all rights to sue and recover and retain damages and costs and attorneys' fees for present and past infringement of any of the Marks, whether arising prior to or subsequent to the date of this Trademark Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and the equivalent office in each country in which the Marks are registered to record Assignee as the owner of the Marks and issue any and all registrations, applications and renewals to Assignee, its successors, assigns, nominees or other legal representatives.

Upon the reasonable request of Assignee, Assignor shall execute and deliver or cause to be executed and delivered such further instruments of transfer and assignment and take such further action as Assignee may reasonably request in order more effectively to transfer and assign, reduce to possession and record title to Assignee to any of the Marks.

Except to the extent that federal law preempts state law with respect to any particular matters covered hereby, this Trademark Assignment shall be governed by and construed in accordance with the laws of the State of Ohio, without giving effect to the principles of conflicts of laws thereof, and any dispute relating to this Trademark Assignment shall be resolved in accordance with the terms and provisions of the Purchase Agreement.

This Trademark Assignment is delivered pursuant to the Purchase Agreement, and is subject to the Purchase Agreement. In the event of any conflict between the terms of the Purchase Agreement and the terms of this Trademark Assignment, the terms of the Purchase Agreement shall prevail.

Nothing in this Trademark Assignment, express or implied, is intended or shall be construed to confer upon or give to any individual or entity, other than Assignor and Assignee and their respective successors and assigns, any rights or remedies under or by reason of this Trademark Assignment or any term, covenant or condition hereof, and all the terms, covenants and conditions, promises and agreements contained in this Trademark Assignment shall be for the sole and exclusive benefit of, and binding upon, Assignor and Assignee and their respective successors and assigns.

This Trademark Assignment may be executed in any number of counterparts (which may be delivered by facsimile), each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, each of the undersigned has caused this Trademark Assignment to be duly executed on its behalf by its duly authorized officer as of the date first written above.

AUTOBEAT GROUP LLC

By: William J. Hampton

Name: William J. Hampton

Title: Managing Principal

STATE OF MICHIGAN

COUNTY OF WAYNE

On this January 14, 2015, before me personally William J. Hampton, the Managing Principal of AutoBeat Group LLC, to me known and known to me to be the same person described in and who executed the foregoing instrument and duly acknowledged to me that this document was executed as the free act and deed of the Assignor.

Colleen L. Maguire

Notary Public

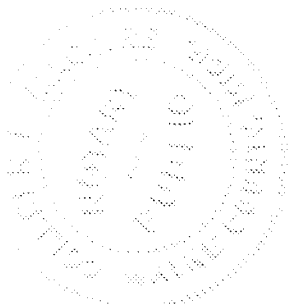
COLLEEN L. MAGUIRE

Notary Public, State of Michigan

County of Wayne

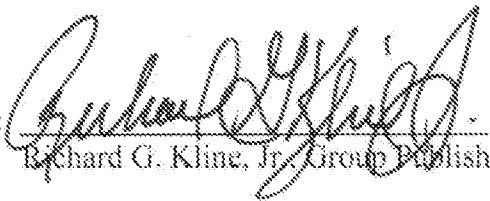
Acting in Wayne County

My Commission Expires: September 25, 2019



ACCEPTED:

GARDNER BUSINESS MEDIA, INC.

By: 
Richard G. Kline, Jr., Group Publisher

SCHEDULE A

TRADEMARKS								
Trademark	Jurisdiction	Class	Status	Application Number	Registration Number	Owner	Application Date	Registration Date
AUTO TECH DAILY DESIGN	Canada	41	Registered	1165055	TMA671291	AutoBeat Group LLC	1/17/2003	8/25/2006
AUTO BEAT DAILY DESIGN	Canada	41	Registered	1165056	TMA617148	AutoBeat Group LLC	1/17/2003	8/20/2004
AUTO TECH	European Community Trademarks	41	Registered and renewed in 2013	3014685	3014685	AutoBeat Group LLC	1/20/2003	2/27/2004
AUTO BEAT	European Community Trademarks	41	Registered and renewed in 2013	3015625	3015625	AutoBeat Group LLC	1/20/2003	2/27/2004
AUTO BEAT INSIDER	US	41	Registered	85099939	4084659	AutoBeat Group LLC	8/4/2010	1/10/2012
AUTO TECH DAILY	US	9	Registered and renewed in 2014	78143384	2866538	AutoBeat Group LLC	7/12/2002	7/27/2004
Trademark	Jurisdiction	Class	Status	Application Number	Registration Number	Owner	Application Date	Registration Date
AUTO BEAT DAILY	US	9	Registered and renewed in 2013	78143377	2773606	AutoBeat Group LLC	7/12/2002	10/14/2003
ADVANCED MOBILITY PROJECT	US	41	Registered	86178674	4642780	AutoBeat Group LLC	1/29/2014	11/18/2014
AUTO BEAT DAILY	Japan	41	Registered and renewed in 2013	TM 2003-003219	4,707,226	AutoBeat Group LLC	1/20/2003	9/5/2003

All trade names, trademarks, service marks, trade dress and logos associated with the Transferred Assets, except for trade names, trademarks, service marks, trade dress and logos which are not used or held for use primarily in connection with the Business.