

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM379007

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Instantly, Inc.		04/01/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SSI Catalina, LLC		
Street Address:	6 Research Drive		
City:	Shelton		
State/Country:	CONNECTICUT		
Postal Code:	06484		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4446198	MOBILE ARMY	
Registration Number:	4446200	INSTANT.LY	
Registration Number:	4468526	USAMP	
Registration Number:	4468527	THE ANSWER NETWORK	
Registration Number:	4352351	PANELSHIELD	
Registration Number:	4468529	SURVEYHEAD	
Registration Number:	4468530	USAMP	
Registration Number:	3378491	GOZING	
Registration Number:	4615339	PANELBUILDER	
Serial Number:	86500440	INSTANTLY	
Serial Number:	86713836	INSTANTLY SURVEY BUILDER	
Serial Number:	86718988	THE WHITEBOARD POWERED BY INSTANTLY	
Serial Number:	85412312	SAMPLEMARKET	
Serial Number:	85444493	LA SUPER OPINION	
CORRESPONDENCE DATA			
Fax Number:	3129021061		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312.577.8034		

CH \$365.00 4446198

Email:	oscar.ruiz@kattenlaw.com
Correspondent Name:	Oscar Ruiz c/o Katten Muchin Rosenman
Address Line 1:	525 West Monroe Street
Address Line 4:	Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	387132-14
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NAME OF SUBMITTER:	Oscar Ruiz
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SIGNATURE:	/Oscar Ruiz/
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DATE SIGNED:	04/01/2016
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Total Attachments: 6

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “Assignment”) is made and entered into as of April 1, 2016 (“Effective Date”) by and between Instantly, Inc., a Delaware corporation, with its principal office at 16501 Ventura Blvd #300, Encino, CA 91436 (“Assignor”), and SSI Catalina, LLC, a Delaware limited liability company, with its principal office at 6 Research Drive, Shelton, CT 06484 (“Assignee”).

WHEREAS, Assignor and Assignee are parties to that certain Asset Contribution Agreement dated March 31, 2016 (the “Agreement”);

WHEREAS, pursuant to the Agreement, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the United States trademark registrations set forth on Schedule A attached hereto, the United States applications for trademark registration set forth on Schedule B attached hereto, and the foreign trademark applications set forth on Schedule C attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the “Marks”); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Patents and Trademarks, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

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IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

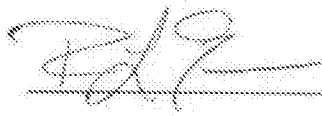
INSTANTLY, INC.



Name: Richard L. Essex

Title: Vice President

SSI CATALINA LLC



Name: Richard L. Essex

Title: Vice President

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

Trademark	Database	Registration Number	Registration Date
MOBILE ARMY	U.S. Federal	4446198	12/10/2013
INSTANT.LY	U.S. Federal	4446200	12/10/2013
USAMP	U.S. Federal	4468526	01/21/2014
THE ANSWER NETWORK	U.S. Federal	4468527	01/21/2014
PANELSHIELD	U.S. Federal	4352351	06/18/2013
SURVEYHEAD	U.S. Federal	4468529	01/21/2014
	U.S. Federal	4468530	01/21/2014
GOZING	U.S. Federal	3378491	02/05/2008
PANELBUILDER	U.S. Federal	4615339	09/30/2014

SCHEDULE B**U.S. TRADEMARK APPLICATIONS**

Trademark	Database	Application Number	Application Date	Status
INSTANTLY	U.S. Federal	86500440	01/11/2015	Published (Pending) Intent To Use
INSTANTLY SURVEY BUILDER	U.S. Federal	86713836	08/04/2015	Pending Intent To Use
THE WHITEBOARD POWERED BY INSTANTLY	U.S. Federal	86718988	08/08/2015	Pending Intent To Use
SAMPLEMARKET	U.S. Federal	85412312	08/31/2011	Published (Pending) Intent To Use
LA SUPER OPINION	U.S. Federal	85444493	10/11/2011	Published Intent To Use
THE WHITEBOARD POWERED BY INSTANTLY	Community Trademarks	14920681	12/17/2015	Pending
INSTANTLY	Community Trademarks	14360192	07/13/2015	Pending
INSTANTLY SURVEY BUILDER	United Kingdom	3124006	08/25/2015	Pending

SCHEDULE C

FOREIGN TRADEMARK APPLICATIONS

Trademark	Database	Application Number	Application Date	Status
THE WHITEBOARD POWERED BY INSTANTLY	Community Trademarks	14920681	12/17/2015	Pending
INSTANTLY	Community Trademarks	14360192	07/13/2015	Pending
INSTANTLY SURVEY BUILDER	United Kingdom	3124006	08/25/2015	Pending

