

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379043

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FreeLife International Holdings, LLC		03/22/2016	Limited Liability Company: CONNECTICUT
RECEIVING PARTY DATA			
Name:	L'dara International, LLC		
Street Address:	4717 E. Hilton Ave		
Internal Address:	Suite 100		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85034		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4159041	BONE BOOSTER	
Registration Number:	4204463	BRAIN BUILDER	
Registration Number:	4114196	FLAWLESS LEGS	
Registration Number:	4172818	GETBAC!	
Registration Number:	4168846	DELIVERING GOOD HEALTH TO THE WORLD	
Registration Number:	4476067	LBP-5 COMPLEX	
Registration Number:	4181864	NOPAL ULTRA	
Registration Number:	4172819	PEACE OF MIND	
Registration Number:	4114157	PERFECT HARMONY FOR WOMEN	
Registration Number:	4169182	PRO-GSH	
Registration Number:	4228635	RESVERATROL 20,000	
Registration Number:	4168840	THE HEALTHIEST PLACE ON EARTH!	
Registration Number:	4169183	V-COMPLETE	
CORRESPONDENCE DATA			
Fax Number:	4806593304		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$340.00 4159041

Email: trademarks@hartmantitus.com
Correspondent Name: Hartman Titus PLC
Address Line 1: 7114 E Stetson Drive
Address Line 2: Suite 205
Address Line 4: Scottsdale, ARIZONA 85251-3250

ATTORNEY DOCKET NUMBER: L'DARA ASSIGNMENTS

NAME OF SUBMITTER: Bradley P. Hartman

SIGNATURE: /bradley p hartman/

DATE SIGNED: 04/01/2016

Total Attachments: 2

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source=2016-03-22 Signed Trademark Assignment Agreement - Freelifa to L'dara#page2.tif

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, FreeLife International Holdings, LLC, a Connecticut limited liability company having an address at 4717 E Hilton Ave, Suite 100, Phoenix Arizona 85034 ("**ASSIGNOR**"), is the equitable owner and record owner of various trademarks and service marks used in connection with ASSIGNOR'S business, including the pending and issued U.S. Trademark/Service Mark Registrations listed in Exhibit A attached hereto and incorporated herein by reference (the "**TRADEMARKS**"); and

WHEREAS, L'dara International, LLC, a Delaware limited liability company having an address at 4717 E. Hilton Ave, Suite 100, Phoenix, Arizona 85034 ("**ASSIGNEE**"), is a related company to ASSIGNOR and, as such, has acquired from ASSIGNOR certain assets and intellectual property relating to the business, goods and services identified by the TRADEMARKS and is desirous of acquiring all of ASSIGNOR'S entire right, title, and interest in and to the TRADEMARKS, and the goodwill of the business associated therewith.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the TRADEMARKS, together with goodwill of the business symbolized by the TRADEMARKS throughout the world, and all registrations and pending applications therefor, in the United States of America, its territories and possessions, and any foreign countries, together with all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

ASSIGNOR agrees to perform all acts necessary and to execute all documents necessary for ASSIGNEE to perfect its ownership in and to the TRADEMARKS and further agrees to do so at no additional cost to ASSIGNEE.

The undersigned represents and warrants that he/she has the authority to enter into this Agreement on behalf of ASSIGNOR.

FreeLife International Holdings, LLC

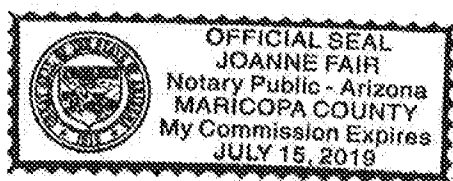
Dated: 5-22-2016

By: [Signature]
Luke Taffuri, Chief Operations Officer

STATE OF Arizona
County of Maricopa } ss.

On this 22 day of MARCH, 2016, before me appeared Luke Taffuri, the person who signed this Assignment, who acknowledged that he signed it as a free act on behalf of ASSIGNOR, with authority to do so.

My Commission Expires:



By: [Signature]
NOTARY PUBLIC

EXHIBIT A

TRADEMARK/ SERVICE MARK	COUNTRY OR JURISDICTION	APPLICATION NO.	REGISTRATION NO.
BONE BOOSTER	U.S.	85340378	4159041
BRAIN BUILDER	U.S.	85324198	4204463
FLAWLESS LEGS	U.S.	85340360	4114196
GETBAC!	U.S.	85324230	4172818
DELIVERING GOOD HEALTH TO THE WORLD	U.S.	85254946	4168846
LBP-5 COMPLEX	U.S.	85796740	4476067
NOPAL ULTRA	U.S.	85324209	4181864
PEACE OF MIND	U.S.	85324328	4172819
PERFECT HARMONY FOR WOMEN	U.S.	85331073	4114157
PRO-GSH	U.S.	85340376	4169182
RESVERATROL 20,000	U.S.	85340363	4228635
THE HEALTHEST PLACE ON EARTH	U.S.	85251592	4168840
V-COMPLETE	U.S.	85340381	4169183