# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM379064

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** Trademark Assignment Agreement

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
FTL Supply, LLC		04/01/2016	Corporation: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	FTL Acquisition, LLC	
Street Address:	9 Greenway Plaza	
Internal Address:	Suite 2400	
City:	Houston	
State/Country:	TEXAS	
Postal Code:	77046	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 1**

Property Type		Number	Word Mark
	Registration Number:	3611688	FLORITE PREMIUM FILTERS

### CORRESPONDENCE DATA

Fax Number: 2127288111

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2127288000

Email: ipdept@willkie.com

**Correspondent Name:** Amir Ghavi c/o Willkie Farr & Gallagher

Address Line 1: 787 Seventh Avenue

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	117975.00029AG
NAME OF SUBMITTER:	Amir Ghavi
SIGNATURE:	/amirghavi/
DATE SIGNED:	04/01/2016

## **Total Attachments: 4**

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> **TRADEMARK REEL: 005763 FRAME: 0853**

# TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("<u>Trademark Assignment</u>") is made as of April 1, 2016 by and between FTL Supply, LLC ("<u>Seller</u>"), and FTL Acquisition, LLC ("<u>Purchaser</u>"). Each of Seller and Purchaser is individually referred to from time to time herein as a "<u>Party</u>" and collectively as the "<u>Parties</u>."

- 1. Assignment. Seller hereby irrevocably transfers, assign, conveys, sells and delivers to Purchaser, and Purchaser hereby accepts, all of Seller's right, title and interest in and to the following (the "Assigned Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Trademarks: (a) the trademark registration and trademark application set forth on Schedule 1 hereto and all issuances, extensions and renewals thereof; (b) all rights of any kind whatsoever of Seller accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; (c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any of the foregoing; and (d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but not the obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. <u>Recordation and Further Actions</u>. Seller authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and any other governmental officials to record and register this Trademark Assignment upon request by Purchaser.
- 3. <u>Counterparts</u>. This Trademark Assignment may be executed simultaneously in two or more counterparts, each of which will be deemed an original, but all of which will constitute one agreement. Execution and delivery of this Trademark Assignment by exchange of facsimile or other electronically transmitted counterparts bearing the signature of a Party will be equally as effective as delivery of a manually executed counterpart of such Party.
- 4. <u>Successors and Assigns</u>. This Trademark Assignment will inure to the benefit of, and be binding upon, the successors and assigns of the Parties.
- 5. <u>Governing Law</u>. This Trademark Assignment, and all claims or causes of action that may be based upon, arise out of, or relate to, this Trademark Assignment, will be governed by and construed in accordance with the law of the State of Delaware, without regard to its conflict of laws principles.

[Signature Page Follows]

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TRADEMARK REEL: 005763 FRAME: 0854 IN WITNESS WHEREOF, the Parties have duly executed and delivered this Trademark Assignment as of the date first above written.

SELLER

FTL SUPPLY, LLC

Name: Randy Baldock

Title: Chief Financial Officer

# **PURCHASER**

FTI: ACQUISITION, LLC

Name: Gary L. Rosenthal

Title: President and Chief Executive Officer

# Schedule 1 ASSIGNED TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Registration No.	Registration Date	Application Serial No.	Filing Date	Registrant
FloRite Premium Filters	3611688	4/28/09	77560374	9/2/08	FTL Supply, LLC d/b/a S&E Quick Lube Distributors LLC

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**RECORDED: 04/01/2016** 

TRADEMARK REEL: 005763 FRAME: 0857