

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM379307

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michelle Celeste Kopasz		03/18/2016	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Miss World Limited		
<b>Street Address:</b>	Pier Road		
<b>City:</b>	St. Helier		
<b>State/Country:</b>	JERSEY		
<b>Entity Type:</b>	Limited Company: JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4720860	BEAUTY WITH PURPOSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124684800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124684800		
<b>Email:</b>	phatry@dglaw.com		
<b>Correspondent Name:</b>	Patricia Hatry		
<b>Address Line 1:</b>	1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>ATTORNEY DOCKET NUMBER:</b>	08870-0004-000 (ASG CJH)		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Patricia Hatry, Esq.		
<b>Address Line 1:</b>	Davis & Gilbert LLP, 1740 Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 10019		
<b>NAME OF SUBMITTER:</b>	Patricia Hatry		
<b>SIGNATURE:</b>	/Patricia Hatry/		
<b>DATE SIGNED:</b>	04/04/2016		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Michelle Celeste Kopasz, a United States individual, located at 1155 la Cienega 812, West Hollywood, California 90069, USA (hereinafter, "Assignor"), is the owner of the mark and the corresponding United States Patent and Trademark Office trademark registration listed below (the "Mark"):

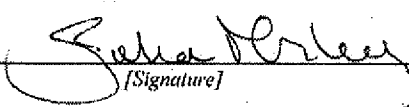
<u>Mark</u>	<u>Registration No.</u>	<u>Date Issued</u>
Beauty With Purpose	4,720,860	April 14, 2015

WHEREAS, Miss World Limited, a limited company legally organized under the laws of Jersey, located at Pier Road, St. Helier, Jersey (hereinafter, "Assignee"), is desirous of acquiring said Mark and said registration therefor,

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Mark or injury to said goodwill, and the right to sue for and recover the same in Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of March 18, 2016.

**Michelle Celeste Kopasz**  
By: \_\_\_\_\_  
                  [Signature]  
  
\_\_\_\_\_  
Michelle Celeste Kopasz  
                  [Signatory's Name]  
  
\_\_\_\_\_  
Registrant/Assignor  
                  [Signatory's Title]

**Miss World Limited**  
By:  \_\_\_\_\_  
                  [Signature]  
  
\_\_\_\_\_  
Julia Morely  
                  [Signatory's Name]  
  
\_\_\_\_\_  
Assignee  
                  [Signatory's Title]

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<u>Mark</u>	<u>Registration No.</u>	<u>Date Issued</u>
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**Michelle Celeste Kopasz**

**Miss World Limited**

By:

*Michelle Celeste Kopasz*  
(Signature)

By:

(Signature)

Michelle Celeste Kopasz

(Signatory's Name)

(Signatory's Name)

Registrant/Assignor

(Signatory's Title)

(Signatory's Title)

TRADEMARK