

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379455

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rust-Oleum Corporation		04/04/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	Rust-Oleum Brands Company		
Street Address:	11 Hawthorn Parkway		
City:	Vernon Hills		
State/Country:	ILLINOIS		
Postal Code:	60061		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	86322356	EPOXY MAX	
Registration Number:	4517828	FLOOR-TEX	
Registration Number:	4473286	HOW TO TREAT CONCRETE	
Registration Number:	3229275	SEAL KRETE	
Registration Number:	3271959	SEAL KRETE EPOXY-SEAL	
Registration Number:	4783254	SURFACE-SHELL HP	
Registration Number:	2039025	SEAL KRETE	
Registration Number:	2039024	SEAL KRETE	
Serial Number:	86817823	DAMPLOCK	
CORRESPONDENCE DATA			
Fax Number:	8479188399		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847-816-2280		
Email:	pcigelnik@rustoleum.com		
Correspondent Name:	Patricia A. Cigelnik		
Address Line 1:	11 Hawthorn Parkway		
Address Line 2:	Rust-Oleum Corporation - Legal Dept.		
Address Line 4:	Vernon Hills, ILLINOIS 60061		
ATTORNEY DOCKET NUMBER:	SEAL KRETE ROCORP-ROBRAND		

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NAME OF SUBMITTER:	Patricia A. Cigelnik
SIGNATURE:	/Patricia A. Cigelnik/
DATE SIGNED:	04/05/2016
Total Attachments: 3 source=Seal Krete ROCorp-ROBrands TM Assign#page1.tif source=Seal Krete ROCorp-ROBrands TM Assign#page2.tif source=Seal Krete ROCorp-ROBrands TM Assign#page3.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Rust-Oleum Corporation, an Illinois corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignor"), is the owner of all right, title and interest in and to certain trademarks (hereinafter referred to as the "Marks"), including but not limited to the marks covered by the applications and/or registrations identified on Schedule A hereto; and

WHEREAS, Rust-Oleum Brands Company, a Delaware corporation with offices at 11 Hawthorn Parkway, Vernon Hills, Illinois 60061 ("Assignee"), is desirous of acquiring all right, title and interest in and to the Marks, all registrations and applications for registration for the Marks, and the goodwill associated with the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee, effective as of March 2, 2016, all right, title and interest in and to (i) the Marks, (ii) all registrations and applications for the registration of the Marks including but not limited to the Marks shown in Schedule A, (iii) all income, royalties, damages and payments now or hereafter due or payable with respect to the Marks, (iv) all rights of action arising from the Marks, including all claims for damages by reason of past, present and future infringement of the Marks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and (v) the goodwill of the business symbolized by the Marks.

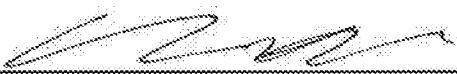
Dated: April 4, 2016

ASSIGNOR – Rust-Oleum Corporation

By: 

Stephen J. Gillmann
Vice President – Administration & Assistant Secretary

ACCEPTED: ASSIGNEE – Rust-Oleum Brands Company

By: 

Michael T. Murphy
Vice President & Assistant Secretary

SCHEDULE A

REGISTERED TRADEMARKS AND PENDING APPLICATIONS

Country	Trademark	Reg. No. (Serial No.)	Reg. Date (Filing Date)	Current Owner	Status
U.S.	EPOXY MAX	(86/322356)	(6/27/14)	Clayton Corporation	Pending
U.S.	FLOOR-TEX	4,517,828	4/22/14	Clayton Corporation	Registered
U.S.	HOW TO TREAT CONCRETE	4,473,286	1/28/14	Clayton Corporation	Registered
U.S.	SEAL KRETE	3,229,275	4/17/07	Clayton Corporation dba Convenience Products	Registered & Incontestable
U.S.	SEAL KRETE EPOXY-SEAL	3,271,959	7/31/07	Clayton Corporation dba Convenience Products	Registered & Incontestable
U.S.	SURFACE-SHELL HP	4,783,254	7/28/15	Clayton Corporation	Registered
U.S.	SEAL KRETE & DESIGN	2,039,025	2/18/97	Clayton Corporation	Registered & Incontestable
U.S.	SEAL KRETE & DESIGN	2,039,024	2/18/97	Clayton Corporation	Registered & Incontestable
U.S.	DAMPLOCK	(86/817823)	(11/12/15)	Clayton Corporation	Pending
Canada	SEAL KRETE	707,273	2/12/08	Clayton Corporation dba Convenience Products	Registered
Canada	SEAL KRETE EPOXY-SEAL	719,439	7/25/08	Clayton Corporation dba Convenience Products	Registered

Canada	HOW TO TREAT CONCRETE & DESIGN	736,996	3/26/09	Clayton Corporation	Registered
Dominican Republic	SEAL-KRETE	175,280	7/31/09	Clayton Corporation	Registered

COMMON LAW TRADEMARKS CURRENTLY USED

Common Law Marks
CLEAR-SEAL
DAMP LOCK
LOCK DOWN
CLEAR GRIP
CLEAN N ETCH