

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM379655

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Grant of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MILLENIAL BRANDS LLC		04/06/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	NexBank, SSB		
Street Address:	2515 McKinney Ave, Suite 1100		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75201		
Entity Type:	Lending Institution: TEXAS		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	86746763		
Serial Number:	86642518	UNLEASHED BY ROCKET DOG	
Serial Number:	86642515	UNLEASHED	
Registration Number:	4774918	PLV STUDIO	
Serial Number:	86721691	ROCKET DOG	
CORRESPONDENCE DATA			
Fax Number:	8004947512		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-499-6059		
Email:	nicolesaucedo@paulhastings.com		
Correspondent Name:	Nicole Saucedo		
Address Line 1:	191 S. Wacker Dr, 45th Floor		
Address Line 2:	Paul Hastings LLP		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	F162336		
NAME OF SUBMITTER:	Nicole Saucedo		
SIGNATURE:	/Nicole Saucedo/		
DATE SIGNED:	04/06/2016		

OP \$140.00 86746763

Total Attachments: 4

source=20160406140853742#page2.tif

source=20160406140853742#page3.tif

source=20160406140853742#page4.tif

source=20160406140853742#page5.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 23, 2007 (as amended, modified, extended, restated, replaced, or supplemented from time to time, the "Security Agreement"), by and among the obligors party thereto (each, an "Obligor" and collectively, the "Obligors") and NexBank, SSB (successor in interest to Wells Fargo Bank, National Association (successor by merger to Wachovia Bank, National Association)), as administrative agent (in such capacity, the "Administrative Agent") for the secured parties referenced therein (the "Secured Parties"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks shown on Schedule 1 attached hereto (the "Trademarks") to the Administrative Agent for the ratable benefit of the Secured Parties.

The Obligors and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the Trademarks (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

Very truly yours,

MILLENNIAL BRANDS LLC (formerly known
as Rocket Dog Brands LLC),
a Delaware limited liability company

By: 

Name: Scott E. Briskie

Title: Chief Financial Officer

Acknowledged and Accepted:

NEXBANK, SSB,
as Administrative Agent

By: 

Name:

Bill Mansfield

Title:

SVP.

[NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

TRADEMARK
REEL: 005766 FRAME: 0634

Schedule 1

	Country	Trademark	Status	Serial/Appln. No. Registration No.	Owner
1)	U.S.A.	[Rocket Dog Design]	Filed: September 3, 2015	Serial No. 86746763	MILLENNIAL BRANDS LLC (Delaware Limited Liability Company)
2)	U.S.A.	Unleashed by Rocket Dog	Filed: May 27, 2015	Serial No. 86642518	MILLENNIAL BRANDS LLC (Delaware Limited Liability Company)
3)	U.S.A.	Unleashed	Filed: May 27, 2015	Serial No. 86642515	MILLENNIAL BRANDS LLC (Delaware Limited Liability Company)
4)	U.S.A.	PLV Studio	Registered: July 21, 2015	Serial No. 85148657 Registration No. 4774918	MILLENNIAL BRANDS LLC (Delaware Limited Liability Company)
5)	U.S.A.	Rocket Dog	Filed: August 11, 2015	Serial No. 86721691	MILLENNIAL BRANDS LLC (Delaware Limited Liability Company)