

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM379646

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Event 1, Inc.		03/11/2016	Corporation: KANSAS
RECEIVING PARTY DATA			
Name:	Event 1 LLC		
Street Address:	9700 Commerce Parkway		
City:	Lenexa		
State/Country:	KANSAS		
Postal Code:	66219		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2431493	EVENT 1	
CORRESPONDENCE DATA			
Fax Number:	3365197441		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	336-519-4368		
Email:	trademarks@hanes.com		
Correspondent Name:	Richard S. Donnell, Esq.		
Address Line 1:	1000 East Hanes Mill Road		
Address Line 2:	c/o Tammy M. Moore - Law Department		
Address Line 4:	Winston-Salem, NORTH CAROLINA 27105		
NAME OF SUBMITTER:	Richard S. Donnell, Esq.		
SIGNATURE:	/RSD/		
DATE SIGNED:	04/07/2016		
Total Attachments: 4			
source=Event 1 Inc to Event LLC-Certificate of Conversion and Formation#page1.tif			
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A KANSAS CORPORATION UNDER THE NAME OF "EVENT 1, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "EVENT 1, INC." TO "EVENT 1 LLC", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2016, AT 9:16 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5986123 8100F
SR# 20161604168

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201969456
Date: 03-11-16

TRADEMARK
REEL: 005766 FRAME: 0848

**CERTIFICATE OF CONVERSION
FROM A FOREIGN CORPORATION
TO A DOMESTIC LIMITED LIABILITY COMPANY**

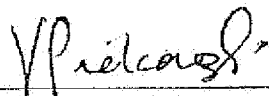
*In accordance with the provisions of
Section 18-214 of the Delaware Limited Liability Company Act*

The undersigned, being duly authorized to execute and file this Certificate of Conversion from a foreign corporation to a domestic limited liability company for the purposes of converting Event 1, Inc., a Kansas corporation (the "Corporation"), into a domestic limited liability company pursuant to Section Section 18-214 of the Delaware Limited Liability Company Act, does hereby certify as follows:

- FIRST:** The jurisdiction where the Corporation first formed is Kansas.
- SECOND:** The jurisdiction immediately prior to filing this Certificate of Conversion is Kansas.
- THIRD:** The date the Corporation was first formed in Kansas is January 29, 1998 in the name of Event 1, Inc.
- FOURTH:** The name of the Corporation immediately prior to filing this Certificate of Conversion is Event 1, Inc.
- FIFTH:** The name of the limited liability company that the Corporation is converting to and as set forth in the attached Certificate of Formation is Event 1 LLC.

The undersigned, being the duly authorized person of the Corporation, for the purposes of converting the Kansas Corporation into a Delaware limited liability pursuant to Section 18.214 of the Delaware Limited Liability Company Act, does make this Certificate of Conversion, and hereby declare and certify that this my act and deed and the facts stated herein are true, and accordingly have hereunto set my hands on the 11th day of March, 2016.

EVENT 1, INC.

By: 
Name: Virginia A. Piekarski
Title: Assistant Secretary

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "EVENT 1 LLC" FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2016, AT 9:16 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

5986123 8100F
SR# 20161604168

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201969456
Date: 03-11-16

TRADEMARK
REEL: 005766 FRAME: 0850

CERTIFICATE OF FORMATION

OF

EVENT 1 LLC

This Certificate of Formation is being executed as of March 11, 2016, for the purpose of forming a limited liability company pursuant to the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101, et seq.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

1. Name. The name of the limited liability company is Event 1 LLC (the "Company").

2. Registered Office and Registered Agent. The address of the Company's registered office in the State of Delaware is 2711 Centerville Road, Suite 400, in the City of Wilmington, New Castle County, Delaware 19808. The name and address of the registered agent of the Company for service of process is Corporation Service Company located at 2711 Centerville Road, Suite 400, in the City of Wilmington, New Castle County, Delaware 19808.

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first above written.

By: /s/ Cindy Oberdorff
Cindy Oberdorff, an Authorized Person